

Maximize Your Unified Communications Investment with Logitech Business HD Webcams and Headsets



By enabling reliable, high-definition video conferencing for UC environments, Logitech Business HD webcams and headsets can help your business maximize its UC investment while delivering an exceptional communication experience.

1. Improve Communication

See and hear your business clients, partners and colleagues clearer than ever thanks to HD webcams—featuring up to HD 1080p video resolution, and business-grade headsets—with super wideband audio. A more reliable, more life-like alternative to embedded and other non-embedded solutions.

2. Enhance Productivity

Streamline decision making and help make your company a better place for employees to work using easy-to-deploy, easy-to-install and easy-to-use webcam and headset solutions.

3. Reduce Costs

Help ease the strain on your budgets by alleviating the expenses and hassles of travel, as well as IT and facility costs.

| Improve Communication | Enhance Productivity | Reduce Costs |
|--|---|---|
| <p>Improve Collaboration</p> <ul style="list-style-type: none"> • See and hear colleagues in crystal clear HD 720p and 1080p, and super wideband audio—almost as if you are in the same room • Get the whole team in view with wide-angle field of view on all Logitech HD webcams <p>Improve Video Conferencing Quality</p> <ul style="list-style-type: none"> • Make video calls in true high-definition—much higher quality compared to embedded PC webcams • Share whiteboard ideas, prototypes—even make your best pitch—thanks to webcam premium autofocus | <p>Enhance Flex-Work Options</p> <ul style="list-style-type: none"> • Support a flex-work policy and help increase employee satisfaction, productivity and efficiency through deploying reliable HD webcams and headsets • Give employees an attractive incentive for remote working and help reduce turnover and hiring costs <p>Enhance Decision-Making</p> <ul style="list-style-type: none"> • Speed decision-making by up to 98%* • Foster greater teamwork across site-distributed teams thanks to HD video conferencing, making it easy for colleagues to see each other face-to-face <p>Enhance IT Efficiencies</p> <ul style="list-style-type: none"> • Save deployment time with Logitech UVC-compliant webcams and headsets thanks to true plug-and-play functionality | <p>Reduce Travel Expenses</p> <ul style="list-style-type: none"> • Save well over half your annual spend on travel expenses (see Travel Savings section below) while offering a high-quality alternative to in-person business meetings, client reviews, training, seminars and conferences <p>Reduce Facility Expenses</p> <ul style="list-style-type: none"> • Reduce office space per employee and minimize operational costs such as electricity, climate control and security while providing uninterrupted video conferencing from nearly any location—a home office, customer site or partner location <p>Reduce Carbon Footprint</p> <ul style="list-style-type: none"> • Open remote working capabilities with anywhere, anytime access to HD video conferencing—and reduce commuting and carbon emissions |



Potential travel savings from video conferencing:

- Company with 10,000 employees, 10% of which travel frequently within the US
- Deployed Lync with Logitech HD webcams and headsets to 15% of employees and cut the frequency of business travel by 50%
- **\$6,871,779** saved in travel expenses over three years.*



Tools designed for the anywhere workplace.




For further information, please refer to www.logitech.com/business or call 1-866-283-4521

Below is a model that illustrates potential cost savings that a company of 10,000 employees could realize by adopting video conferencing.


Cumulative Travel Savings Over 3-Year Period*

| Based on a 10,000 Employee Company | | Before Deployment | After Deployment with 50% Reduction in Travel Frequency | | |
|------------------------------------|--|-------------------------------|---|---------------------------------|---------------------------------|
| % of Employees that Travel | % of Employees Enabled with Video Conferencing Before Deployment | Total Cost of Travel Per Year | Total Cost Savings Over 1 Year | Total Cost Savings Over 2 Years | Total Cost Savings Over 3 Years |
| 5% | 10% | \$2,290,593 | \$1,145,297 | \$2,290,593 | \$3,435,890 |
| 10% | 15% | \$4,581,186 | \$2,290,593 | \$4,581,186 | \$6,871,779 |
| 15% | 20% | \$6,871,779 | \$3,435,890 | \$6,871,779 | \$10,307,669 |
| 20% | 25% | \$9,162,372 | \$4,581,186 | \$9,162,372 | \$13,743,558 |



Logitech Business HD Webcams

| | Description | HD Resolution | Field of View | Microphone | Dimensions & Weight | Part Number | MSRP |
|---|---|--|----------------------|---|--|-------------|---------|
|  B525 HD Webcam | Ideal for individual mobile video conferencing with a compact, foldable 360-degree swivel design. | 720p with 30 frames per second | 69-degree wide-angle | 1 Omni directional microphone | 68.5 x 29 x 40.4 mm 2.7 x 1.14 x 1.59 in (incl. clip) 88 g 3.10 oz | 960-000841 | \$59.99 |
|  B910 HD Webcam | Perfect for high-quality individual desktop video conferencing. Meet face-to-face—without leaving the desk. | 720p with 30 frames per second | 78-degree wide-angle | Stereo wideband audio with 2 Omni directional microphones | 96 x 34 x 80 mm 3.78 x 1.34 x 3.15 in (incl. clip) 80 g 2.82 oz | 960-000683 | \$79.99 |
|  HD Pro Webcam C920 | Provides life-like HD video of up to 1080p—even on thin clients. | Up to 1080p even on thin clients thanks to H.264 embedded technology | 78-degree wide-angle | Stereo wideband audio with 2 Omni directional microphones | 3.7 x 1.7 x 2.8 in 94 x 43.3 x 71 mm (incl. clip) 162 g 5.7 oz | 960-000764 | \$99.99 |

Logitech ConferenceCam

| | Description | HD Resolution | Field of View | Speakerphone and Mic | Controls | Connectivity | Dimensions & Weight | Part Number | MSRP |
|---|--|---|--|--|--|-----------------------------|---|-------------|----------|
|  BCC950 ConferenceCam | Perfect for small group video conferencing. Combines professional HD video with superior speakerphone audio to give small groups the ability to have video meetings from any location. | 1080p or 720p with 30 frames per second | 78-degree field of view with a 180-degree camera pan and 55-degree camera tilt | Omni directional sound, noise-cancellation mic, full duplex, and echo cancellation audio | Remote control and on-device controls for pan, tilt, zoom, call answer/hang up, volume up/down, and mute | USB - works with Macs & PCs | 154.2 x 344.7 x 146.9 mm 6.07 x 13.57 x 5.78 in (with height extender) 568 g 20.03 oz | 960-000866 | \$249.99 |

Logitech Business Headsets

| | Description | Wearing Style | Range | Battery Life/Talk Time | Audio Controls | Dimensions & Weight | Part Number | MSRP |
|---|---|--|----------------------|--|--|---|-------------|---------|
|  BH320 USB Stereo Earbuds | Perfect for those who prefer a discreet and minimalistic wearing experience during audio and video calls. | Earbud style: rests just inside the ear | 6-ft. (1.83 m) cable | Unlimited (USB wired connectivity provides constant power) | In-line controls for call answer/hang up, volume up/down, and mute | 16 x 33 x 16 mm .63 x 1.3 x .63 in 30 g 1.1 oz | 985-00421 | \$79.99 |
|  B530 USB Wired Headset | Perfect for Internet calling and video conferencing on any budget. | Adjustable, padded over-the-head headband with pivoting ear cups | 8-ft. (2.43 m) cable | Unlimited (USB wired connectivity provides constant power) | On-ear controls for answering and ending calls, adjusting the volume and muting the microphone | 170 mm x 180 mm x 68 mm 92 g | 981-000335 | \$49.99 |

Logitech products work with most all video and unified communications applications including: • Skype • Microsoft Office Live Meeting • Microsoft Office 365 • Microsoft Lync • WebEx • Adobe Acrobat Connect • Cisco • Google Talk and Hangouts • GoToMeeting

For more information regarding specific product certifications, please refer to www.logitech.com/business or call 1-866-283-4521