

Maximize your Microsoft® Lync™ Investment with Logitech Business HD Webcams and Headsets



By providing reliable, high-definition video conferencing for Microsoft® Lync™, Logitech Business HD webcams and headsets can help your business maximize its Lync investment.

1. Improve Communication

See and hear your business clients, partners and colleagues clearer than ever thanks to HD webcams—featuring up to HD 1080p video resolution, and business-grade headsets—with super wideband audio. A more reliable, more life-like alternative to embedded and other non-embedded solutions.

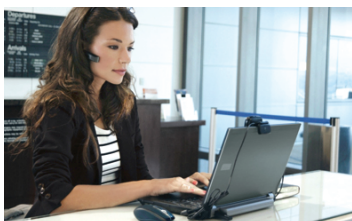
2. Enhance Productivity

Streamline decision making and help make your company a better place for employees to work using easy-to-deploy, easy-to-install and easy-to-use Lync-optimized webcam and headset solutions.

3. Reduce Costs

Help ease the strain on your budgets by alleviating the expenses and hassles of travel, as well as IT and facility costs.

Improve Communication	Enhance Productivity	Reduce Costs
<p>Improve Collaboration</p> <ul style="list-style-type: none"> • See and hear colleagues in crystal clear HD 720p and 1080p, and super wideband audio—almost as if you are in the same room • Get the whole team in view with wide-angle field of view on all Logitech HD webcams <p>Improve Video Conferencing Quality</p> <ul style="list-style-type: none"> • Make video calls in true high-definition—much higher quality compared to embedded PC webcams • Share whiteboard ideas, prototypes—even make your best pitch—thanks to webcam premium autofocus 	<p>Enhance Flex-Work Options</p> <ul style="list-style-type: none"> • Support a flex-work policy and help increase employee satisfaction, productivity and efficiency through deploying reliable HD webcams and headsets • Give employees an attractive incentive for remote working and help reduce turnover and hiring costs <p>Enhance Decision-Making</p> <ul style="list-style-type: none"> • Speed decision-making by up to 98%* • Foster greater teamwork across site-distributed teams thanks to HD video conferencing, making it easy for colleagues to see each other face-to-face <p>Enhance IT Efficiencies</p> <ul style="list-style-type: none"> • Save deployment time with Logitech UVC-compliant webcams and headsets thanks to true plug-and-play functionality 	<p>Reduce Travel Expenses</p> <ul style="list-style-type: none"> • Save well over half your annual spend on travel expenses (see Travel Savings section below) while offering a high-quality alternative to in-person business meetings, client reviews, training, seminars and conferences <p>Reduce Facility Expenses</p> <ul style="list-style-type: none"> • Reduce office space per employee and minimize operational costs such as electricity, climate control and security while providing uninterrupted video conferencing from nearly any location—a home office, customer site or partner location <p>Reduce Carbon Footprint</p> <ul style="list-style-type: none"> • Open remote working capabilities with anywhere, anytime access to HD video conferencing—and reduce commuting and carbon emissions



Potential travel savings from video conferencing:

- Company with 10,000 employees, 10% of which travel frequently within the US
- Deployed Lync with Logitech HD webcams and headsets to 15% of employees and cut the frequency of business travel by 50%
- **\$6,871,779** saved in travel expenses over three years.*





Tools designed for the anywhere workplace.

Below is a model that illustrates potential cost savings that a company of 10,000 employees could realize by adopting video conferencing.


Cumulative Travel Savings Over 3-Year Period*

Based on a 10,000 Employee Company		Before Deployment	After Deployment with 50% Reduction in Travel Frequency		
% of Employees that Travel	% of Employees Enabled with Video Conferencing Before Deployment	Total Cost of Travel Per Year	Total Cost Savings Over 1 Year	Total Cost Savings Over 2 Years	Total Cost Savings Over 3 Years
5%	10%	\$2,290,593	\$1,145,297	\$2,290,593	\$3,435,890
10%	15%	\$4,581,186	\$2,290,593	\$4,581,186	\$6,871,779
15%	20%	\$6,871,779	\$3,435,890	\$6,871,779	\$10,307,669
20%	25%	\$9,162,372	\$4,581,186	\$9,162,372	\$13,743,558



Logitech Business HD Webcams

	Description	HD Resolution	Field of View	Microphone	Dimensions & Weight	Part Number	MSRP
 B525 HD Webcam	Ideal for individual mobile video conferencing with a compact, foldable 360-degree swivel design.	720p with 30 frames per second	69-degree wide-angle	1 Omni directional microphone	68.5 x 29 x 40.4 mm 2.7 x 1.14 x 1.59 in (incl. clip) 88 g 3.10 oz	960-000841	\$59.99
 B910 HD Webcam	Perfect for high-quality individual desktop video conferencing. Meet face-to-face—without leaving the desk.	720p with 30 frames per second	78-degree wide-angle	Stereo wideband audio with 2 Omni directional microphones	96 x 34 x 80 mm 3.78 x 1.34 x 3.15 in (incl. clip) 80 g 2.82 oz	960-000683	\$79.99

Logitech ConferenceCam

	Description	HD Resolution	Field of View	Speakerphone and Mic	Controls	Connectivity	Dimensions & Weight	Part Number	MSRP
 BCC950 ConferenceCam	Perfect for small group video conferencing. Combines professional HD video with superior speakerphone audio to give small groups the ability to have video meetings from any location.	1080p or 720p with 30 frames per second	78-degree field of view with a 180-degree camera pan and 55-degree camera tilt	Omni directional sound, noise-cancellation mic, full duplex, and echo cancellation audio	Remote control and on-device controls for pan, tilt, zoom, call answer/hang up, volume up/down, and mute	USB - works with Macs & PCs	154.2 x 344.7 x 146.9 mm 6.07 x 13.57 x 5.78 in (with height extender) 568 g 20.03 oz	960-000866	\$249.99

Logitech Business Headsets

	Description	Wearing Style	Range	Battery Life/Talk Time	Audio Controls	Dimensions & Weight	Part Number	MSRP
 BH320 USB Stereo Earbuds	Perfect for those who prefer a discreet and minimalistic wearing experience during audio and video calls.	Earbud style: rests just inside the ear	6-ft. (1.83 m) cable	Unlimited (USB wired connectivity provides constant power)	In-line controls for call answer/hang up, volume up/down, and mute	16 x 33 x 16 mm .63 x 1.3 x .63 in 30 g 1.1 oz	985-00421	\$79.99
 B530 USB Wired Headset	Perfect for Internet calling and video conferencing on any budget.	Adjustable, padded over-the-head headband with pivoting ear cups	8-ft. (2.43 m) cable	Unlimited (USB wired connectivity provides constant power)	On-ear controls for answering and ending calls, adjusting the volume and muting the microphone	170 mm x 180 mm x 68 mm 92 g	981-000335	\$49.99

Logitech products: optimized for Lync. How that benefits your business.



Logitech® is a Microsoft Registered Partner

Lower TCO. Higher ROI. The Optimized for Lync logo on a Logitech webcam or headset product listing means that the device is officially optimized for Lync through Microsoft's testing process. As a trusted Lync partner, Logitech offers seamless integration and ultimate compatibility with Lync, which means less time that your IT staff has to spend deploying, installing and maintaining Logitech peripherals.

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