Primary Brands, Services GRI 2.2

2. Organizational Profile / Primary Brands, Services GRI 2.2

Primary brands, products, and/or services. The reporting organisation should indicate the nature of its role in providing these products and services, and the degree to which it utilizes outsourcing.

Primary brand, product, or service	Percent of total revenues (%)	Nature of company's role in providing this product or service
Logitech	Not reported	See 'Additional Comments'
Logitech Ultimate Ears	Not reported	See 'Additional Comments'
LifeSize	Not reported	See 'Additional Comments'

Supporting Documentation:

Logitech 2012 Annual Report

Additional Comments

Logitech is a world leader in products that connect people to digital experiences. Spanning multiple computing, communications and entertainment platforms, we develop and market innovative hardware and software products that enable or enhance digital navigation, music and video entertainment, gaming, social networking, audio and video communication over the Internet, video security and home-entertainment control.

Our products for the PC include mice, trackballs, keyboards, interactive gaming controllers, multimedia speakers, headsets and webcams.. Our Internet communications products include webcams, headsets and video communications services.

Our digital music products include speakers, earphones, custom in-ear monitors and Wi-Fi music players. For home entertainment systems, we offer the Harmony line of advanced remote controls. For tablets, we offer a range of keyboard, case and speaker products as well as other accessories.

Our LifeSize division offers scalable HD (high-definition) video communications endpoints, all-in-one HD video conferencing systems, video infrastructure bridges and integrated LifeSize/Logitech products and services. Logitech is a world leader in personal peripherals, driving innovation in PC navigation, Internet communications, digital music, home-entertainment control, gaming and wireless devices. The company's products combine essential core technologies, continuing innovation, award-winning industrial design and excellent value.

Logitech's objective is to develop a strong portfolio of growth opportunities by linking people to the digital world wherever and whenever they need to access digital information for work or play. Historically, the PC has been the main interface to the digital world and the Internet. As access to digital information expands beyond the PC platform, we are also extending our portfolio to mobile devices, enterprise video communications, and the digital home as access points to the Internet and the digital world.

Product Strategy: To capitalize on the opportunities we anticipate in the growing digital marketplace, Logitech's product strategy focuses on enabling and enhancing the multiple interfaces for input, navigation, audio and video across the many connected devices used by today's consumers and enterprises.