



### Company

Opportunity International

### Company Size

12,600 employees worldwide

### Industry

Finance

### Location

Oak Brook, Illinois

### Website

[www.opportunity.org](http://www.opportunity.org)

### Overview

Not-for-profit organization specializing in providing access to savings, loans, insurance and training to more than three million people living in poverty in 24 developing countries.



**Opportunity International**

## Case Study:

# Opportunity International

## Extraordinary Productivity with Eco-Friendly Technology

Global fundraising and microfinance non-profit uses Logitech for Business solutions to create more comfortable, efficient, and eco-friendly office environments

It's hard enough to start and maintain a successful business in a highly industrialized economy. In developing countries, starting a business in hopes of working one's way out of his or her impoverished situation is virtually impossible without a little help.

Opportunity International is a not-for-profit organization specializing in providing access to savings, loans, insurance and training to more than three million people living in poverty in 24 developing countries. More than 12,600 employees worldwide—including about 100 in the United States—provide essential financial tools for helping entrepreneurs start or expand businesses, provide for their families, create jobs for their neighbors and build a safety net for the future.

Global employees work in a variety of environments, generally no-frills offices. The organization recently moved its U.S. operations into a new office to bring fundraisers and support staff together under one roof. The new office is limited on space, requiring strategic workspace setup within the cubicles. Opportunity International-U.S. adopted Logitech for Business office solutions to provide employees with a clutter-free, comfortable workspace to help enhance productivity.

"We want to make sure that our employees and advisers have a comfortable work environment so they can be more productive, but with limited desk space it's a challenge," says David Schell, MIS director for Opportunity International-U.S. "We know that when they're not worrying about a cramped workspace full of wires and cables, they can simply focus on doing their jobs and helping more clients."

### Optimal performance, reduced costs

As a non-profit organization, Opportunity International is conscientious of its expenses, searching for cost-effective solutions to common challenges. For its workspace, Logitech for Business technology tools play an important role in helping the organization balance the need for optimal performance with cost-effective, environmentally friendly equipment and operations.

Opportunity International acquired Logitech Wireless Solar Keyboard K750 and Logitech Wireless Mouse M510 devices for its U.S. operations office.



*"Our employees love the Logitech Solar Keyboard K750 because it's easy to set up and has a long-range wireless connection so they can work comfortably without having to slump over a desk."*

David Schell, MIS Director  
Opportunity International-U.S.

Previously, the organization relied on Microsoft wireless keyboards and mice to conserve desk space. “The previous components seemed like a great deal at first, but the battery lives were really short and we had to constantly reinstall software and drivers, which disrupted our workflows,” Schell says. “The Logitech for Business keyboards and mice are high-quality products that maximize usable desk space and minimize how many batteries we have to purchase.”

The Logitech Wireless Solar Keyboard K750 charges itself whenever there’s light, and stays charged for up to three months in total darkness. At only one-third of an inch thick, the keyboard requires minimal desk space and produces virtually no noise when used, making it ideal for an office environment in which advisers spend a lot of their time on the phone working with clients. “Our employees love the Logitech Wireless Solar Keyboard K750 because it’s easy to set up and has a long-range wireless connection so they can work comfortably without having to slump over a desk,” Schell says.

The keyboard works seamlessly with the Logitech Wireless Mouse 510, which boasts an extended two-year battery life and comfortable, ergonomic design. Together, they form a cost-effective, efficient workspace solution that saves the organization a lot of time and money on its daily office activities. “Because the Logitech products are so reliable, we’ve dramatically reduced the number of customer support queries from users whose keyboards have frozen after the batteries have died,” Schell said.

*“Because the Logitech products are so reliable, we’ve dramatically reduced the number of customer support queries from users whose keyboards have frozen after the batteries have died.”*

David Schell, MIS Director  
Opportunity International-U.S.

## Good for business and the environment

Logitech for Business solutions have changed the way Opportunity International approaches its office environment management. Logitech products help the organization operate in a more cost-effective and eco-friendly manner than before, reducing everything from battery costs to its overall energy consumption.

In addition to its eco-friendly, PVC-free construction and fully recyclable box, the Logitech Wireless Solar Keyboard K750 integrates with the Logitech Solar App, innovative software that actively tracks the power used and power needed by the keyboard. The Logitech Solar App provides helpful tips for users to maximize their battery power and shows the current status and whether the keyboard’s power reserves are increasing or decreasing—so users know when their keyboard isn’t getting enough light.

“Knowing exactly how much power the keyboard has or needs can directly influence how much energy we consume in the office,” says Schell. “We can turn off lights to reduce our energy consumption and expenses without sacrificing the performance of our office equipment and affecting our employees’ productivity.”

To date, feedback on the Logitech products from employees has been very positive, and Schell anticipates expanding the rollout of other Logitech products in the future.

“Logitech for Business keyboards and mice are easy to buy, simple to install, and extremely reliable and cost-effective in the long run,” Schell says. “We’re able to work more comfortably, more efficiently, and be more eco-friendly at the same time without having to make extraordinary changes to our daily activities.”

Learn more at [logitech.com/business](http://logitech.com/business)  
To order, contact your reseller or call us at **800-308-8666**

© 2012 Logitech. Logitech, the Logitech logo and other Logitech marks are owned by Logitech and may be registered. All other trademarks are the property of their respective owners. Logitech assumes no responsibility for any errors that may appear in this publication. Product, pricing and feature information contained herein is subject to change without notice.



## Challenges

- Provide a comfortable, space-saving office environment
- Reduce office maintenance expenses
- Lower energy consumption and costs

## Solutions

Use Logitech Solar Keyboard K750 and Logitech Wireless Mouse M510 to create optimal work spaces in small cubicles and reduce expenditures on batteries, energy, and time spent troubleshooting malfunctioning office equipment

## Benefits

- Enabled employees to maximize desk space for greater comfort and productivity
- No support requests made for those using the Logitech products
- Lowered energy consumption with eco-friendly solar-powered keyboards

## Toolkit



Logitech Solar Keyboard K750



Logitech Wireless Mouse M510