



## In 2012, the International Standards Organization (ISO) approved new global standards on packaging and the environment.

The standards were developed to synchronize approaches to minimizing the environmental impact of packaging by offering packaging suppliers, brand owners, and retailers a common set of requirements for compliance.

With this in mind, Logitech is developing a Design for Environment packaging guide. The internal guide is dedicated to promoting the importance of minimizing product packaging and choosing recycled or recyclable paper and card, wherever possible, to ensure we are minimizing our impact on the environment.

Logitech has already been committed to the elimination of PVC from our packaging materials for several years now. In 2012 we implemented a 100% PVC-free packaging campaign for all new products brought to market.

Evidence of ongoing reduction activity can be seen here with an example of product and packaging evolution.

### PERCENTAGE OF PVC CONTENT PER PRODUCT

% PVC Content, Mice Range

