

2. Organizational Profile

2.3 Operational Structure

Logitech is a world leader in products that connect people to the digital experiences they care about. Spanning multiple computing, communication and entertainment platforms, we develop and market innovative hardware and software products that enable or enhance digital navigation, music and video entertainment, gaming, social networking, and audio and video communication over the Internet.

We have two operating segments: peripherals and video conferencing.

Peripherals

Our peripherals segment encompasses the design, manufacturing and marketing of peripherals for PCs (personal computers), tablets and other digital platforms used in the home or in business. We have multiple business groups focusing on the design, manufacture and marketing of these products:

Core Computing Platforms: This business group is responsible for PC peripherals such as mice, trackballs, keyboards, PC audio, webcams and headsets, as well as tablet peripherals such as keyboard cases and covers.

PC Gaming: This business group is responsible for PC gaming peripherals such as keyboards, mice, headsets and wheels.

Digital Music: This business group is responsible for the Ultimate Ears brand of wireless speakers and wearable earphones.

Unified Communications: This business group is responsible for webcams, keyboards, mice and headsets to be used in the enterprise for integrated voice and video communications.

OEM: Our OEM group works with strategic partners on the design and manufacture of mice and other peripherals sold under the partners' brand.

Digital Home: This business group responsible for remote controls as well as other digital home products.

Supporting these business groups is a global marketing organization, and operations organization, regional sales and marketing organizations and general administration groups. Our regional retail sales and marketing activities are organized into three geographic areas: Americas (including North and South America), EMEA (Europe, Middle East, Africa) and Asia Pacific (including, among other countries, China, Taiwan, Japan and Australia). We sell our peripherals products to a network of distributors, retailers and OEMs. Our worldwide retail network includes wholesale distributors, consumer electronics retailers, mass merchandisers, specialty electronics stores, computer and telecommunications stores, value-added resellers and online merchants.

Video Conferencing

Our LifeSize division is responsible for enterprise video conferencing systems. Our video conferencing segment encompasses the design, manufacturing and marketing of video conferencing products, infrastructure and services for the enterprise, public sector, and other business markets. Video conferencing products include scalable HD (high-definition) video communication endpoints, HD video conferencing systems with integrated monitors, video bridges and other infrastructure software and hardware to support large-scale video

deployments, and services to support these products. The video conferencing segment maintains a separate marketing and sales organization, which sells LifeSize products and services worldwide. We sell our LifeSize products and services to distributors, value-added resellers, OEMs, and occasionally, direct enterprise customers.

Supporting Documentation

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