

2. Organizational Profile

2.2 Primary Brands, Services

Logitech is a world leader in products that connect people to the digital experiences they care about. Spanning multiple computing, communication and entertainment platforms, we develop and market innovative hardware and software products that enable or enhance digital navigation, music and video entertainment, gaming, social networking, and audio and video communication over the Internet.

Logitech has two operating segments, peripherals and video conferencing.

Our peripherals segment, which includes retail and OEM channels, encompasses the design, manufacturing and marketing of peripherals for PCs (personal computers), tablets and other digital platforms. In the third quarter of Fiscal Year 2013, we changed the product category classification for a number of our peripheral retail products in an effort to help investors more clearly track the progress of our various product initiatives. Products within the retail product categories as presented in fiscal years ended 2012 and 2011 have been reclassified to conform to the Fiscal Year 2013 presentation, with no impact on previously reported total net retail sales. Our new peripheral retail product categories are defined as follows:

- Retail—Pointing Devices: Our pointing devices include PC-related mice, trackpads, touchpads and presenters.
- Retail—PC Keyboards & Desktops: Our PC keyboards & desktops include PC keyboards and keyboard/mice combo products. This category was formerly Retail—Keyboards & Desktops, except for tablet accessory products, which are now separately reported in the newly formed Retail—Tablet Accessories category.
- Retail—Tablet Accessories: Our tablet accessories include keyboards and other accessories for tablets and other mobile devices. This is a new category, formerly a part of Retail—Keyboards & Desktops.
- Retail—Audio PC: Our audio-PC products include PC speakers and PC headsets. This newly formed category was formerly a part of Retail—Audio.
- Retail—Audio—Wearables & Wireless: Our Audio—wearables & wireless products include non-PC audio products, including earphones and headphones, and wireless speakers. This newly formed category was formerly a part of Retail—Audio.
- Retail—Video: Our video products include webcams, digital video security systems and TV cams. This category now includes TV cams, which were formerly a part of Retail—Digital Home.
- Retail—PC Gaming: Our PC Gaming products include PC gaming mice, keyboards, headsets and steering wheels.
- Retail—Remotes: Our remotes include Harmony remotes. This newly formed category was formerly a part of Retail—Digital Home.
- Retail—Other: This new category comprises a variety of products that we currently intend to transition out of, or have already transitioned out of, because they are no longer strategic to our business. Products currently included in this category include speaker docks, streaming media systems, some console gaming peripherals and Logitech® Revue for Google TV products.

Supporting Documentation:
[Logitech 2013 Annual Report](#)