



Company Size

30 employees

Location

Greenwood Village, Colorado

Industry

Services

Overview

24HourFlex, an employee benefit solutions provider, has been focused on meeting clients' needs for more than 25 years. Specializing in employee benefit administration including flexible spending accounts, health reimbursement accounts, retiree billing, and health saving accounts, the 24HourFlex team strives to set the standard for professional, accurate, and timely service, working together to provide the most advanced employee benefit solutions available.



Case Study: 24HourFlex

Remote employees can interact face-to-face with Logitech ConferenceCam and webcams

Productivity, Communications and Collaboration are enhanced thanks to Logitech

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"We wanted an effective way for our remote employees to interact face-to-face with their teams, and high-end video conferencing solutions were out of reach," said Jim Hayes, operations manager at 24HourFlex. "Combining a full HD webcam with a high-quality speaker phone, the Logitech BCC950 ConferenceCam is an affordable communications tool that makes small group collaboration a real possibility." 24HourFlex employees also leverage the image and audio quality of the Logitech HD Pro Webcams for one-on-one video conferencing from their desktops throughout the day.

Video Suited for Conferences

Already familiar with the performance and reliability of the Logitech HD Pro Webcam, 24HourFlex looked to Logitech for a video communications tool more suited to a conference room environment for its new head office. "The Logitech HD Pro Webcam offers the image quality and audio capability required for an effective one-on-one video call, but we needed a solution that could easily accommodate small groups and virtual teams in our new conference rooms, so people wouldn't have to huddle around one camera," noted Hayes. The ConferenceCam features a full HD webcam with a 78-degree field of view and 180-degree motorized pan, tilt and zoom for easily bringing everyone into the picture. "The ConferenceCam enables high-quality small group video conferencing in a way that we were not able to achieve before."

Enhancing Meetings and Boosting Morale

According to Hayes, one of the top features of the Logitech BCC950 ConferenceCam is its superior image quality. "A video communications tool like the Logitech ConferenceCam helps remote workers interact with employees at our head office in a more personal way, facilitating teamwork and ultimately, enhancing productivity," explained Hayes. A high-quality webcam sensor and Logitech RightLight™ 2 technology improve visual quality in low light and backlit situations, while a razor-sharp Carl Zeiss® lens and the camera's autofocus feature allow sharing of detailed documents and other visuals up close, without losing image quality. "Using the Logitech ConferenceCam, teammates can

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24HourFlex

easily see facial expressions and body language to gain a better understanding of people's thoughts," said Hayes. Impressed with the results it has achieved to date, 24HourFlex regularly uses the Logitech ConferenceCam to better connect with remote workers.

As an added benefit, 24HourFlex has seen a real boost in employee morale since deploying the Logitech ConferenceCam. "Using the Logitech ConferenceCam, employees can easily work from home when health or family circumstances require them to, without impacting productivity," noted Hayes. "In addition, we can now look at hiring individuals from outside our local area—something we weren't able to consider before."

Audio Capabilities

"Another great feature of the Logitech ConferenceCam is its crystal-clear sound—it really feels like you are in the same room," stated Hayes. In fact, the ConferenceCam's audio capabilities—including built-in, full duplex speakerphone and noise-cancelling microphone—are so good that Hayes uses it to make most of his voice calls through Google® Talk and Skype™. "The ConferenceCam delivers such great audio that I don't even use a headset, freeing me up to perform other business-related tasks while I'm on the phone."

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A Sharpened Focus

Hayes has noticed another significant benefit to using the Logitech ConferenceCam: "By holding meetings in a separate space using the Logitech ConferenceCam, participants can be more focused on the topic of discussion, instead of being distracted by email, phone calls, and text messages, which leads to greater collaboration and productivity." The fact that the Logitech ConferenceCam only weighs 20 ounces and is extremely easy to set up also means it can be carried to other meeting rooms or individual offices for more spontaneous meetings that can further boost productivity.

Cost-effective Performance

Combining a full HD webcam with a high-quality, omnidirectional full-duplex speakerphone in one USB device, the Logitech ConferenceCam is an affordable professional solution that facilitates face-to-face video meetings to help the 24HourFlex team work together in its shared goal of providing the best solutions and service possible. "I've grown up using Logitech keyboards, mice, and joy sticks, which have all performed well and reliably over the years," concluded Hayes. "We have been so impressed with the quality and performance of the Logitech ConferenceCam and Webcams that we plan to add more as our need for virtual collaboration continues to grow."

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Challenges

- Deploy an affordable, professional video communications tool for small groups
- Enable employees to work remotely
- Enhance employee interaction, collaboration, and productivity

Solutions

24HourFlex has standardized on the Logitech BCC950 ConferenceCam and Logitech HD Pro Webcam to enable employees to work remotely and enhance collaboration and productivity of virtual teams.

Benefits

- High-quality, affordable video conferencing for small groups
- Enhanced collaboration with remote employees and customers
- Ability to work from home boosts employee morale
- Expand hiring pool outside local area
- Meetings are more focused and productive

Toolkit

- Logitech BCC950 ConferenceCam
- Logitech HD Pro Webcams



Logitech BCC950 ConferenceCam

Learn more at logitech.com/business
To order, contact your reseller or call us at **800-308-8666**

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