![Logitech]

Case Study:
Tempus Nova

Tempus Nova Leverages Logitech
for Business Solutions to Increase
Collaboration and Boost Productivity

Logitech BCC950 ConferenceCam offers HD quality video and superior audio clarity to enhance technology consulting firm's virtual team meetings

Company Size

32 employees

Location

Denver, Colorado

Industry

IT Consulting

Overview

Tempus Nova, Inc. is the leading provider of Google Enterprise solutions and is the sole developer of the tools used to migrate mail and calendar data from Lotus Notes to Google including free/busy calendar sync. Having worked with some of the largest companies in the world, no other company has more experience when it comes to migrating data to Google Apps. Tempus Nova is a trusted Google Partner, Google Authorized Reseller, IBM Premier Partner, Microsoft Certified Business Partner, Qwest Migration Partner, and WWOW Partner.

![TEMPUSNOVA ...a new time]

Tempus Nova, Inc., a project-based consulting firm headquartered in Denver, Colorado, specializes in Google Enterprise™ Solutions, Google Apps™ Implementations, Cloud Computing, and custom application development. As the sole developers of the tools Google uses to migrate mail and calendar data to Google Apps, the Tempus Nova team of highly skilled technical personnel are at the heart of the firm's success, helping clients move to the Cloud and reduce IT costs. As such, we have invested in Logitech intuitive-peripheral video conferencing solutions to facilitate effective collaboration and enhance productivity for all employees across the United States.

"The vast majority of our clients are repeat customers – a direct result of our attention to quality, successful account management, and ultimately our ability to deliver projects on time and on or under budget," said Jim Martens, senior software developer at Tempus Nova. "Our success is due in part to the fact that we have invested in Logitech for intuitive peripherals to video conferencing solutions that support collaborative teamwork and boost efficiencies."

Enabling Virtual Teamwork

As the industry leader with vast experience in migrating data to Google Apps, Tempus Nova makes teamwork a top priority. "We conduct weekly status meetings and our developers meet regularly to discuss important projects and deliverables," explained Karisa Zappolo, senior account manager at Tempus Nova. "If employees are offsite at a client or working from home, we rely on the Logitech BCC950 ConferenceCam using Google Hangouts or Skype™ to conduct productive and interactive meetings to help stay on task."

Before installing the Logitech BCC950, Tempus Nova used Logitech HD Pro webcams for all its web conferencing needs, but according to Martens, the company needed a solution specific to enabling small group web conferencing. "While the Logitech HD Pro Webcams deliver excellent image quality and audio sound at the desktop, the Logitech ConferenceCam is a better small conference room solution because it offers features ideally suited for a professional group meeting," he said. Tempus Nova did not have the infrastructure in place to install a telepresence video conferencing solution. "As an affordable video conferencing tool that combines professional HD video, superior speakerphone audio, and a remote control to pan and tilt the camera view, the Logitech ConferenceCam fits a unique market niche and effectively meets our needs," said Martens.

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>
> Jim Martens, senior software developer, Tempus Nova

The Full Picture

According to Zappolo, a key feature of the Logitech ConferenceCam is the fact that it delivers a 78-degree field of view and a 180-degree video pan to improve visibility of all participants sitting around the conference table. With a camera height extender and an 8-foot USB cable, users can also adjust the camera height and distance for the most effective video angles. "The Logitech ConferenceCam is very versatile because it can be easily adjusted to gain the best view possible," added Zappolo. "We can also rotate the camera and zoom in on the individual speaking to create the feel of a face-to-face discussion."

Not only is the Logitech ConferenceCam easy to reposition within a conference room to gain a more interactive and productive discussion, it is also much easier to move around the office to accommodate impromptu meetings when and wherever they occur. "Because the Logitech ConferenceCam is not bulky, it is really easy to move from one location to the next," noted Martens. The fact that the Logitech ConferenceCam runs on virtually any desktop video conferencing and UC application makes it even more versatile in an office setting. "We have used the ConferenceCam with Macs, PCs, and even Chromebooks and never had a problem using it from one operating system/platform to another – it truly is plug-and-play."

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Jim Martens, senior software developer, Tempus Nova

A Natural Sound

Martens is also very impressed with the audio clarity of the Logitech ConferenceCam, which comes with a built-in, full duplex speakerphone and noise-cancelling microphone to make it seem like conversations are happening live. "The audio quality of the ConferenceCam is so great that I often use it to make important business calls instead of my telephone or computer," said Martens. "And in small groups, all participants can clearly hear and be heard to enhance the quality of our virtual meetings."

The Logitech Commitment

A longstanding Logitech customer, Tempus Nova has relied on Logitech solutions – from mice to keyboards to webcams – to help keep employees focused and productive while on the job. Martens has also been pleased with the service and support provided by Logitech. "Our business has used almost every kind of Logitech peripheral and the quality is consistently outstanding," commented Martens. "And when I have needed assistance, Logitech has always gone above and beyond to fix or replace the device."

Ultimately, Tempus Nova wants to help its employees collaborate to the fullest and increase their productivity. "Our people are vital to our success, so any tool that can help them do their job more effectively is extremely valuable," said Zappolo.

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Learn more at **logitech.com/business**
To order, contact your reseller or call us at **800-308-8666**

Challenges

- Deploy a professional, cost-effective video communications tool for small groups
- Enhance employee interaction, collaboration, and productivity

Solutions

Tempus Nova has standardized on the Logitech BCC950 ConferenceCam to cost effectively enhance collaboration and productivity of virtual teams. The company also uses Logitech keyboards, mice, and webcams throughout the organization.

Benefits

- Cost-effective, high-quality video conferencing for small groups
- Enhanced collaboration of development teams to help stay on time and budget
- Conduct impromptu meetings wherever they may happen
- Capture the best angle and clearest sound to create natural, real-life discussions
- Excellent service and support

Toolkit

- Logitech BCC950 ConferenceCam
- Logitech HD Pro Webcams
- Logitech USB Headset H390
- Logitech Wireless Headset H600
- Logitech G9X Laser Mouse
- Logitech Performance Mouse MX
- Logitech Keyboards

Logitech BCC950 ConferenceCam

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