



WILSON ELECTRONICS ENHANCES SKYPE FOR BUSINESS COLLABORATION WITH LOGITECH GROUP

Wilson Electronics designs and manufactures cell phone signal boosters that improve communications for mobile phones and cellular data devices. When looking to leverage the full collaborative potential of Skype® for Business across the organization, Wilson found that Logitech® GROUP delivers an optimal combination of AV quality, ease of use, and cost efficiency to provide better meeting experiences for their employees



INDUSTRY
Electronics

LOCATION
St. George, UT

WEBSITE
www.wilsonelectronics.com

PRODUCTS USED

GROUP



CHALLENGE

Wilson Electronics was looking for an economical way to maximize the value of the Skype for Business plan they were already paying for as an Office 365 subscriber. They knew that high-quality AV would provide a better user experience, but most solutions were too expensive to deploy in every conference room.

SOLUTION

Wilson Electronics standardized on the Logitech GROUP ConferenceCam to deliver an optimal combination of AV quality, ease of use, and cost efficiency to provide better Skype for Business meeting experiences for employees throughout the organization.

RESULT

Logitech GROUP helped Wilson Electronics employees to see the value of Skype for Business and adopt video conferencing as a daily norm rather than an occasional exception. Users experience Logitech GROUP as intuitive and easy to use, supporting increased productivity and better meetings.

“We were looking for a vehicle to motivate our people to take advantage of the collaboration potential of Skype for Business. Logitech GROUP has caused them to see the value of video conferencing as a rule rather than an exception. Feedback from our users has been phenomenal: easy to install, intuitive to use, and an exceptional, quality experience.”

DEREK GRAF
DIRECTOR OF IT
WILSON ELECTRONICS