

Maximizing Your Unified Communications Investment with Logitech Business HD Webcams and Headsets



By enabling reliable, high-definition video conferencing for UC environments, Logitech Business HD webcams and headsets can help your business maximize its UC investment while delivering an exceptional communication experience.

1. Improve Communication

See and hear your business clients, partners and colleagues clearer than ever thanks to HD webcams—featuring HD 720p video resolution—and business-grade headsets—with super wideband audio. A more reliable, more life-like alternative to embedded and other non-embedded solutions.

2. Enhance Productivity

Streamline decision making and help make your company a better place for employees to work using easy-to-deploy, easy-to-install and easy-to-use webcam and headset solutions.

3. Reduce Costs

Help ease the strain on your budgets by alleviating the expenses and hassles of travel, as well as IT and facility costs.

Improve Communication	Enhance Productivity	Reduce Costs
<p>Improve Collaboration</p> <ul style="list-style-type: none">• See and hear colleagues in crystal clear HD 720p and super wideband audio—almost as if you are in the same room• Get the whole team in view with wide-angle field of view on all Logitech HD webcams <p>Improve Video Conferencing Quality</p> <ul style="list-style-type: none">• Make video calls in true high-definition—much higher quality compared to embedded PC webcams• Share whiteboard ideas, prototypes—even make your best pitch—thanks to webcam premium autofocus	<p>Enhance Flex-Work Options</p> <ul style="list-style-type: none">• Support a flex-work policy and help increase employee satisfaction, productivity and efficiency through deploying reliable HD webcams and headsets• Give employees an attractive incentive for remote working and help reduce turnover and hiring costs <p>Enhance Decision-Making</p> <ul style="list-style-type: none">• Speed decision-making by up to 98%*• Foster greater teamwork across site-distributed teams thanks to HD video conferencing, making it easy for colleagues to see each other face-to-face <p>Enhance IT Efficiencies</p> <ul style="list-style-type: none">• Save deployment time with Logitech UVC-compliant webcams and headsets thanks to true plug-and-play functionality	<p>Reduce Travel Expenses</p> <ul style="list-style-type: none">• Save well over half your annual spend on travel expenses (see Travel Savings section below) while offering a high-quality alternative to in-person business meetings, client reviews, training, seminars and conferences <p>Reduce Facility Expenses</p> <ul style="list-style-type: none">• Reduce office space per employee and minimize operational costs such as electricity, climate control and security while providing uninterrupted video conferencing from nearly any location—a home office, customer site or partner location <p>Reduce Carbon Footprint</p> <ul style="list-style-type: none">• Open remote working capabilities with anywhere, anytime access to HD video conferencing—and reduce commuting and carbon emissions



Potential travel savings from video conferencing:





- Company with 10,000 employees, 10% of which travel frequently within the US
- Deployed Lync with Logitech HD webcams and headsets to 15% of employees and cut the frequency of business travel by 50%
- **\$6,871,779** saved in travel expenses over three years.*







Below is a model that illustrates potential cost savings that a company of 10,000 employees could realize by adopting video conferencing.

Cumulative Travel Savings Over 3-Year Period*					
Based on a 10,000 Employee Company		Before Deployment	After Deployment with 50% Reduction in Travel Frequency		
% of Employees that Travel	% of Employees Enabled with Video Conferencing Before Deployment	Total Cost of Travel Per Year	Total Cost Savings Over 1 Year	Total Cost Savings Over 2 Years	Total Cost Savings Over 3 Years
5%	10%	\$2,290,593	\$1,145,297	\$2,290,593	\$3,435,890
10%	15%	\$4,581,186	\$2,290,593	\$4,581,186	\$6,871,779
15%	20%	\$6,871,779	\$3,435,890	\$6,871,779	\$10,307,669
20%	25%	\$9,162,372	\$4,581,186	\$9,162,372	\$13,743,558

Logitech Business HD Webcams

	Description	HD Resolution	Field of View	Microphone	Dimensions & Weight	Part Number	MSRP
 B905 2MP Portable Webcam	Designed with portability in mind for busy road warriors; fits perfectly on a laptop, comes with desktop stand and carrying case.	720p with 30 frames per second	75-degree wide-angle lens	Built-in microphone	Width: 30 mm Height: 63 mm Depth: 41.4 mm 60 g	960-000564	\$79.99
 Pro 9000 for Business Webcam	Takes your video conferencing experience to the next level.	720p with 30 frames per second	75-degree wide-angle lens	Built-in microphone	Width: 90 mm Height: 40 mm Depth: 32 mm 175 g	960-000561	\$79.99
 B910 HD Webcam	Perfect for individual and small group video conferencing. Delivers the highest-quality and sharpest way for professionals to meet face-to-face.	720p with 30 frames per second	78-degree wide-angle field to allow everyone to be seen during small-group video conferencing	Stereo wideband audio with dual mics	Width: 96 mm Height: 34 mm Depth: 26 mm (80 mm, with clip) 80 g	960-000683	\$99.99
 B990 HD Webcam	Delivers HD video calling for business—even on thin clients working on virtual desktop interfaces (VDI) or cloud-based networks.	720p even on thin clients thanks to H.264 embedded technology	78-degree wide-angle field to allow everyone to be seen during small-group video conferencing	Dual unidirectional stereo wideband audio with dual mics	Width: 160mm Height: 40mm Depth: 25 mm (84.5 mm, with clip) 250 g (with clip)	960-000743	\$149.99

Logitech Business Headsets

	Description	Wearing Style	Range	Battery Life/Talk Time	Audio Controls	Dimensions & Weight	Part Number	MSRP
 B530 USB Wired Headset	Perfect for Internet calling and video conferencing on any budget.	Adjustable, padded over-the-head headband with pivoting ear cups	8-ft. (2.43 m) cable	Unlimited (USB wired connectivity provides instant power)	On-ear controls for answering and ending calls, adjusting the volume and muting the microphone	170 mm x 180 mm x 68 mm 92 g	981-000335	\$49.99
 BSP420 USB Speakerphone	Perfect for everyday and on-the-fly conference calls with an integrated USB cable and travel case for easy carrying.	Tabletop	0.9 m cable	Unlimited (USB wired connectivity provides constant power)	Answering/ending of calls, volume controls and microphone mute	120 x 120 x 32.5 mm 185 g	986-000001 - Lync version 986-000002 - Standard version	\$159.99 Available Q3
 BH870 Wireless Bluetooth Headset	Hands-free wireless Bluetooth* headset that unites your mobile and laptop-based voice channels, delivering a truly mobile experience.	3 Wearing Styles: Earhook, Headband, Neckband	Up to 25 m with mobile phone and up to 100 m with USB receiver	Up to 6 hour talk and 100 hour standby	On-headset answering/ending of calls, voice-activated dialing, call rejection, redial function, swapping between held calls, volume controls and microphone mute	Headset: 18 x 76 x 22.5 mm BT Adapter: 18.5 x 53 x 7.7 mm 15 g	981-000411	\$199.99 Available Q3
 BH970 Wireless Mono DECT Headset	Dual connectivity wireless headset that offers the ability to handle calls from both desk phones and UC softphones.	3 Wearing Styles: Earhook, Headband, Neckband	Up to 150 m	Up to 11 hour talk and 46 hour standby	On-headset answering/ending of calls, call rejection, redial function, swapping between held calls, volume controls and microphone mute from both desk and softphone	Headset: 133 x 50 x 35 mm Base: 160 x 94 x 82 mm 31 g	986-000001 - Lync version 986-000002 - Standard version	\$379.99 Available Q3

Logitech products are optimized to work with the latest UC platforms including:

- Avaya • Cisco • Microsoft Lync • Skype • Microsoft OCS

For information regarding specific product certifications, please refer to www.logitech/TheNewOffice

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*Sources: RITA, Bureau of Transportation Statistics, 2010; Hotels.com Hotel Rating Index 2009; RITA, Bureau of Transportation Statistics, US Business Travel, 2010; IRS, 2010; American Express Business Travel, 2009 Q2 North American Travel Monitor (BTM); Hotel Online, the Pegasus View, 2010; US Travel, 2010, Gen X Business Travel

