

Wireless Solutions for SMB: Kelvin KBB and the Logitech® Pro 2800 Cordless Desktop with Advanced 2.4 GHz Wireless Technology

In today's fast-paced world of small- and medium-sized businesses, companies are looking to supply their hardworking employees with peripherals that make them more efficient and comfortable. But comfort means more than just supplying products that feel good to use. In the workplace, comfort can also include an uncluttered desktop, the freedom to move around while using the computer, easy setup and installation, and well-designed hardware that uses high-quality wireless technologies that minimize delay and interference.

The busy offices of Kelvin KBB – a Scotland-based kitchen, bedroom and bathroom design studio with more than 300 employees – are an excellent example.

Most of Kelvin's deskbound employees use their PCs throughout the entire day. To facilitate communication, 80 of Kelvin's staff of 300 sit together in an area that's approximately 300 square meters.

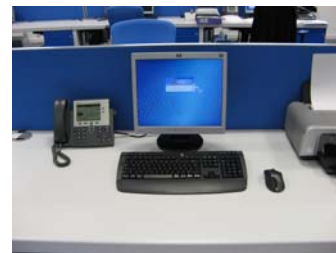
Dean Snell, the IT manager for Kelvin, looked to Logitech to provide a keyboard-and-mouse solution that could improve productivity and overcome the inefficiencies and frustration caused by other systems with low-quality wireless capabilities.

Dean turned to the Logitech Pro 2800 wireless keyboard-and-mouse combination. The Pro 2800 comes equipped with Logitech advanced 2.4 GHz wireless technology – which delivers a powerful, reliable connection that virtually eliminates delays and dropouts, as well as providing encrypted data transmission from the keyboard to the receiver, using one of the highest levels of data encryption (128-bit AES) available.

Deploying the Pro 2800 across his employee network, Kelvin's staff has enjoyed cordless freedom without experiencing interference from other wireless devices or enduring lengthy setup time.

"Everyone has been very favorable in their feedback regarding the keyboard layout and the feel," Dean said. "I've received e-mails from around the company. The keyboard and mouse fit in with our equipment – more comfort to get the job done."

Dean's goal – to provide a high-quality wireless solution that didn't involve a lot of setup – was clearly met. "With the introduction of the Pro 2800," Dean said, "The restrictions of having to have the keyboard and mouse within a range of the PC, defined



"More comfort to get the job done."

by the default cable length or the addition of extensions, has created a wireless-free, comfortable working area.”

When asked to describe the best features of the Pro 2800, Dean listed ease of installation and configuration, the ergonomic design of the keyboard and mouse, and the availability of On/Off switches on both the keyboard and the mouse.

Here’s what Dean said when asked to rate the Pro 2800 on a 1 to 5 scale (5 being highest):

Comfort: 5

Performance: 4

Reliability: 4

About Kelvin KBB: Produces kitchen, bedroom and bathroom installation units for the UK home-construction industry. Kelvin has established itself as a company "Dedicated to Excellence" and with a commitment to providing an after-sales care which is second to none. All products have to pass the demanding standards of the technical management team, ensuring a consistency in manufactured goods which truly reflects the company's ethos. Kelvin offers clients an unrivalled combination of quality and service, backed by sound technical knowledge of products and industry practices. This is further supported by a reliable and efficient after-sales team. For more information, please visit www.kelvinkbb.com.

Logitech, the Logitech logo, and other Logitech marks are registered in Switzerland and other countries. All other trademarks are the property of their respective owners. For more information about Logitech and its products, visit the Company's Web site at www.logitech.com