



**LOGITECH®
#UPGRADEMYDAD PROMOTION
OFFICIAL RULES**

**LOGITECH INC.
7600 Gateway Blvd.
Newark, CA 94560**

**NO PURCHASE NECESSARY TO WIN.
OFFER VOID WHERE PROHIBITED OR RESTRICTED BY LAW.**

1. ELIGIBILITY. The promotion ("Promotion") is open to people 18 years of age or older (as of May 29, 2012) residing in the 50 United States (excluding any jurisdiction where participation would be unlawful). Employees and immediate family members of employees of Logitech Inc., its affiliates, and its subsidiaries ("Logitech") and or of Instagram, Twitter or likeable Media (collectively the "Promotional Parties") or their subsidiaries and affiliated companies, or any advertising, promotion and judging agencies or other persons engaged in the development, production, or distribution of materials for the Promotion, or an immediate family member or person living in the same household as such persons, are not eligible.

2. HOW TO PARTICIPATE.

You can enter by following the instructions available on www.logitech.com. You will need to have both a Twitter (www.twitter.com) and Instagram (www.instagram.com) account (additional terms and conditions apply for each application). If you haven't already, download the Instagram app to your iPhone or Android device. Generally, you will need to (1) follow @logitech on Twitter; (2) take a photograph of your dad with his antiquated tech devices; (3) add an Instagram filter to your photograph and (a) tag your photo using #UPGRADEMYDAD and (b) type @logitech in the caption field (This will allow Logitech to see it on Twitter and be advised of your entry). (5) share your photo to Twitter. By uploading your photograph via Instagram, you agree to comply with the Instagram "Terms of Use" available at <http://instagr.am/about/legal/terms/>. Each person may submit only one entry and photo. Persons submitting more than one entry and photo may be disqualified.

3. PROMOTION PERIOD. The promotion begins on May 29, 2012 at 9am Pacific Time and continues through June 17, 2012 at 12am Pacific Time (the "Promotion Period"). Photos will be accepted through the Promotion Period.

4. JUDGES AND SELECTION OF WINNER. The selection of the winning photograph will be determined by Logitech in its sole discretion. Judging will be based on creativity, originality and level of enthusiasm for your dad needing a tech make-over with Logitech products.

On or about June 21, 2012, Logitech will select the winning photograph and contact the participant via Twitter (by following @logitech). The participant of the winning photograph will be required to execute and return by overnight delivery service an Affidavit of Eligibility, Release of Liability, and Publicity Release documentation within two (2) days following receipt of the same. Logitech will provide a pre-paid overnight courier envelope to the winner in order to return the required documentation. If the winner (a) fails to return such documents fully-completed and executed within the specified time period; (b) fails to comply with these Official Rules; (c) declines, or (d) cannot be contacted by Logitech within a reasonable time period, or if notification is undeliverable, the opportunity to participate in this

Promotion will be forfeited and, an alternative eligible entrant will be selected the winner at Logitech's sole discretion.

On or around June 21, 2012, Logitech will publicly announce the winning photograph of dad on Logitech.com, other social media websites such as Instagram, Twitter and the blog at Logitech.com.

Additional requirements for photograph submissions ("submission(s)"):

License Grant: You retain all of your ownership rights in your photograph submissions, however, you grant Logitech and its affiliates a worldwide, non-exclusive, perpetual, royalty-free, sub-licenseable and transferable license to use, adapt, modify, publish, reproduce, distribute, prepare derivative works of, and publicly display your submission, in whole or in part, in connection with this Promotion and in connection with the marketing, advertising and promotion of any and all Logitech products. Logitech may also use your photograph submission to promote on the Logitech website (and derivative works thereof) in any media formats and through any media channels, including but not limited to Logitech channels via social media websites such as Instagram and Twitter.

Additional Requirements: You represent and warrant that your photograph submission is your original creation, taken without contribution from any third party, that it does not copy the work of any other person and that you have gotten your dad's permission for use of his photograph in connection with this Promotion. Furthermore, you agree not to: (i) submit any portion that is copyrighted, protected by trade secret or otherwise subject to third party proprietary rights, including privacy and publicity rights, unless you are the owner of such rights or have permission from their rightful owner to post the material and to grant Logitech all of the license rights granted herein; (ii) submit a photograph that contains false information or misrepresentations that could damage Logitech or any third party; (iii) submit any portion of your submission that is unlawful, obscene, defamatory, libelous, threatening, pornographic, harassing, hateful, racially or ethnically offensive, or encourages conduct that would be considered a criminal offense, give rise to civil liability, violate any law, or is otherwise inappropriate, as deemed by Logitech in its sole discretion; (iv) submit advertisements or solicitations of business; and (v) impersonate another person. Logitech does not endorse any submission or any opinion, recommendation, or advice expressed therein, and Logitech expressly disclaims any and all liability in connection with such submission.

5. PRIZE. One (1) tech make-over prize package consisting of the following products will be awarded to the deserving dad.

	Category	Logitech Product	Approx Retail Value
1.	Mouse	M600	\$69.99
2.	Mouse	Performance Mouse MX	\$99.99
3.	Keyboard	diNovo Edge	\$179.99
4.	Keyboard	Wireless Solar Keyboard K750	\$79.99
5.	Gaming Mouse	G500	\$69.99
6.	Gaming Keyboard	G510	\$119.99
7.	Gaming Wheel	G27	\$299.99

8.	Gaming Headset	G35	\$129.99
9.	Gaming Joystick	Extreme 3D Pro	\$29.99
10.	Tablet Keyboard	Ultrathin Keyboard Cover	\$99.99
11.	Tablet Speaker	Mini Boombox	\$99.99
12.	Webcam	HD Pro Webcam C920	\$99.99
13.	Earphone	UE 700	\$149.99
14.	Earphone	UE 500vi	\$79.99
15.	Speaker	Speaker System Z623	\$149.99
16.	Speaker	Rechargeable Speaker S715i	\$129.99
17.	Music Player	Squeezebox Touch	\$299.99
18.	Remote	Harmony One	\$199.99
19.	Remote	Harmony 1100	\$349.99
20.	Security Camera	Alert 750e Outdoor Master System	\$349.99
		Total Value	\$3089.90

No cash equivalent or alternative individual prize will be awarded; provided however, that Logitech reserves the right to, without any prior notice and at any time, replace any or all the Logitech product with similar products or the latest release of a product in the same category. Products in the prize package are not for resale and each individual product or combination of products may not be resold for profit. Federal, state and local taxes are the responsibility of the prize recipient. Logitech will issue a 1099_MISC or other application documentation to the recipient of the Prize package. Prize package will be delivered to the winner. Return of the prize package as undeliverable will result in forfeiture of the prize.

6. BINDING EFFECT. By participating in this Promotion you agree to be bound by these Official Rules. All federal, state and local laws apply.

7. GENERAL CONDITIONS OF PARTICIPATION. Logitech's decisions are final on all matters related to this Promotion. Logitech and its Promotional Parties are not responsible for incomplete, lost, late, delayed or garbled registrations or entries, incorrect or inaccurate capture of entry information, including but not limited to technical malfunctions, human or technical error, omission, interruption, deletion, defect or failures of: any telephone or computer line or network, computer equipment, software or any combination thereof. Only the submissions to Instagram with Instagram and Twitter tags will be accepted as a valid registration or an entry. Logitech reserves the right, without prior notice, to terminate this Promotion, in whole or in part, or modify this Promotion in any way, and for any reason, including, without limitation, if Logitech determines, in its sole discretion, that fraud, technical failures or any other factor beyond Logitech's reasonable control impairs the integrity of the Promotion. Logitech reserves the right in its sole discretion to disqualify any individual it finds to be tampering with the Promotion process or to be acting in violation of these Official Rules. Any attempt by any person to deliberately undermine the legitimate operation of the Promotion is a violation of criminal and civil law, and, should such an attempt be made, Logitech reserves the right to seek damages from any such person to the fullest extent permitted by law. Logitech's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision. By participating in this Promotion, the entrants release and agree to hold harmless Logitech, its affiliates, dealers, subsidiaries, their service agencies and independent contractors, and their respective directors, officers, employees, and agents, including advertising and Promotion agencies, from any and all liability with respect to acceptance, possession or use (or misuse), or failure to use any matters arising out of or relating to this Promotion or any prize.

8. PUBLICITY RELEASE FOR PARTICIPANTS AND PRIZE WINNING DAD . Except where prohibited by law, acceptance of a prize shall constitute participant's and the prize package recipient's consent and agreement that Logitech may use the name, likeness, image (in whole or in part) and prize information, of winning entrant for promotional or advertising purposes in any and all media, now known or hereafter created, in perpetuity anywhere in the world, without further payment or consideration of any kind and the winner will sign and return any publicity release requested by Sponsor.

9. SPONSOR. This promotion is sponsored by Logitech Inc., with offices at 7600 Gateway Blvd., Newark, CA 94560. **This Promotion is not sponsored, endorsed or administered by Instagram, Twitter or Facebook.**

10. LIST OF WINNERS. The winner's name may be posted, however, you may also receive winner's name by sending a self-addressed, stamped envelope to Logitech, Public Relations Manager at Sponsor's address prior to July 6, 2012. Residents of Vermont may omit return postage.

11. DISPUTES. Entrant agrees that: (a) any and all disputes, claims and causes of action arising out of or connected with this promotion, other than the administration of the promotion, shall be resolved individually, without resort to any form of class action, and exclusively by a court having competent jurisdiction located in Alameda County, California, U.S.A.; (b) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this promotion but in no event attorneys' fees; and (c) under no circumstances will registrant be permitted to obtain awards for, and registrant hereby waives all rights to, claim punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. **SOME JURISDICTIONS DO NOT ALLOW THE LIMITATIONS OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES, SO THE ABOVE MAY NOT APPLY TO YOU.** All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the entrant and Logitech in connection with the promotion, shall be governed by, and construed in accordance with, the laws of the State of California, U.S.A., without giving effect to any choice of law or conflict of law rules.

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