

# LOGITECH ALERT: High-Definition Video Security You Can Setup Yourself



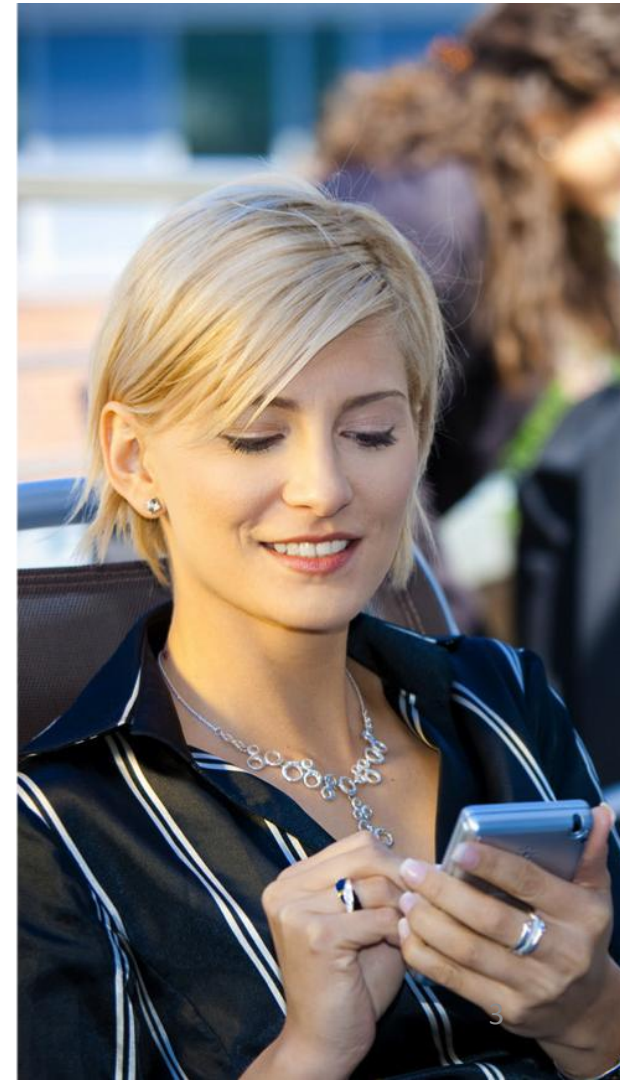
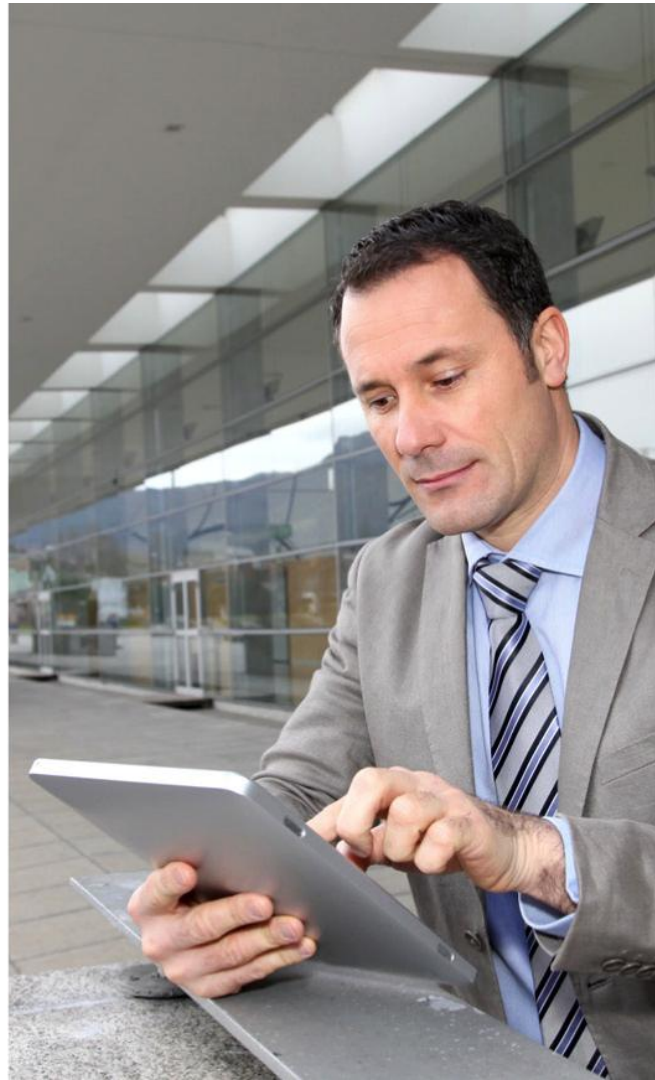
# WHAT'S YOUR #1 PRIORITY?

- Safety
- Security
- Peace of Mind





# KEEP CONTROL WHILE NOT AT HOME





# LOCAL LAW ENFORCEMENT WORRIES



# YOUR PROTECTION OPTIONS

## “Burglar Alarm” Solutions:

- **Pros:** Protection, if alarm is set off
- **Cons:** Costly to install, expensive monthly fees



# OTHER DO-IT-YOURSELF SOLUTIONS

- **Pros:** Low-cost
- **Cons:** Low-quality, difficult to install, difficult to configure network setup



# LOGITECH ALERT

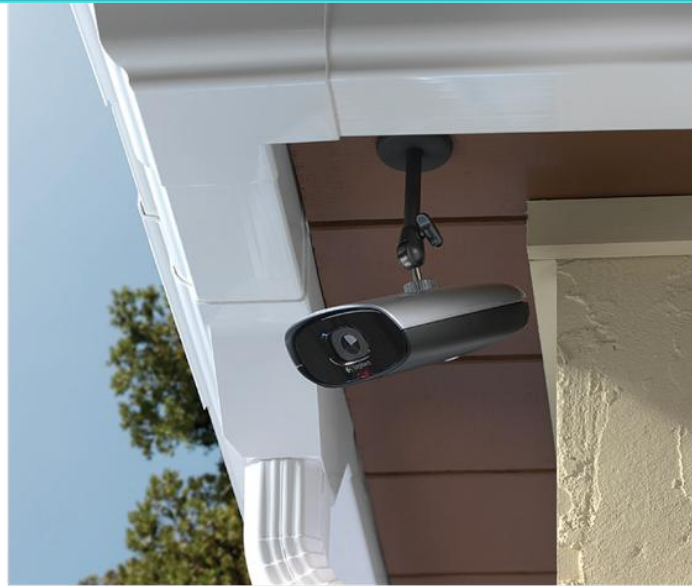
## High-Quality, High-Definition Video Security System:

- Complete solution
- Set up yourself in three easy steps
- Easy to manage
- High-definition video
- Free alerts
  - via email & text
  - laptop, smartphone, tablet





# SELECTING THE RIGHT SYSTEM





# SELECTING THE RIGHT SYSTEM

## Logitech Alert Systems Include:

- HD digital video camera
- Logitech Alert Commander Software
- Free Logitech Alert Apps for iPhone, iPad  
Android, BlackBerry
- Camera mounts
- Cables
- 2 GB memory card
- HomePlug technology



# LOGITECH ALERT: High-Definition Video



# HIGH-DEFINITION VIDEO

## A difference you can see

- HD 720p video

Others – 640 x 480 Pixels



**Logitech** HD resolution 960 x 720 pixels









# LOGITECH ALERT: Wide angle lens







# WIDE-ANGLE LENS

Competitor's Camera 1

Logitech HD Wide Angle

Competitor's Camera 2



# LOGITECH ALERT: Best in class Night Vision

  
Logitech<sup>®</sup>





# BEST-IN-CLASS NIGHT VISION







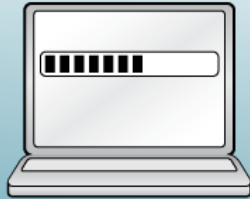
# LOGITECH ALERT: Setup in minutes





# SETUP IN JUST MINUTES

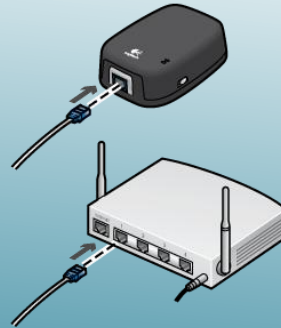
1



## Install

Alert Commander Software

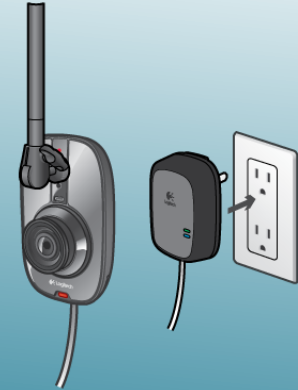
2



## Connect

HomePlug network adapter to your router

3



## Plug in

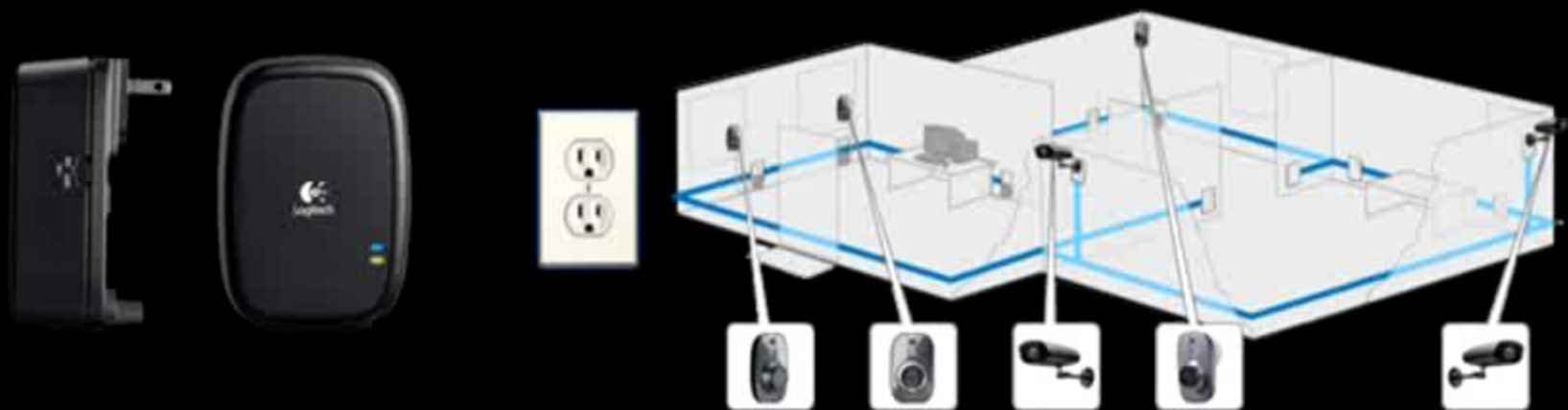
Mount camera and plug power adapter into a wall outlet





# HomePlug Powerline

The secret sauce for Logitech Alert™





# LOGITECH ALERT: Powerful PC Software







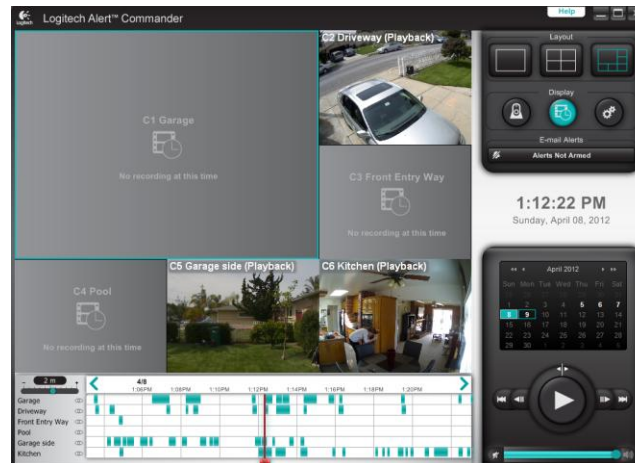
# POWERFUL PC SOFTWARE

## Free Logitech Alert Commander Software

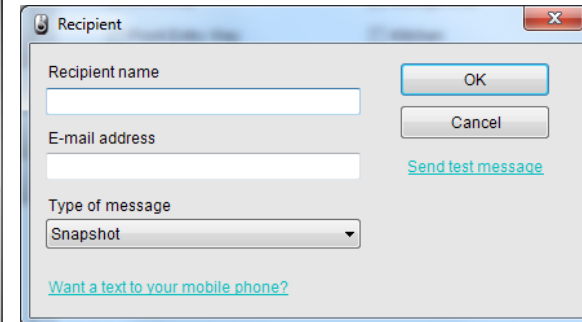
- View live 6-camera up
- View recordings
- Configure cameras and system
- Configure motion detection and alerts



View Live Video



View Recordings



Configure Alerts



Layout

Display

E-mail Alerts

Alerts Not Armed

12:49:29 PM  
Friday, March 09, 2012

Home

1 2 3 4 5 6

Volume

# Free PC Commander Software

# LOGITECH ALERT: Motion Detection and Zones

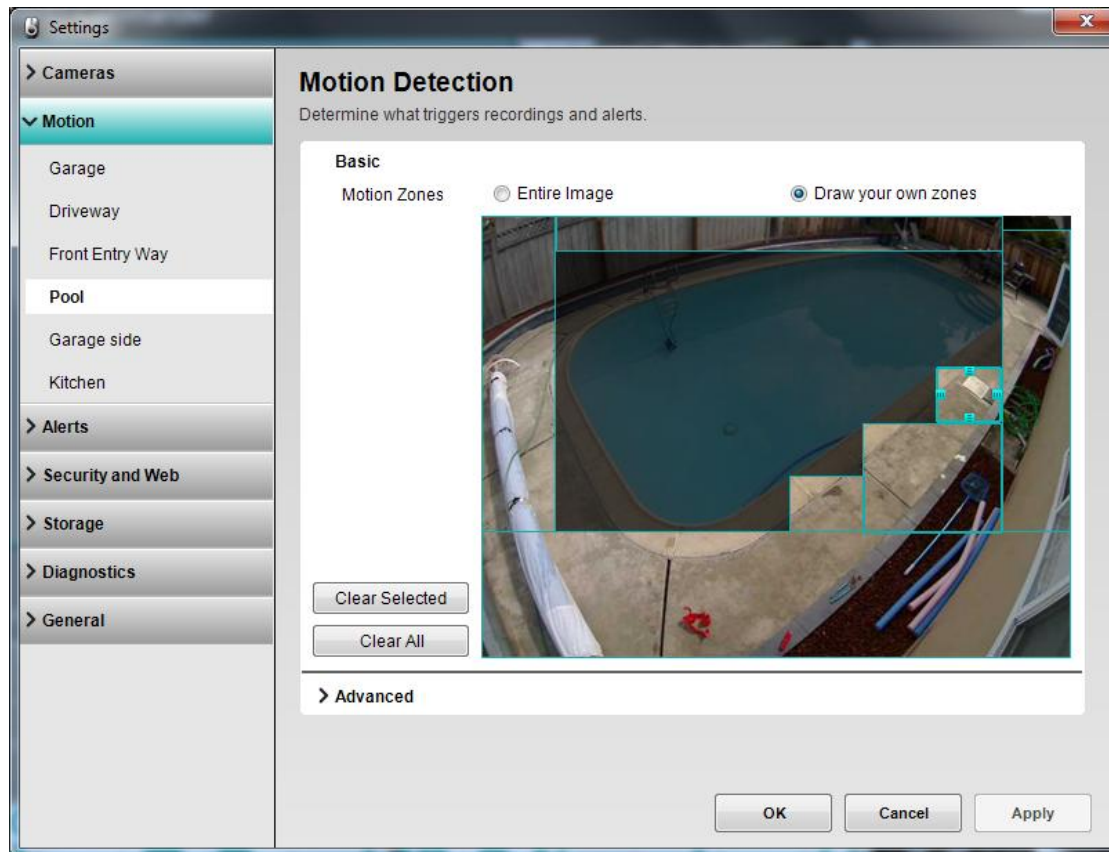




# MOTION DETECTION AND ZONE SETTING

## Zeroing in on what's important

- Set up to 16 motion zones
- Determine what gets recorded and trigger alerts





C1 Camera (Live)



Layout

Display

E-mail Alerts

Alerts Not Armed

12:51:56 PM

Friday, March 09, 2012

Home

Refresh

Navigation arrows

- 1
- 2
- 3
- 4
- 5
- 6

Volume slider

Mute slider

# Motion Zone Setting

# LOGITECH ALERT: Motion Triggered Alerts



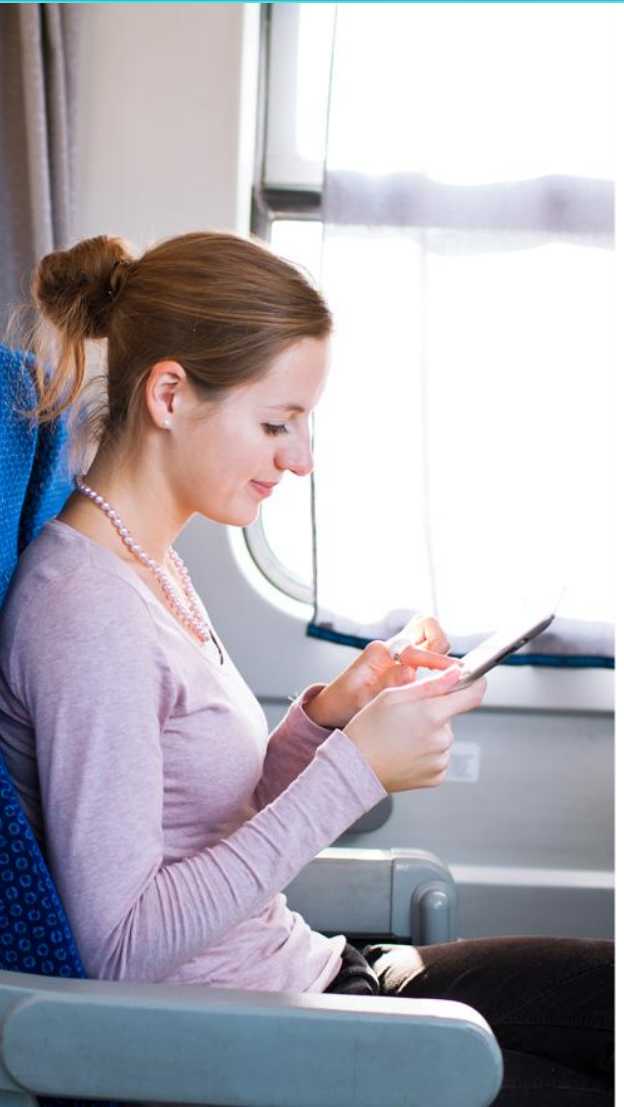




**Alert Notification**



# KEEPING INFORMED WHEN YOU'RE NOT HOME



# LOGITECH ALERT:

Watch from anywhere- for free



Logitech<sup>®</sup>

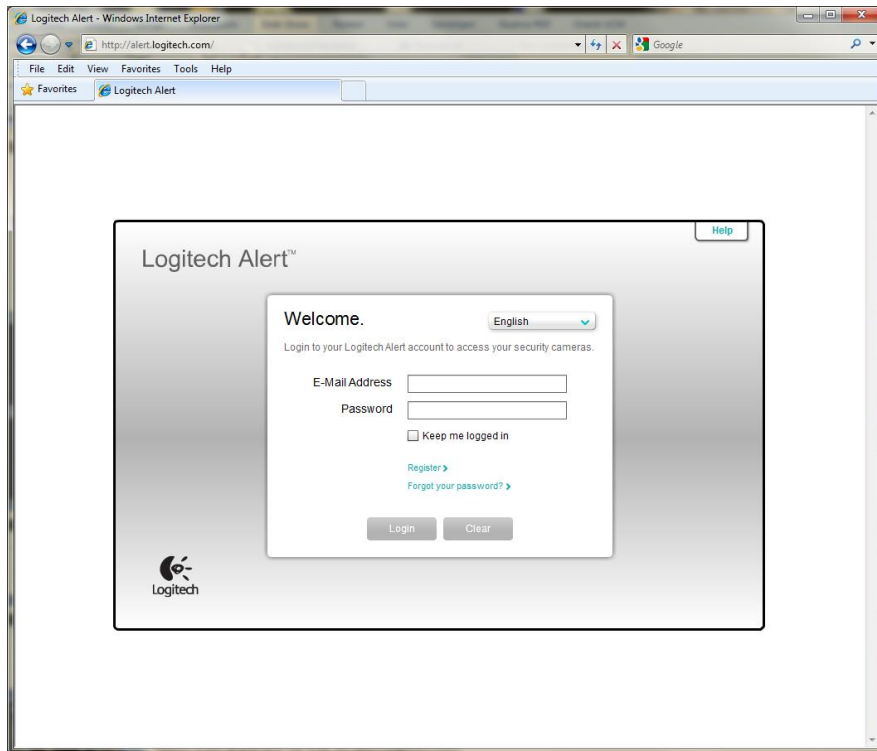




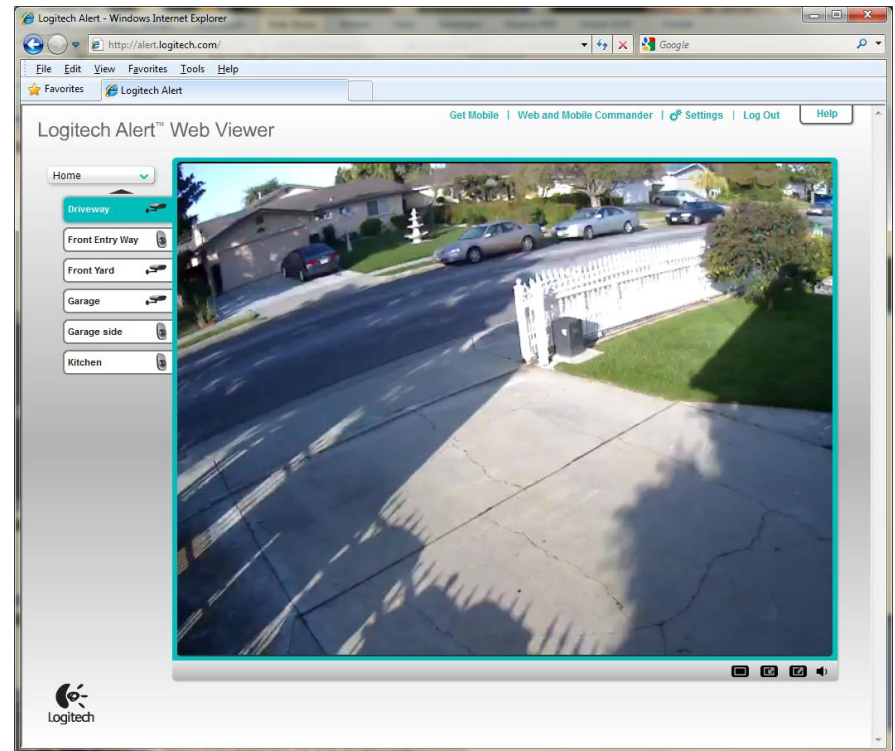


# FREE WEB VIEWER

- Log in securely at <http://alert.logitech.com>



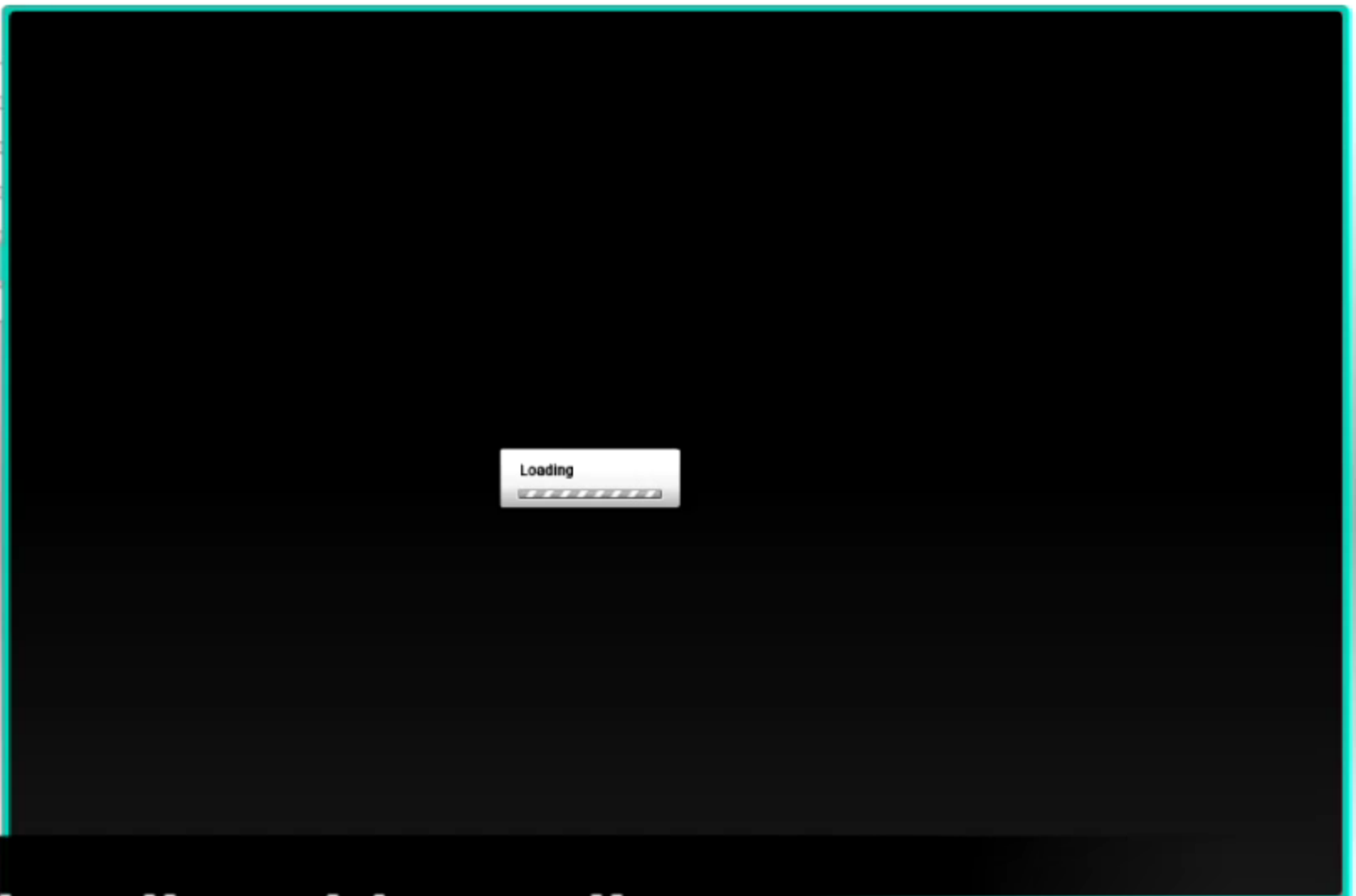
**Log in securely**



**View Live Video**

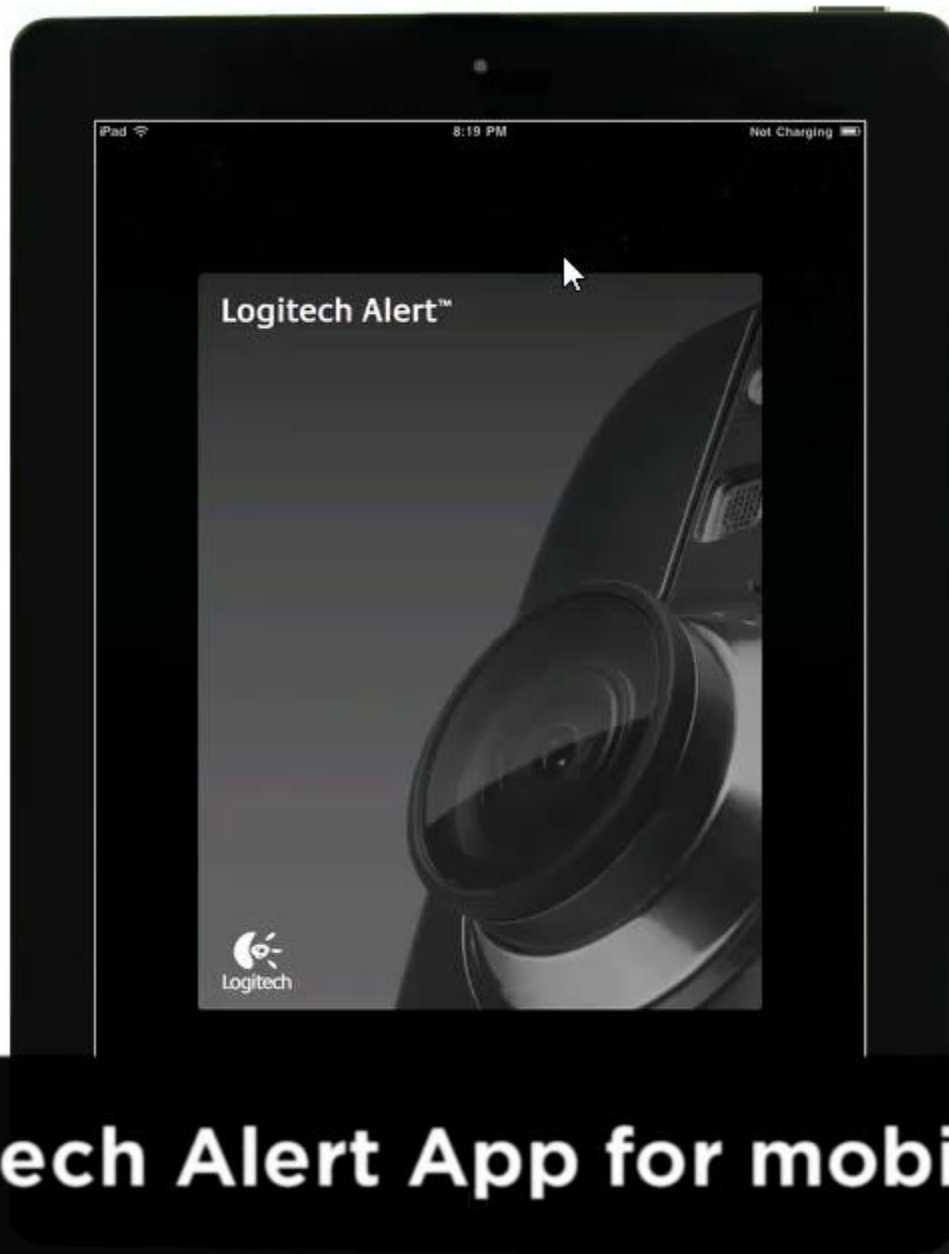


- Home
- Driveway
- Front Entry Way
- Front Yard
- Garage
- Garage side**
- Kitchen



**View live video online**





**Free Logitech Alert App for mobile viewing**



**Alert App on iPhone**



# VIDEO ALWAYS SAFE AND SECURE

Camera's video can be stored in 3 places

1



Built-in DVR –  
2GB microSD card  
(expandable to 32GBs)

2



Automatic backup to PC

3



Optional Dropbox cloud  
backup for even more  
peace of mind

Continue recording even when your computer is off

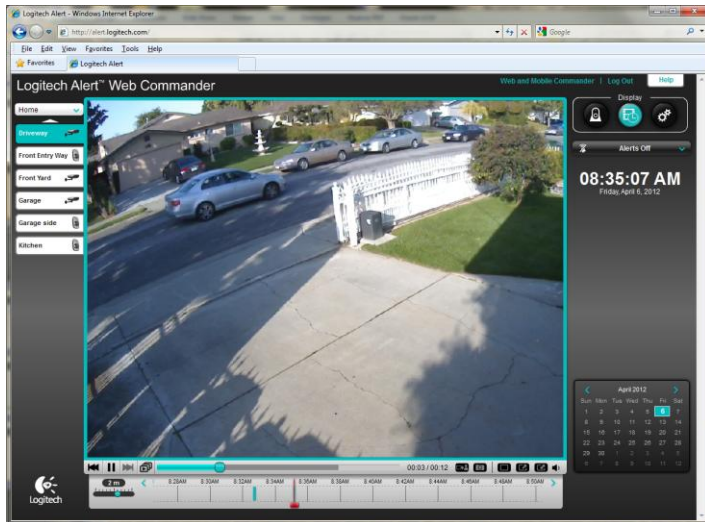




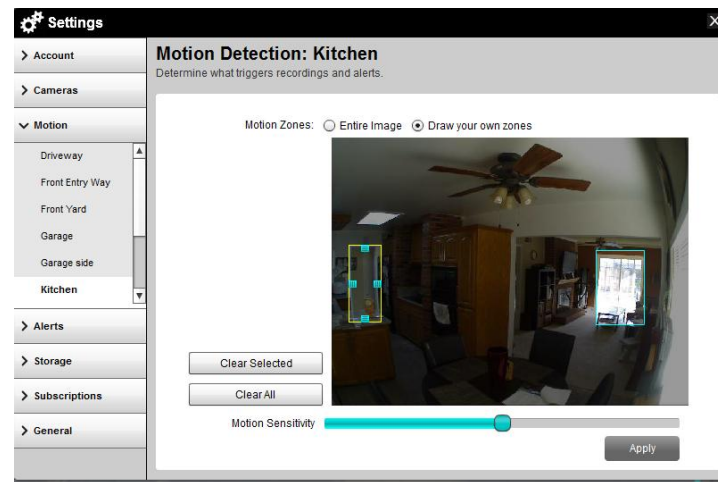
# PREMIUM SERVICE

## Logitech Alert Web & Mobile Commander

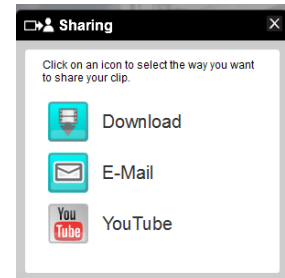
- Complete control and management away from home
- Recorded video playback
- Configure Motion Zones, Alerts and Share video



Recorded video playback



Configure motion zones



Share video

- See at LIVE demo: <http://alert.logitech.com>
- USER NAME: alertdemocams@gmail.com
- PASSWORD: password

# Logitech Alert™ Web Commander

Web and Mobile Commander | Log Out Help

- Home
- Kitchen**
- Driveway
- Front Entry Way
- Front Yard
- Garage
- Garage side



Display

Alerts Off

Apply

# Premium Web and Mobile Commander



# PREMIUM SERVICE

Features	Home Management
	Free PC Commander
View live video	✓
Motion-triggered email alerts	✓
Fully control your system remotely	
• Playback recorded video	✓
• Configure and Manage alerts	✓
• Digital pan, tilt, zoom	✓
• Download and share clips	✓
• Control multiple sites	✓





# LOGITECH ALERT

Affordable protection for what matters most







# LOGITECH ALERT SYSTEMS

## Indoor



750i Master System  
\$279.99



750n Master System  
\$299.99



700i Add-on Camera:  
\$199.99



700n Add-on Camera:  
\$229.99



- Indoor

- Indoor
- 50ft Night Vision

## Outdoor

750e Master System  
\$349.99



700e Add-on Camera:  
\$279.99



- Outdoor Weatherproof
- 100ft Night Vision

# LOGITECH ALERT: Busted! Videos















# TESTIMONIALS

“Over a year ago, our city was faced with a financial crisis that caused many of our safety resources to be cut including downsizing our police force. As a result, our community was hit with a huge increase in crime.

We had a series of meetings to discuss surveillance cameras where we looked at many different solutions and concluded that Logitech provided the perfect combination of low cost, excellent video quality and ease of installation that it was the best choice for people looking for a “do it yourself” solution.

**There was a crime spree being committed by a single individual who was eventually caught on a Logitech Outdoor System** and as a result, OPD was able to have enough evidence to prosecute and thus wipe out one player. Our Problem Solving Officer mentioned that he has received images from other camera systems where he was unable to use as a result of poor quality and that the **Logitech system has provided by far the clearest evidence even at night.**”

Carolyn Winters- Montclair Safety & Improvement Council- Oakland, CA

“The River Park Estates Homeowners Association has always been plagued by mini crime-waves. In 2009 we decided to do something about it by acquiring ten camera systems and distributing them strategically among the homeowners who had PCs that are left on. We also posted neighborhood watch camera alert signs at the neighborhood entrances. In the months following, **we noticed a huge drop in petty crime - by about 50 to 75%.** We also adopted an email alert system where any property crime was reported, then alerts were immediately sent out by email to each of the camera owners to check for specific dates and times for suspicious activity. **The Logitech cameras really helped with peace of mind in the neighborhood.** Since it has been all voluntary, there hasn't been any opposition to the concept. Thank you Logitech for offering these inexpensive camera recording systems. We've really appreciated the help they have been for our neighborhood.”

Jerry Toomey, Vice President River Park Estates Homeowners Association- Draper, UT

# LOGITECH ALERT DIGITAL VIDEO SECURITY:



## Help Protect What Matters Most

For SPECIAL HOMEOWNERS' OFFER, email us at:  
[alertforcommunities@logitech.com](mailto:alertforcommunities@logitech.com)

[www.logitech.com/alert](http://www.logitech.com/alert)

