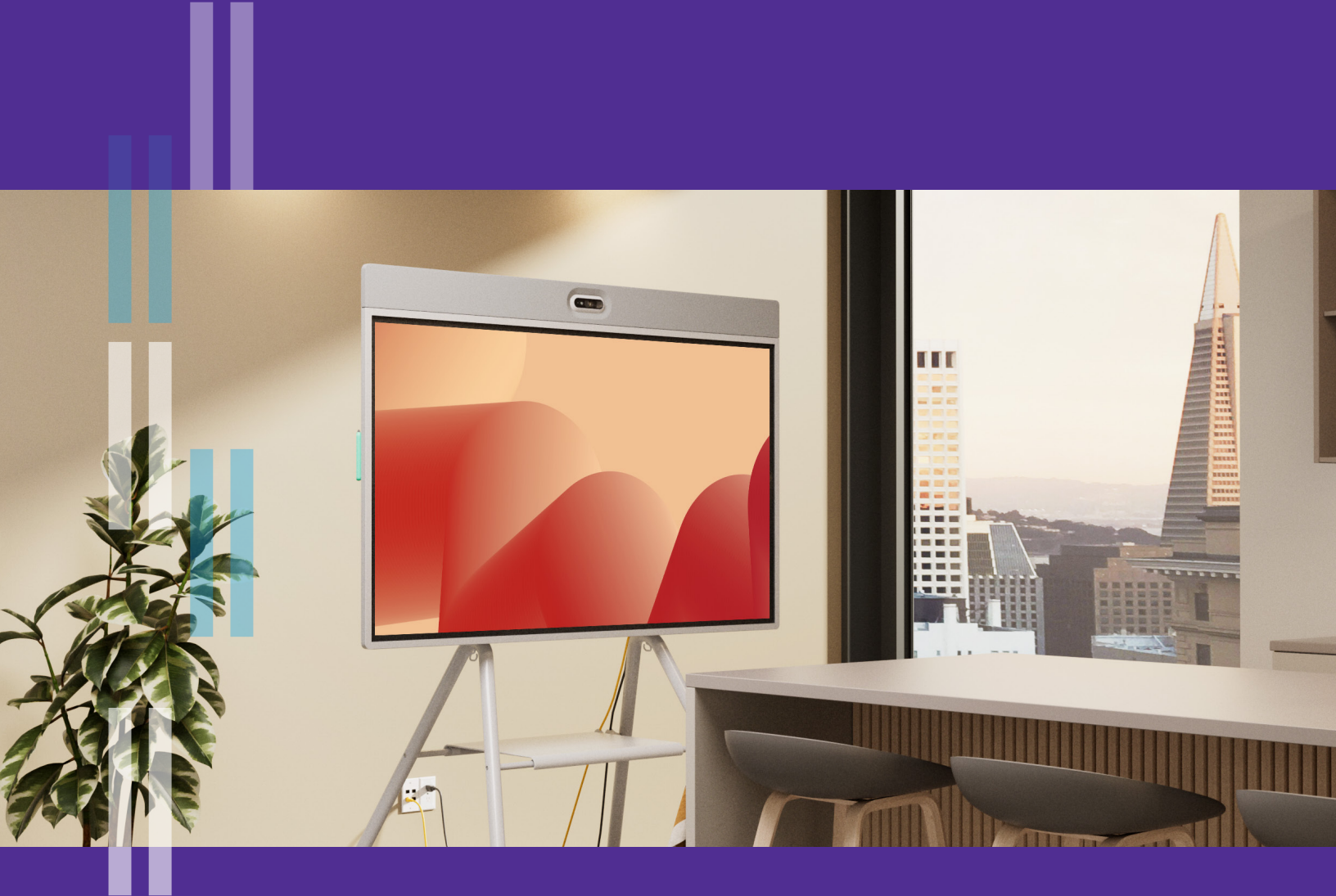


A First Look at Logitech Rally Board 65:

Flexible Video Collaboration for the Modern Workplace



Rethinking Space for a Hybrid Workforce

Today's workplace is defined by flexibility. Open layouts, shared desks, hybrid schedules, and evolving space usage have become the norm, not the exception.

Facilities and IT teams are under constant pressure to adapt. After years of reacting to global disruption, shifting employee expectations, and increased scrutiny over tech investments, they now face a new mandate: enable collaboration anywhere, with fewer resources and higher expectations.

As a result, spaces that were never intended for meetings—cafés, lounges, hallways, and huddle zones—are being repurposed for teamwork on the fly. However, while the physical layout of the office has evolved, the technology powering collaboration has not always kept pace.

According to research from Gallup¹, 5 out of 10 remote-capable employees expect hybrid work. And the response from leadership is clear: 87% of CEOs say they plan to invest in technology that supports hybrid collaboration.²



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The problem is that traditional AV systems were built for static rooms. They require permanent installs, ongoing maintenance, and often hands-on IT support. That model does not scale in a hybrid-first world.

This is where Logitech Rally Board 65 comes in. Designed for modern flexibility, it enables high-quality video collaboration in any space, without AV expertise. It turns underused areas into collaboration-ready environments, helping organizations get more value out of their real estate while improving the experience for every employee.

This **First Look eBook** was developed to help IT and workplace leaders better understand how Rally Board 65 fits into today's evolving collaboration landscape. As an independent analyst, I authored this piece to provide a research-backed perspective on the challenges organizations face and how this solution aligns with real-world needs. The goal is not to sell, but to validate — to offer a clear and practical look at where this product adds value, and why it may be worth deeper consideration.



The Problem: Collaboration Wants to Be Everywhere—But Isn't

As hybrid work accelerates, IT and Facilities leaders are under immense pressure to deliver scalable, consistent, and intuitive video collaboration experiences across increasingly diverse environments.

Many organizations still lack video capability in the majority of their meeting spaces. This is especially true in open areas, shared workspaces, or satellite offices that are not wired for AV. It can be costly to equip every possible collaboration room with video capabilities, especially when it is unclear how these spaces will be used. Under-equipped zones are missed opportunities for collaboration and innovation.

Satellite offices, in particular, present significant challenges. Often operating without on-site IT staff, these locations

require video solutions that are easy to deploy and manage remotely. Traditional AV systems, which require complex cabling, custom installation, and constant support, are impractical in these environments.

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Facilities teams face their own set of constraints. Tasked with improving employee experience while simultaneously reducing real estate footprint, they need solutions that allow any space to be instantly collaboration-ready, without the need for permanent buildouts.

These issues result in lost time, frustrated users, and higher support costs. As hybrid work continues to evolve, the inability to equip all spaces with seamless video collaboration is becoming a critical business limitation.

The challenges are consistent across industries:

- || Inconsistent meeting experiences from room to room
- || AV systems that require ongoing support and training
- || Limited data on space utilization or when issues arise
- || Growing demand for flexible, plug-and-play tools

Analyst Perspective

The Workplace Looks Different. Your AV Strategy Should Too.

Work is no longer defined by fixed desks and assigned rooms. How we use space has shifted, and so have the expectations placed on IT and workplace leaders. The following insights highlight why legacy approaches to AV no longer fit, and what's driving the urgent need for more adaptable, manageable solutions.

There Is No Going Back

The shift toward flexible work is permanent. While a few high-profile companies have walked back remote work policies, the overall direction is clear. According to Robert Half's 2025 analysis of more than 6 million job postings³, fully in-office roles declined from 83% to 60% between 2023 and 2024. During the same period, hybrid job postings more than doubled, rising from 9% in early 2023 to nearly 23% by the end of 2024.

Current employees also support this. Gallup research shows that 6 in 10 remote-capable employees now prefer a hybrid work arrangement, and fewer than 10% want to return to full-time office work⁴. As the workforce evolves, so must the technology that supports it.

Deployment and Space Utilization

Modern workplaces are no longer defined by static rooms and predictable usage⁵. Open collaboration zones, touchdown spaces, and underused satellite offices have become essential for hybrid productivity. The challenge is that most traditional AV systems were never designed to support these kinds of environments.

IT teams, already stretched thin, are now responsible for a growing network of distributed spaces, many without dedicated technical support. In this context, solutions

must be simple to deploy, remotely manageable, and immediately usable without AV expertise.

Consistency is another critical concern. Whether in a high-visibility boardroom, a converted café corner, or a remote branch office, users expect the same seamless video experience. Delivering enterprise-grade quality with consumer-level simplicity is no longer a nice-to-have. It is the bar.

The Skills Shortage Is Real

Pressure on IT organizations is not just operational—it's structural. According to IDC's 2025 report, nearly two-thirds of IT executives say a lack of technical skills has contributed to missed business targets and service degradation⁶. By 2026, IDC projects that 90% of organizations will be impacted by the skills shortage, resulting in an estimated \$5.5 trillion in lost opportunities.

At the same time, companies are doubling down on workspace flexibility. JLL's Future of Work survey projects that the percentage of US companies heavily relying on flexible space will rise from 17% in 2022 to 59% by 2025⁷. This means AV solutions must adapt. They must be flexible, mobile, centrally managed, and easy for non-experts to use, or they will fail to meet the needs of the next-generation workplace.

Meet Rally Board 65: Built for Flexibility, Designed for Simplicity

Logitech Rally Board 65 is an all-in-one video collaboration solution purpose-built for the flexible workplace. At its core is a 65-inch ultra-HD touchscreen that brings together intelligent 4K video, beamforming audio, and multi-touch whiteboarding all in a single, streamlined device.



It supports multiple deployment modes—Android, PC, and single-cable BYOD—giving IT teams the flexibility to meet different platform needs and user preferences. Whether in a permanent room setup or an open space, Rally Board 65 adapts to the environment.

When paired with the optional Logitech Cart, it becomes fully mobile and can be

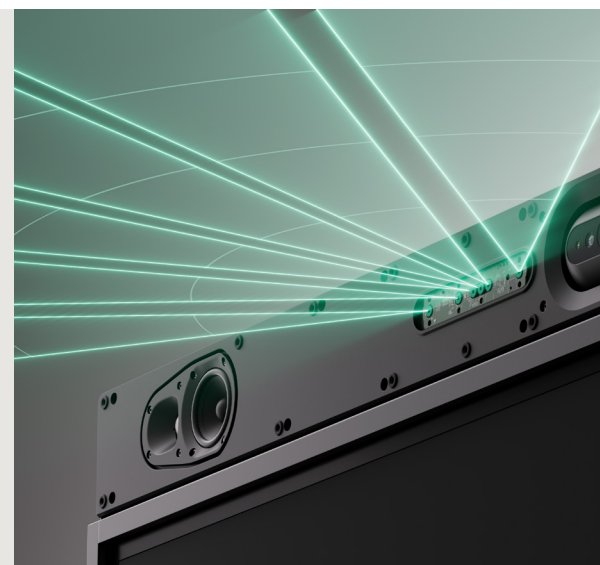


deployed in minutes. Roll it into a meeting space, training room, or open area. It can also be wall-mounted or placed on a tabletop for more traditional setups.

The system's flip functionality allows users to adjust orientation based on room layout, task, or eye level, adding another layer of adaptability to suit a wide range of use cases.

AI-enhanced features, such as RightSight 2 for participant framing and RightSound 2 for enhanced voice clarity, create a professional-grade experience in every space. Upcoming innovations such as Depth Blur and Mic Zone are designed to minimize visual and audio distractions in open environments, giving hybrid teams a focused, high-quality experience regardless of location.

With dual passive styluses that don't require pairing or charging, Rally Board 65 also enables fast, intuitive collaboration for ideation and whiteboarding. It's touch-enabled, easy to manage remotely via Logitech Sync, and designed for plug-and-play simplicity, making it ideal for spaces with limited or no IT support.



Positioning Within the Logitech Portfolio

What I like about Rally Board 65 is how it extends, not replaces, Logitech's existing portfolio. It fills a clear gap between fixed, room-based systems and the emerging need for mobile, adaptable collaboration setups. **This is not about redundancy, it's about range.**

Rally Bar and Rally Bar Mini are excellent solutions for traditional meeting rooms, where modularity, expansion, and structured AV design are a fit. Rally Board 65 takes a different path. It brings together the display, video, audio, and touch interface into one unified device, designed for simplicity, speed, and spaces that don't follow a standard room template.

For organizations that want consistency across locations without managing a fleet of components, this all-in-one approach is a win. There's no need for separate displays, cameras, speakers, or control panels. That not only streamlines deployment but also reduces long-term support overhead, especially in satellite offices and under-resourced environments.

Just as important, Rally Board 65 is not a standalone play. It fits neatly into Logitech's broader ecosystem. Paired with Tap for scheduling and meeting control, Sync for remote management, and Spot for room utilization insights, it becomes part of a full collaboration strategy. And with certifications on popular platforms like Zoom, Microsoft Teams, and Google Meet, it supports platform flexibility without compromise.

Whether you're scaling into new spaces or updating existing ones, Rally Board 65 complements Logitech's portfolio by enabling consistency in places that previously required workarounds. It extends the same design philosophy—simplicity, manageability, and reliability—into new deployment models that reflect how people work today.



Solution Proof Points

How Rally Board 65 Delivers

Rally Board 65 was designed to simplify video collaboration across a wide range of spaces. Here's how it delivers—for IT, facilities teams, and the people using it every day.



Deployable in Minutes

Ships in a setup-friendly box with credenza legs that install while packed. Just plug in power and Ethernet—no AV expertise required.

|| Ideal for remote offices or lean IT teams.



Mobility with Intelligence

Optional cart with locking casters and above/below camera placement. Flexible and stable for open spaces and multi-use rooms.

|| Move the system where it's needed, without compromise.



Built for Open, Dynamic Spaces

Optimized for both traditional meeting rooms and open spaces that were never wired for AV.

|| Turns underutilized spaces into high-performing collaboration zones.



The Digital Cocoon Experience

AI-powered features like Camera Zone, Depth Blur, and the upcoming Mic Zone help minimize distractions and frame participants naturally.

|| Professional video experiences—even in busy or noisy environments.



AV + Touch Collaboration in One

A 65-inch 4K UHD touchscreen with multi-touch input, full-range speakers, and beamforming mics. Passive styluses included.

|| Supports rich collaboration—from whiteboarding to video meetings.



Remote Management and Insights

Logitech Sync enables zero-touch provisioning, remote control, and access to occupancy, temperature, and air quality data and multi-use rooms.

|| Centralized control for every location, with fewer onsite visits.



Certified and Platform-Agnostic

Works with Microsoft Teams, Zoom, and Google Meet in Android, PC, or BYOD mode.

|| Seamless plug-and-play compatibility across the major platforms.



Sustainable by Design

Made with up to 41% post-consumer recycled plastic, with radar-based sleep mode and OTA updates.

|| Helps IT and sustainability teams advance Scope 3 goals through more sustainable procurement.

"Rally Board 65 is about making every space video-ready, not just the ones with cables in the walls."

Craig Durr, Chief Analyst, The Collab Collective

Conclusion

Analyst's Take on Rally Board 65

Rally Board 65 tackles several of the most urgent challenges facing hybrid organizations today. From deployment to adaptability, **Logitech has delivered a solution that feels intentionally designed for how work actually happens now.**

As discussed earlier in this eBook, collaboration technology is no longer a secondary concern. The C-suite is paying attention and putting budget behind it. According to Salesforce, 86% of business leaders attribute workplace failures to a lack of collaborative teamwork. The cost of getting it wrong extends well beyond hardware. It touches culture, productivity, and retention.

The all-in-one form factor of Rally Board 65 delivers flexibility without sacrificing performance. It is a smart fit for teams that need to support dynamic, distributed collaboration across a wide range of environments.

From an analyst perspective, **what Logitech gets right here is balance—the balance between IT control and end-user simplicity.** Rally Board 65 lightens the load on IT by streamlining setup and support, while delivering an intuitive, high-quality experience for employees. It fits just as naturally in a satellite office as in a flagship conference room.

Final Takeaway

Rally Board 65 delivers:

- || Mobile collaboration device with professional-grade AV performance for any space
- || Simplified deployment and remote management that scales across distributed organizations
- || Future-ready platform with AI-powered features like Digital Cocoon for evolving workplace needs



The **all-in-one form factor** of Rally Board 65 delivers flexibility without sacrificing performance. It is a smart fit for teams that need to support **dynamic, distributed collaboration** across a wide range of environments.

What sets it apart is not just the specs but the execution. Rally Board 65 brings enterprise-grade AV into a plug-and-play format that's built for modern workplace realities. Certified for Microsoft Teams, Zoom, and Google Meet and powered by AI features like RightSight and RightSound and upcoming enhancements such as Mic Zone and Depth Blur, it redefines what IT teams should expect from a modern collaboration system.

In a landscape shaped by shifting work habits and broader IT responsibilities, Rally Board 65 is not just another video device. It's a strategic platform built for the realities of hybrid work. One that helps IT teams deliver consistent, high-quality collaboration across a growing range of spaces, without requiring AV expertise in every location. It meets today's needs while preparing organizations for whatever comes next.

¹ Keating, Raymond J. "GALLUP: Employee Views and Preferences on Remote Work." Small Business & Entrepreneurship Council, 17 Dec. 2024, <https://sbecouncil.org/2024/12/17/gallup-employee-views-and-preferences-on-remote-work/> Accessed 26 May 2025.

² "Hybrid Working Prompts Major Tech Investment – CEO Study". IWG, 10 Jan. 2024, <https://work.iwgplc.com/MediaCentre/PressRelease/hybrid-working-prompts-major-tech-investment-ceo-study> Accessed 18 June 2025.

³ "Remote Work Statistics and Trends for 2025." Robert Half, 20 Feb. 2025, <https://www.roberthalf.com/us/en/insights/research/remote-work-statistics-and-trends> Accessed 26 May 2025

⁴ Keating, Raymond J. "GALLUP: Employee Views and Preferences on Remote Work." Small Business & Entrepreneurship Council, 17 Dec. 2024, <https://sbecouncil.org/2024/12/17/gallup-employee-views-and-preferences-on-remote-work/> Accessed 26 May 2025.

⁵ 4 Types of Collaborative Spaces. Haworth, 2019, <https://www.haworth.com/na/en/spark/articles/2019/4-types-of-collaborative-spaces.html> Accessed 18 June 2025.

⁶ "IT Staff Shortages Damage the Bottom Line: IDC Report." CIO, 20 Feb. 2025, <https://www.cio.com/article/2108474/it-staff-shortages-damage-the-bottom-line-idc-report.html> Accessed 26 May 2025.

⁷ "Global Flexible Workspace Market Trends." Acuity Knowledge Partners, 27 Aug. 2024, <https://www.acuitykp.com/blog/global-flexible-workspace-market-trends/> Accessed 26 May 2025.

About Us



Craig Durr is the Chief Analyst and Founder of The Collab Collective, an industry analyst firm focused on workplace collaboration and communication. Through his work as an analyst, researcher, and keynote speaker, Craig has developed deep insight into the services, technologies, and devices that empower seamless connections between businesses, employees, and customers.

Beyond technology, Craig also researches the intricate human dimensions of work, categorizing his findings into the workforce, the workplace, and the workflows of the modern work experience. By unraveling these components, he helps to unveil the intricate interplay between technology, productivity, and business strategies essential to the future of work.



cdurr@collab-collective.com



[craigdurr](https://www.linkedin.com/in/craigdurr)



[@craigdurr](https://twitter.com/craigdurr)



Offers deep insights into the evolving landscape of workplace communication and collaboration, combining data-driven analysis with a nuanced understanding of the workforce, workplace, and workflows shaping today's hybrid environments. Our analysts are experts in workplace collaboration, customer experience, and employee experience technologies, as well as enterprise applications for creativity and workflow management—providing a comprehensive understanding of how these solutions drive real-world business outcomes.



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Logitech designs software-enabled hardware solutions that help businesses thrive and bring people together when working, creating, gaming and streaming. As the point of connection between people and the digital world, our mission is to extend human potential in work and play, in a way that is good for people and the planet. Founded in 1981, Logitech International is a Swiss public company listed on the SIX Swiss Exchange (LOGN) and the Nasdaq Global Select Market (LOGI). Find Logitech and more of its business products and enterprise solutions at logitech.com/business, the company [blog](#), [Logitech Business](#) or [@LogitechBiz](#).



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