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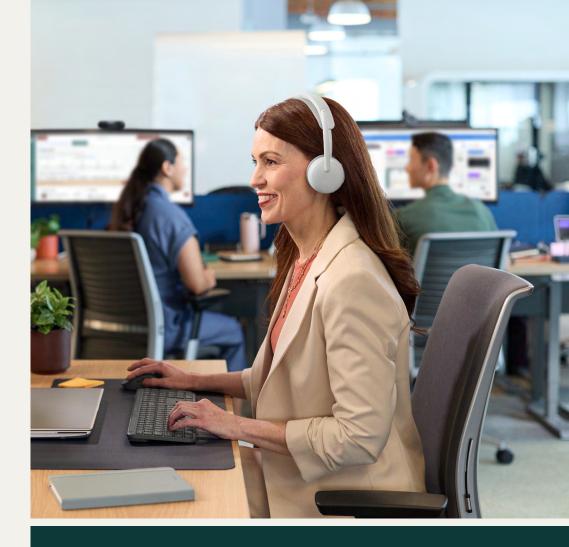


# The Workplace has Changed (and so should your headsets)

Seamless communication is non-negotiable. The ability to communicate clearly and reliably from anywhere and at any time is crucial for maintaining productivity and employee satisfaction. Especially as companies navigate the nuances of supporting in-office, remote, and hybrid work.

High-quality audio is essential for clear communication. According to <u>Frost & Sullivan</u>, 94% of businesses will adopt professional headsets by 2026, recognizing their importance in improving employee engagement and driving overall business performance.

In this eBook, you'll learn how Logitech's highquality, hybrid-ready headsets can transform the way your team works. Empower your employees with crystal-clear communication and drive success across your business, all while making IT management easier. We're here to help you achieve better results through better business audio.





More than **80% of U.S. employees** with remote-capable jobs work flexibly or exclusively outside the office<sup>1</sup>, making it essential for organizations to re-evaluate their workplace technology and improve employee engagement.



# The Importance of Better Business Audio

For IT professionals, equipping employees with better business audio solutions is imperative to improve productivity and communication. Yet many organizations are falling short when it comes to providing employees with the necessary audio equipment that supports their preferences and role requirements.

Data shows that fewer than 40% of organizations provide external headsets, webcams, or other peripherals to improve audio and video<sup>2</sup>. At the same time, the vast majority of employees (85%) struggle with audio issues caused by using built-in computer microphones and speakers<sup>3</sup>.

So, how can Logitech help you turn up the volume when it comes to business audio?

### Tune into the Benefits of Logitech Headsets

Your business needs solutions that not only meet technical requirements but also enhance employee productivity and satisfaction. Logitech's business-certified headsets are designed to cater to the diverse needs of modern workplaces, ensuring your people have the best tools — and IT endures fewer headaches.



#### A Headset for Every Employee

Whether employees want simple, reliable audio for everyday meetings or the latest features for crucial calls, our portfolio of business headsets provides a solution for every need, including wired, wireless, on-ear, over-ear, and earbud models.

With <u>Logi Tune</u>, employees tailor their audio experience to their unique preferences using preset audio modes, equalizer settings, and microphone level adjustments. In addition, Logitech headsets adapt to unique employee requirements with features like noise cancellation and adjustable headbands, enhancing comfort and productivity.

#### Meeting the Needs of Work, Anywhere

The ability to work effectively from any location is crucial. Logitech business headsets are optimized for all styles of work, delivering clear, uninterrupted audio that improves communication and collaboration—regardless of location. Whether your people are in the office or working remotely, our headsets offer plug-and-play simplicity and seamless integration with major collaboration platforms like Zoom, Google Meet, and Microsoft Teams.

They offer complete wireless flexibility, too. With both dongle-based and native Bluetooth options, employees can work more freely without being tethered to their desks, while background noise is kept to a minimum for meetings in loud environments.

#### Sustainability and Environmental Responsibility

Sustainability is an essential focus for many businesses. Logitech business headsets reflect our commitment to environmental responsibility, offering durable, repairable, and recyclable options. The majority of our headsets contain post-consumer recycled (PCR) plastic parts, with Zone 305 leading the way at 55% PCR.

Additionally, replacement parts and durable designs extend the lifecycle of headsets, helping organizations make more responsible technology decisions and protecting their investments.

#### At a Glance:

#### The Benefits of Logitech Business Headsets



**Ease of Use:** Intuitive features and simplified setup to reduce IT support requests.



**Flexibility:** A portfolio featuring wired, wireless, on-ear, over-ear, and earbud models to meet the needs of different employees and roles.



Wireless Freedom: Enhanced mobility and connection flexibility with secure, dongle-based wireless connectivity and native Bluetooth options.



**Hybrid Work-Ready:** Crystal clear audio for seamless communication from any location.



Windows 11-Ready: Business headsets designed to deliver the optimal experience in Microsoft Teams. Unlock the full potential of Windows 11.



**Sustainability:** Low-carbon aluminum, recycled plastics, responsible packaging, and replaceable parts reduce our carbon footprint without sacrificing quality or performance.

Logitech headsets equip your business with versatile, high-quality audio solutions that meet your employees' and IT needs. Designed to enhance productivity, elevate collaboration, and contribute to a sustainable future, our headsets are a sound investment in your organization's success.



#### Frost & Sullivan's featured solution:



With support for multiple Bluetooth connection types and advanced audio technology and in a modern design, Logitech Zone wireless headsets satisfy requirements for today's work environments and workstyles."

### Which Headset is Right for Your Employees?

We designed our wide range of business headsets to meet unique ways of working. To simplify your selection, we've matched key models with **three common workplace personas**.





#### The Everyday Hero

Employees in finance, marketing, and HR, amongst other roles, regularly attend internal meetings and mostly work on a desktop computer. They need reliable, comfortable headsets for daily use, with good-quality audio for clear communication and an easy-to-use product experience.

Zone 305, certified for Zoom, Google Meet, and Microsoft Teams over native Bluetooth, and Zone Wired Earbuds are perfect for these users. Both solutions offer dual beamforming noise-canceling mics and wideband audio for simple, reliable day-to-day call quality.

#### The Constant Collaborator

Knowledge workers focus on driving business success. This group includes business managers, salespeople, and anyone who relies heavily on video calls for engagement and collaboration. They spend significant time in virtual meetings and need headsets that offer comfort and crystal-clear audio.

Zone Vibe Wireless is designed for these professionals. The lightweight over-the-ear headset features dual noise-canceling microphones, immersive audio, and memory foam earpads that are soft to the touch, delivering a comfortable and effective meeting experience.

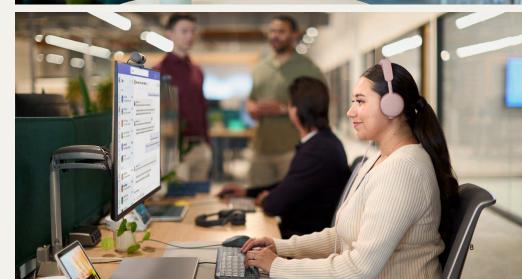
Zone Wireless 2 ES for Business, certified for Zoom, Google Meet, and Microsoft Teams over native Bluetooth, features Al-powered noise-canceling mics, adaptive hybrid active noise cancellation (ANC), and customizable audio settings.

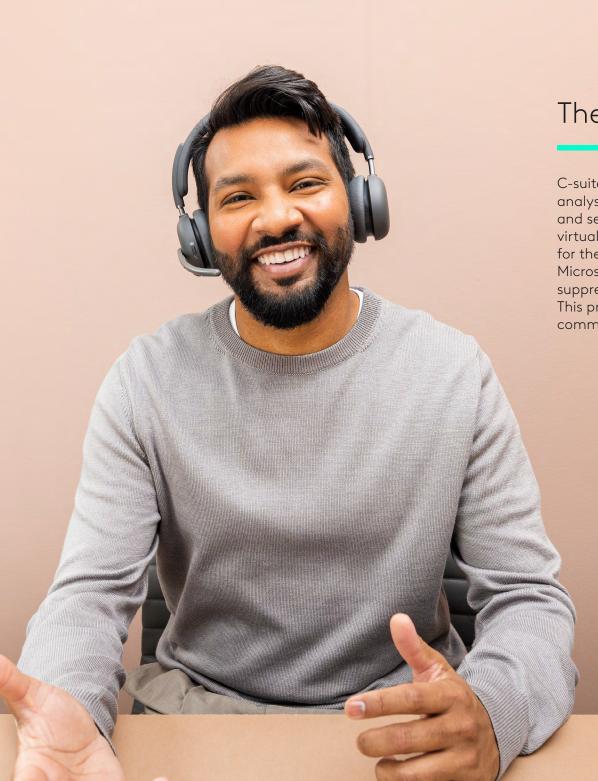
Its custom-engineered 40 mm drivers deliver outstanding clarity with all-day battery life, while the gaming-inspired headband with adjustable fit and rotating, tilting earpads provides premium comfort. Available in graphite, rose, and off-white, the headset meets individual employee style preferences. Its earpads and headset strap are easily replaced without tools, extending product longevity.

If a wired headset is preferred, **Zone Wired 2 for Business** is also certified for Zoom, Google Meet, and Microsoft Teams, and offers most of the same features as its wireless counterpart.









#### The Sound Savvy Professional

C-suite executives and specialized roles such as developers, analysts, and creatives require superior audio quality and seamless connectivity, for work and high-level virtual meetings. **Zone Wireless 2** is the ideal solution for these roles. Certified for Zoom, Google Meet, and Microsoft Teams over native Bluetooth, it features Al noise suppression, 4 noise-canceling mics, and hybrid ANC. This premium headset ensures clear two-way communication even in noisy environments.

# A Sound Choice for IT Departments, Too

Managing a diverse range of devices and ensuring seamless communication across platforms is no easy task, especially while supporting varied work environments. In addition to enhancing employee experiences, Logitech business headsets make life easier for IT teams.

#### **Elevate Operational Efficiency**

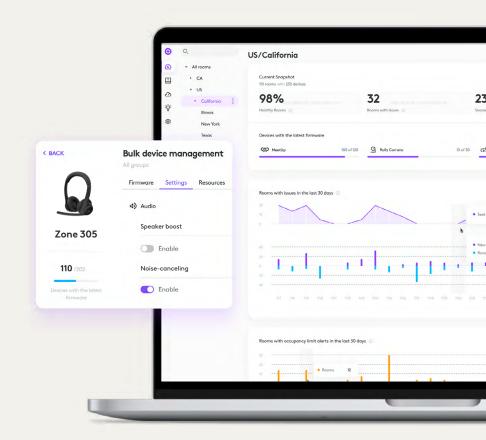
Solutions that work in harmony with your existing technology reduce troubleshooting time and free up focus for strategic tasks instead of everyday fixes.

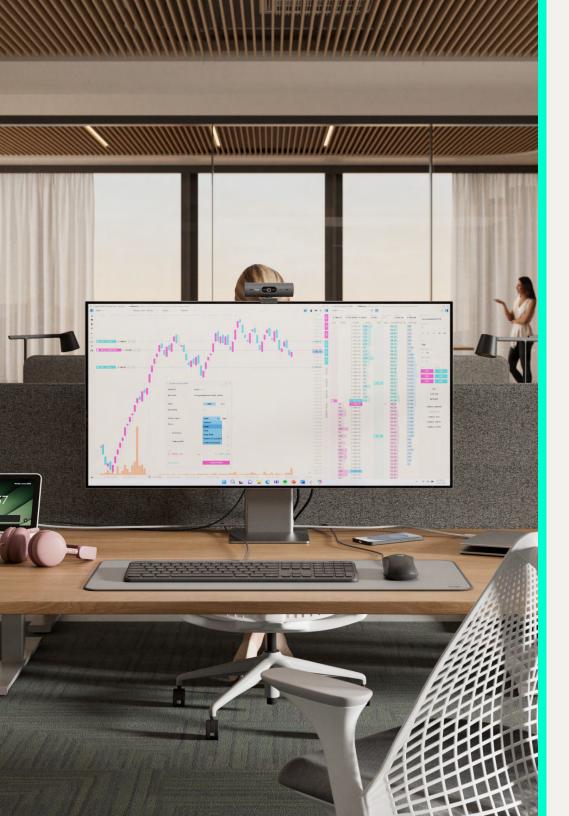
#### Reduce Downtime with Remote Management

Logitech headsets help reduce downtime and streamline support. With <u>Logitech Sync</u>, IT teams can manage and monitor devices remotely from a single dashboard. The option to deploy updates, troubleshoot issues, and review device usage regardless of user location quickly reduces downtime and support costs.

#### **Deploy Devices Simply and at Scale**

Logitech headsets are cost-effective and scalable without compromising on quality. Priced for mass deployment, our solutions include the only wireless, Microsoft Teams-certified headset in the sub-\$100 price range. Thanks to simple plugand-play setup and intuitive features, our devices are easy to deploy and use. And as your workforce grows, effortless remote management ensures devices are accounted for, up to date, and issue-free: resulting in low total cost of ownership.





## Your One-Stop Solution for Workspace Technology

When choosing Logitech headsets, you're not just deploying high-quality audio; you're unlocking a complete range of team and personal workspace solutions and services from a trusted partner.

From mice and keyboards to webcams, conference cameras, and essential meeting room tools, Logitech workspace solutions are designed to work seamlessly with each other. They also play nicely with your existing technology investments, like collaboration software, computers, and mobile devices. It means no more compatibility issues or mismatched devices. Just smooth, consistent performance across your entire business.

By choosing Logitech, you get access to reliable technology that drives business growth—fully compatible with your existing tools—all from one place: streamlining procurement, management, and support.

# Discover IT-Friendly, Business Headsets from Logitech.

Logitech business headsets deliver exceptional experiences and maximum efficiency for employees and IT. Ready to meet diverse user needs and the demands of varying work locations, they enhance communication and collaboration while supporting sustainability goals.

Our portfolio is part of a comprehensive, integrated ecosystem of innovative workspace solutions, priced for deployment at scale and designed to ensure consistency and reliability across your business.

#### Ready. Headset. Go.

Discover how Logitech headsets can transform your business. Contact our sales team or visit our website to learn more about our workspace solutions.

**CONTACT US** 

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#### **logitech** for business

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