

Big rooms.  
Big expectations.  
Big opportunities.

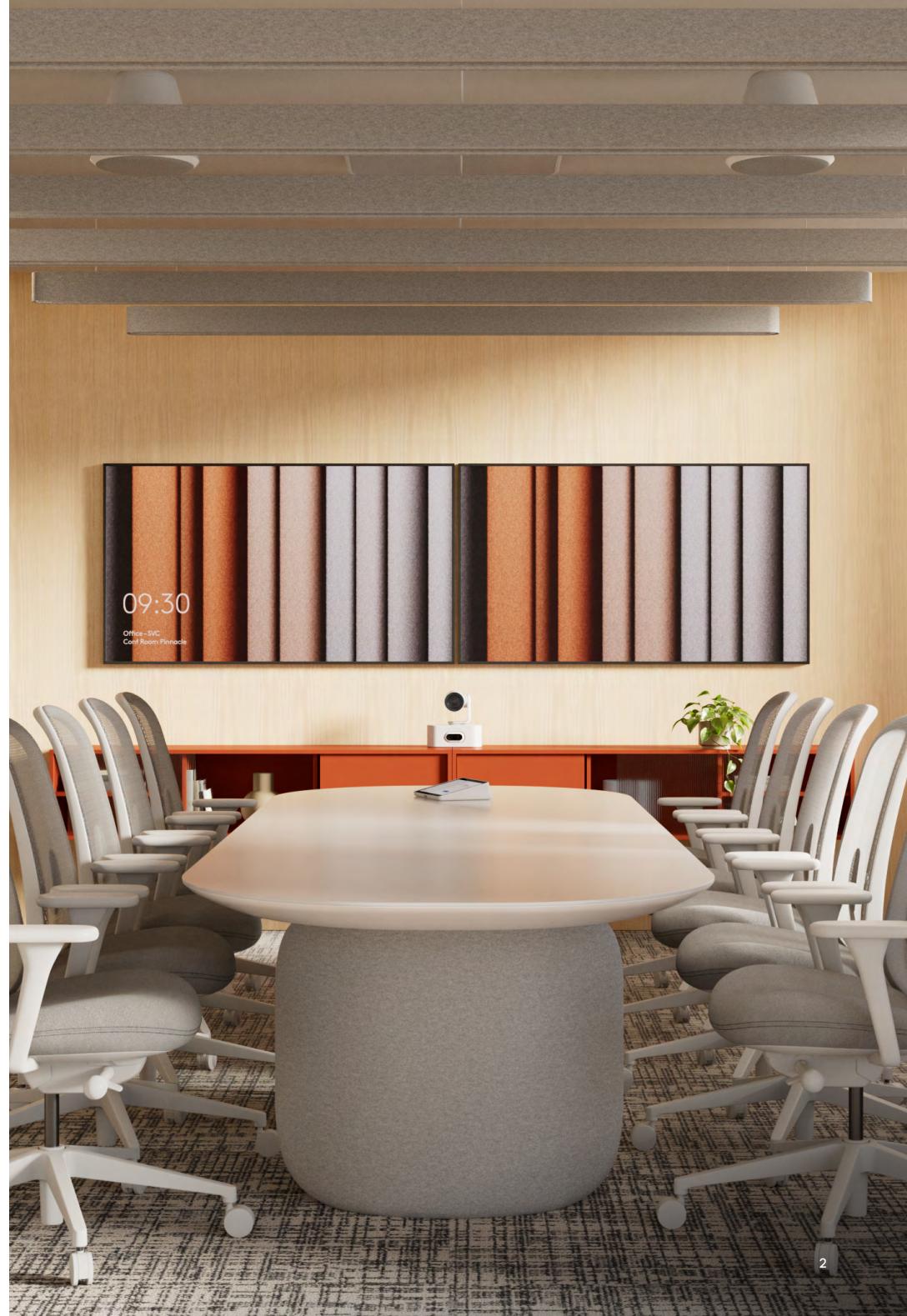
Overcome the challenges of larger,  
more complex meeting spaces with  
high-quality video conferencing.

# Why is it so hard to ensure great collaboration experiences in larger spaces?

Today, every room in your office is expected to deliver a high-quality meeting experience without added complexity. But larger spaces like training rooms, boardrooms, and all-hands areas weren't designed to be video-first. They're less straightforward than other meeting rooms.

As a result, these tricky layouts often come with coverage complexity and deployment headaches:

- Where do you install a conference camera if the furniture placement and room layout change from day to day?
- Where do mics go if they can't be deployed on moveable desks?
- What if the space has been designed around unique in-room requirements like large displays on multiple walls or a speaking area?



For IT and facilities teams, larger spaces, multi-purpose layouts, or rooms with specific install requirements make delivering a seamless experience a real challenge.

For remote attendees, not being able to follow the flow of the room is one of the most common hybrid meeting challenges. Industry research shows that 62% of attendees struggle to hear others clearly, while 31% can't read body language or social cues, and 1 in 3 finds it difficult to make themselves heard.<sup>1</sup>

Larger and more challenging layouts mean in-room conversations are harder to capture, with the difficulty only increasing as people and furniture move around.

However, adding more equipment to cover the space from all angles introduces more installation and management complexity, which adds to IT's workload. Plus, the cables, hubs, and hardware create clutter that distracts from the intentional design of these high-value spaces.

In these complex spaces, you'll often want to choose modular AV solutions that offer flexibility in placement and how you want to customize the experience for that space.

Delivering exceptional video meeting experiences in these more challenging spaces doesn't have to be difficult. This eBook explores how intelligent and modular video systems can help solve these common workplace problems.



# Large, complex spaces demand smarter camera placement

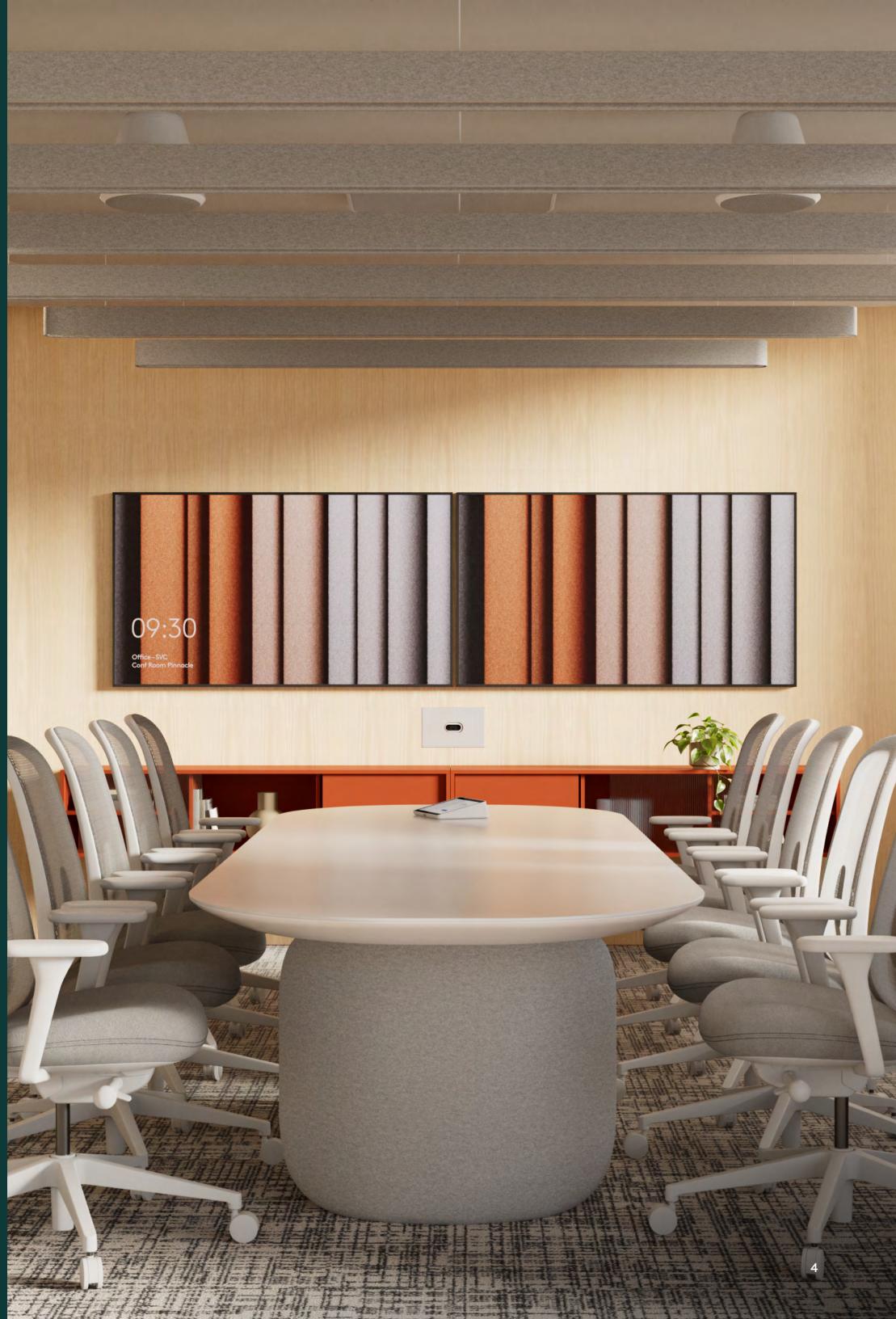
Large hybrid-friendly rooms work best when device placement reflects how people actually use the space, not where the furniture happens to be.

Conversely, forcing standard video solutions into rooms they weren't designed for almost always produces poor results. A single camera or video bar at one end of a deep or wide room cannot display the full space or capture voices with clarity.

Its fixed position reduces the visibility of presenters and in-room interactions. A space where people may be standing and presenting or having discussions while sitting requires the best capture from multiple vantage points.

A single camera might not be able to capture a deeper or wider space, reducing visibility and ability to capture voices, and adding additional microphones or tabletop cameras might not be an option if people are moving furniture or standing in a certain side area to present or collaborate.

Here's the good news; all of these challenges are easy to address with the right approach.





# 5 steps to better video in challenging spaces

The five steps below will help you improve collaboration experiences in even the most complex room environments using a more modern, modular system.

## 1 Understand the most common usage scenarios for the room

Will people primarily be seated facing inwards, or will they move around? Will there be presentations or stand-up instruction? Understanding how people and in-room actions need to be captured will help you best design and equip a space.

## 2 Place cameras to capture people and action

Position hardware to match sightlines, seating depth, and presentation zones so both presenters and participants remain visible.

## 3 Use multiple cameras for multiple angles

Add additional viewpoints for long tables, deep rows of seating, or active presenters so remote attendees can follow the full conversation naturally.

## 4 Choose intelligent focusing and framing

Give users flexible, intelligent options such as presenter-focused tracking or speaker framing to ensure action in a large space is captured clearly without the need for manual controls.

## 5 Consider mounting and extension options for flexible, secure installations

With the room layout in mind, choose purpose-built mounts and cabling extensions to make it easy to adapt modular systems to unusual layouts while keeping hardware discreet.

# Achieve better video in high-value, complex spaces with Rally AI Camera Pro and Rally AI Camera

**Benefit from high-quality experiences with a modular setup capable of adapting to a variety of spaces.**

Rally AI Camera Pro and Rally AI Camera bring intelligent framing, brilliant optics, and flexible placement to best integrate into complex spaces or those designed for a specific purpose. Both cameras deliver AI-powered, high-quality video experiences, with each model designed to meet different room requirements or work together.



# Rally AI Camera Pro

An intelligent PTZ camera with powerful optics built for larger, more complex spaces.



## Optimized for high-value, complex spaces.

Built for larger and more dynamic rooms that need premium video performance, flexible placement, and precise control, Rally AI Camera Pro can be installed with USB or a single Cat cable.

## Captures every detail

Rally AI Camera Pro combines optical and digital zoom to deliver 15x hybrid zoom<sup>2</sup>, enabling it to capture participants and presenters clearly in large spaces.

## Easy to follow meetings, even at a distance

Using RightSight 2 with Presenter View and motorized PTZ, Rally AI Camera Pro keeps speakers and presenters clearly framed across large rooms, making it easier to follow conversations when people are further away or moving between focal points.

## Ready for multi-camera experiences

Rally AI Camera Pro works brilliantly in multi-camera setups to capture presenters, instructors, and participants from multiple angles. With compatible multi-camera experiences<sup>4</sup> like Zoom Intelligent Director and Microsoft Teams multiple camera view, remote participants get a more complete, immersive picture of the room.

# Rally AI Camera

An intelligent, discreet camera with brilliant optics and AI-based RightSight 2 framing to ensure everyone is seen clearly.



## **Blends naturally into the space**

Providing intelligent video in a discreet, versatile form factor, Rally AI Camera integrates seamlessly with contemporary room design, whether mounted directly on the wall or with the optional in-wall mount.

## **Shows the complete picture**

A wide sensor and field of view alongside digital zoom deliver crisp, well-framed video for medium and large rooms without the need for a PTZ system.

## **Made for easy-to-follow meetings**

Rally AI Camera uses RightSight 2<sup>5</sup> to frame meeting participants, ensuring everyone is visible. This provides a better and more equitable meeting experience for remote attendees.

## **Enhances multi-camera deployments**

Rally AI Camera is designed to be used on its own or in multi-camera setups to capture participants from multiple angles. With compatible multi-camera experiences<sup>6</sup> like Zoom Intelligent Director and Microsoft Teams multiple camera view, remote participants can get a more complete picture of the room.



# Customize your video and audio to best fit the space.

For more complex or specialty spaces, the needs aren't always standard.

Modular video conferencing deployments let you customize the video and audio setup to best fit how that space is used.

## **Training rooms and classrooms**

Rally AI Camera Pro tracks the presenter at the front, while a second Pro camera captures participation from the side (NOT the rear, or you'd just see the backs of heads).

## **Long boardrooms**

Boardrooms benefit from Rally AI Camera Pro placed at the front to best zoom in on people seated at the far end of the table, while you can consider additional AI cameras mounted on the side walls to best capture people seated on the sides.

## **All-hands and event spaces**

Rally AI Camera Pro provides the main presenter view, while additional AI cameras can show the audience and secondary speakers for a more connected experience.

# Great meetings need more than great coverage

Beyond serving large and complex spaces, Rally AI Camera Pro and Rally AI Camera deliver the same employee and IT-friendly experiences that Logitech is known for.



## Seamless platform compatibility

Both cameras work with leading video platforms like Microsoft Teams and Zoom Rooms, so you can use the conferencing tools and intelligent features your organization already relies on.



## Centralized remote management

Manage these AI cameras and other Logitech devices through Logitech Sync. Connect directly to the network to manage, without needing to attach an additional compute device.



## Interoperability with audio systems

Create the right audio experience for every room by pairing these AI cameras with Logitech Rally Speakers and Mic Pods or certified pro audio systems from Logitech partners



## Occupancy and utilization insights

Built-in occupancy detection enables smart booking automations, reduces "ghost meetings," and improves space utilization. These insights also help IT and facilities teams plan layouts and workplace needs more effectively.



## Consistent meeting experiences made easy

Effortlessly scalable and easy to deploy, both cameras help you implement reliable, high-quality collaboration standards across meeting spaces and global office footprints.



# Better meetings. Smarter spaces. Happier teams.

Complex spaces don't have to be so painful to video-enable. When you choose a modular system equipped with intelligent features that can easily adapt to fit your room use and design, even the most difficult spaces become places where collaboration thrives.

With flexible placement, intelligent framing, and clear coverage, Rally AI Camera Pro and Rally AI Camera work within modular systems to bring engaging, high-quality video experiences to your teams.

Employees enjoy more engaging hybrid experiences, IT gets solutions that are easier to deploy and manage, and the business benefits from meeting spaces that finally work the way they should.



## Ready to overcome the challenges of complex spaces?

Contact us to discover how Rally AI Camera Pro and Rally AI Camera can help modernize and optimize your large meeting rooms.

[CONTACT US](#)

1. Barco
2. 15x hybrid zoom is achieved through a combination of 5x optical zoom and 3x digital zoom.
3. All features may not be available at launch
4. Dependent on platform in use
5. All features may not be available at launch
6. Dependent on platform in use

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