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Supercharging Productivity with **Smarter Workspaces**

In an era where challenges persist in collaboration, efficiency, and retention,





Low employee engagement costs the global economy \$8.9 trillion, or 9% of global GDP.1



71%

Coworker distraction Working in open or shared spaces—whether in an

office, at home, or elsewhere—can make it difficult to concentrate. According to Insightful, 71% of respondents listed their coworkers as the main reason they lose track of thought and can't focus on work.2

82% of respondents in a recent Appspace survey

pain, eye strain, and other repetitive strain injuries

that cost businesses millions in lost productivity

and healthcare expenses. It's estimated that a

carpal tunnel workplace injury costs employers

nearly \$65,000 per employee in direct and

expressed challenges in connecting and

collaborating with colleagues. Gallup found

20% of the world's employees experience

SUPERPOWER

Headset with

passive or active

noise suppression More advanced headsets now use AI to further

reduce unwanted noise while enabling clear audio in loud environments.

SUPERPOWER



Lack of connectedness

Weakness

82%

Webcams Help employees feel more

present in video meetings with webcams built for business, including advanced features such as Al, autoframing, and superior image quality.



Weakness

Work related pain

daily loneliness.4

\$65K Workers often face carpal tunnel syndrome, back



Every \$1 invested in

SUPERPOWER

ergonomics returns about \$18 due to fewer injuries and improved satisfaction

and productivity.6 \$14 \$181



indirect costs.5

\$12T



SUPERPOWER

devices that incorporate

cutting-edge security

gen Al's use.9

features tailored to specific industry needs.



Attack Surface Management is now a Top Priority for Chief Information Security Officers (CISOs), with organizations looking to proactively address

Vulnerability

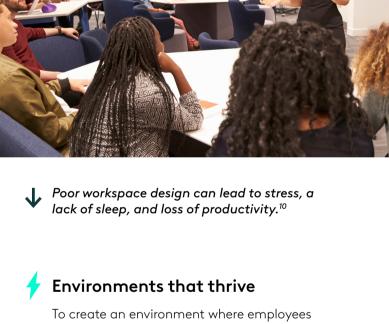
cybercrime is expected to cost \$12 trillion in 2025.7

potential vulnerabilities. According to Forrester,

organization does not have a comprehensive

Sartner suggests that "human-powered" organizations fuel superior performance. At the center of it all is a human-centric workplace that provides autonomy,

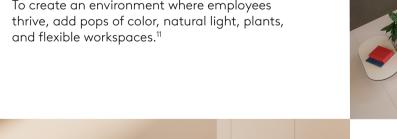
capability, and connection — whether at home, onsite, or somewhere in-between.8



Start by educating workers about the Al-enabled features of products they already know and use (such as video conferencing tools and headsets).

Al adoption through education

approach to foster trust among employees in





measurements and improve workplace wellbeing and energy efficiency.





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Personal Workspace solutions: www.logitech.com/business/personal-workspace.html

- https://www.gallup.com/workplace/349484/state-of-the-global-workplace.aspx https://www.fastcompany.com/91148906/workplace-distractions-office-coworkers-phone-notifications-focus-survey https://www.appspace.com/resources/guides-more/c/2025-trends-and-insights?pflpid=18172 https://www.gallup.com/workplace/349484/state-of-the-global-workplace.aspx
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