

# Supercharging Productivity with Smarter Workspaces

In an era where challenges persist in collaboration, efficiency, and retention, this infographic highlights how companies can overcome top workplace experience obstacles by equipping employees with simple, smart, and sustainable superpowers.



9%

**Low employee engagement** costs the global economy \$8.9 trillion, or 9% of global GDP.<sup>1</sup>

↓ **Weakness**

71%

## Coworker distraction

Working in open or shared spaces—whether in an office, at home, or elsewhere—can make it difficult to concentrate. According to Insightful, 71% of respondents listed their coworkers as the main reason they lose track of thought and can't focus on work.<sup>2</sup>

⚡ **SUPERPOWER**

## Headset with passive or active noise suppression

More advanced headsets now use AI to further reduce unwanted noise while enabling clear audio in loud environments.



↓ **Weakness**

82%

## Lack of connectedness

82% of respondents in a recent Appspace survey expressed challenges in connecting and collaborating with colleagues. Gallup found 20% of the world's employees experience daily loneliness.<sup>4</sup>

⚡ **SUPERPOWER**

## Webcams

Help employees feel more present in video meetings with webcams built for business, including advanced features such as AI, autoframing, and superior image quality.



↓ **Weakness**

\$65K

## Work related pain

Workers often face carpal tunnel syndrome, back pain, eye strain, and other repetitive strain injuries that cost businesses millions in lost productivity and healthcare expenses. It's estimated that a carpal tunnel workplace injury costs employers nearly \$65,000 per employee in direct and indirect costs.<sup>5</sup>

⚡ **SUPERPOWER**

## Ergonomic workstations

Every \$1 invested in ergonomics returns about \$18 due to fewer injuries and improved satisfaction and productivity.<sup>6</sup>

\$1↓ \$18↑



↓ **Weakness**

\$12T

## Vulnerability

Attack Surface Management is now a Top Priority for Chief Information Security Officers (CISOs), with organizations looking to proactively address potential vulnerabilities. According to Forrester, cybercrime is expected to cost \$12 trillion in 2025.<sup>7</sup>

⚡ **SUPERPOWER**

## Security

Enterprise-grade, trusted devices that incorporate cutting-edge security features tailored to specific industry needs.



- Gartner suggests that “human-powered” organizations fuel superior performance. At the center of it all is a human-centric workplace that provides autonomy, capability, and connection — whether at home, onsite, or somewhere in-between.<sup>8</sup>



- ↓ **More than 75% of respondents say their organization does not have a comprehensive approach to foster trust among employees in gen AI's use.<sup>9</sup>**

## ⚡ AI adoption through education

Start by educating workers about the AI-enabled features of products they already know and use (such as video conferencing tools and headsets).

- ↓ **Poor workspace design can lead to stress, a lack of sleep, and loss of productivity.<sup>10</sup>**

## ⚡ Environments that thrive

To create an environment where employees thrive, add pops of color, natural light, plants, and flexible workspaces.<sup>11</sup>



- ↓ **Indoor air quality can significantly impact cognitive function, ability to focus, and productivity.<sup>12</sup>**

## ⚡ Sensors

Use sensors to see a variety of environmental measurements and improve workplace wellbeing and energy efficiency.



- ↓ **According to the UN, e-waste is growing at 5 times the rate that it can be recycled.<sup>13</sup>**

## ⚡ Sustainability

Products with lower carbon impact, better power management, and software improvements that extend the life of hardware.



What's good for people, is good for business.

**Give employees the superpowers they need to transform into superworkers. Explore Logitech Personal Workspace solutions:**

[www.logitech.com/business/personal-workspace.html](https://www.logitech.com/business/personal-workspace.html)

1 <https://www.gallup.com/workplace/349484/state-of-the-global-workplace.aspx>  
2 <https://www.fastcompany.com/91148906/workplace-distractions-office-coworkers-phone-notifications-focus-survey>  
3 <https://www.appspace.com/resources/guides-more/c/2025-trends-and-insights?pfid=18172>  
4 <https://www.gallup.com/workplace/349484/state-of-the-global-workplace.aspx>  
5 <https://www.myshortlister.com/insights/corporate-msk-carpal-tunnel-treatment>  
6 <https://peopletalkonline.ca/the-economics-of-ergonomics-a-history-of-working-success/>  
7 <https://www.forrester.com/blogs/predictions-2025-cybersecurity-risk-privacy/>  
8 <https://www.gartner.com/en/human-resources/insights/the-human-powered-enterprise>  
9 <https://www.mckinsey.com/capabilities/quantumblack/our-insights/the-state-of-ai>  
10 <https://www.business.com/articles/5-ways-office-environment-affects-productivity/>  
11 <https://www.business.com/articles/5-ways-office-environment-affects-productivity/>  
12 <https://hsph.harvard.edu/news/office-air-quality-may-affect-employees-cognition-productivity/>  
13 <https://unitar.org/about/news-stories/press/global-e-waste-monitor-2024-electronic-waste-rising-five-times-faster-documented-e-waste-recycling>