Let Go of the Past:

Modernize the Workplace Experience

logitech®

As organizations navigate the balance between returning to the office, remote work, or hybrid models, outdated technologies and practices risk hampering productivity and inflating costs. Modernizing workspaces with scalable, adaptable solutions brings environments up to date and also future-proofs them for evolving work styles and technological advancements. For IT leaders, upgrading meeting room solutions and video conferencing and collaboration tools is a strategic move to empower teams, enhance collaboration, boost productivity, and control costs.

The AI Revolution

One major leap toward modernization is embracing AI-enhanced video conferencing and collaboration solutions.

AI was barely a blip on the radar screen just five years ago, and now it's one of the most pervasive topics and technologies. If you're not using AI, you're getting left behind – plain and simple.

Meeting rooms and conference rooms are the perfect place to start experiencing the benefits of AI while also making employees more comfortable with using AI in day-to-day work.

AI-enhanced video conferencing platforms deliver advanced features – like background noise suppression, smart meeting room insights, and auto camera adjustment – at a fraction of the cost of constantly upgrading or layering on disparate tools. Coupled with centralized management software, enterprises can drive efficiencies while avoiding patchwork solutions that eat into budgets.

With AI-enhanced tools, organizations can create connections that feel as natural and engaging as face-to-face meetings. Features like auto-framing, voice clarity enhancement, noise cancellation, and real-time transcription can bridge the distance between remote and on-site employees, fostering better collaboration and a more cohesive company culture.

The benefits of modernizing with **AI-enhanced** video conferencing solutions are plentiful.

Improved Meeting Experiences

Enhanced audio quality

AI-powered noise cancellation filters out background sounds such as typing, door slams, conversations, and even barking dogs, ensuring crystal-clear communication in loud environments.

Smart voice balancing

AI algorithms adjust audio levels dynamically so every participant – remote or onsite – can be heard equally, fostering better inclusivity.

Automatic camera adjustments

AI ensures participants are always well-framed, tracks active speakers, and dynamically adjusts views for better focus during meetings.

Increased Productivity

Eliminate distractions

AI helps blur backgrounds, minimize visual clutter, and enhance focus during meetings, reducing stress for remote workers and in-office participants.

Enhanced collaboration tools

Integrated AI technologies, like virtual whiteboards or real-time transcription, make brainstorming and sharing ideas more efficient.

Better Accessibility

Real-time transcriptions

AI-driven live captioning ensures meetings are accessible for individuals with hearing impairments and participants on multilingual teams.

Language translation

Automatic translation tools allow participants speaking different languages to communicate seamlessly, breaking down barriers in global organizations.

Optimized Resource Allocation

Energy and cost savings

AI can manage power settings automatically and optimize equipment usage, reducing wasted energy and lowering operational costs for IT departments.

Reduced maintenance needs

Predictive analytics powered by AI can identify and resolve technical issues before they disrupt operations, saving time and increasing ROI.

Streamlined management

AI-enabled tools require minimal configuration and can automatically optimize settings, reducing the workload on IT staff during deployment.

Usage metrics and insights

AI analytics provide real-time usage data, enabling IT teams to optimize equipment allocation or assess adoption rates across the company.

Adaptability to Any Environment

Embracing **AI-enhanced** audio and video solutions are one major way to upgrade your tech to ensure what you deploy today will have you prepared for what's to come.

Scalability across the enterprise

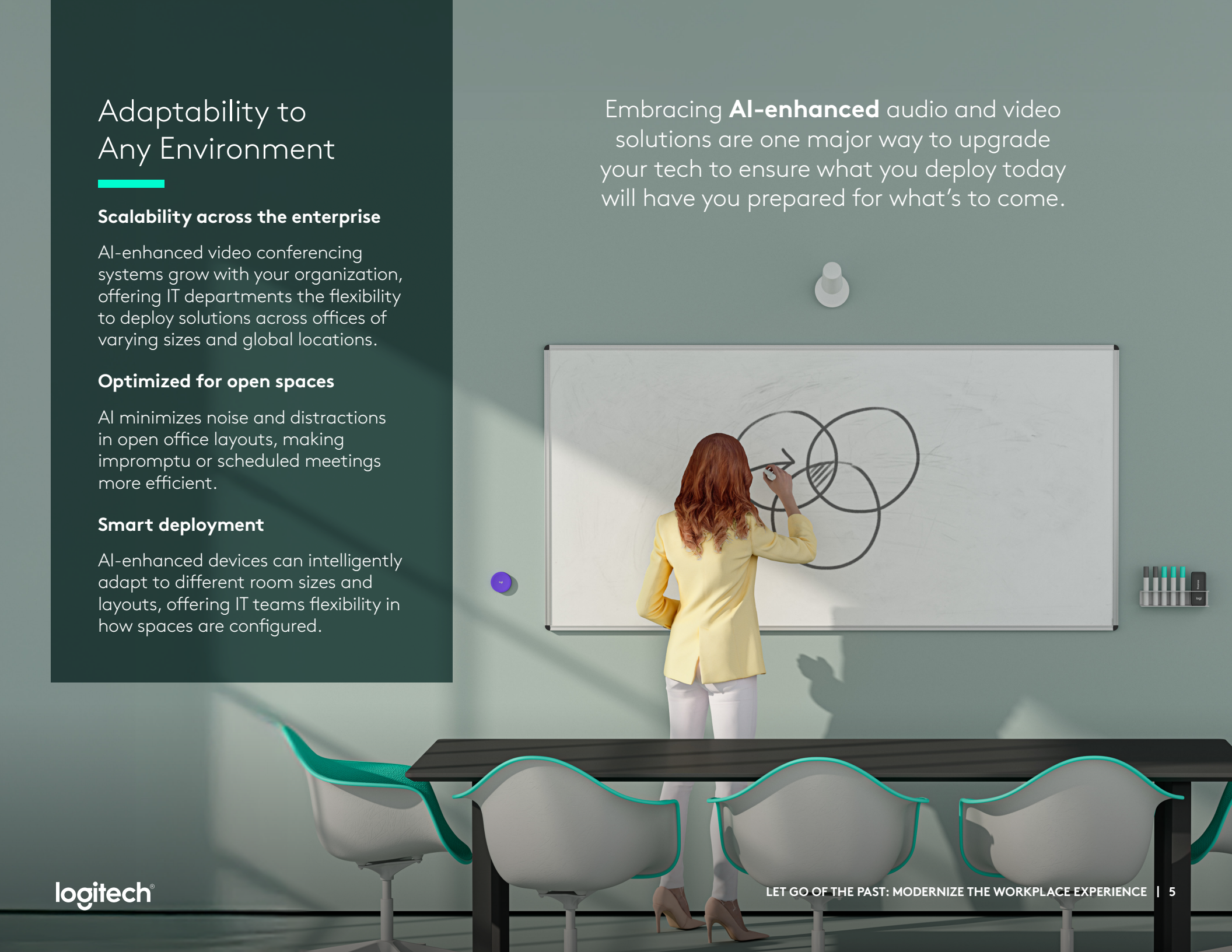
AI-enhanced video conferencing systems grow with your organization, offering IT departments the flexibility to deploy solutions across offices of varying sizes and global locations.

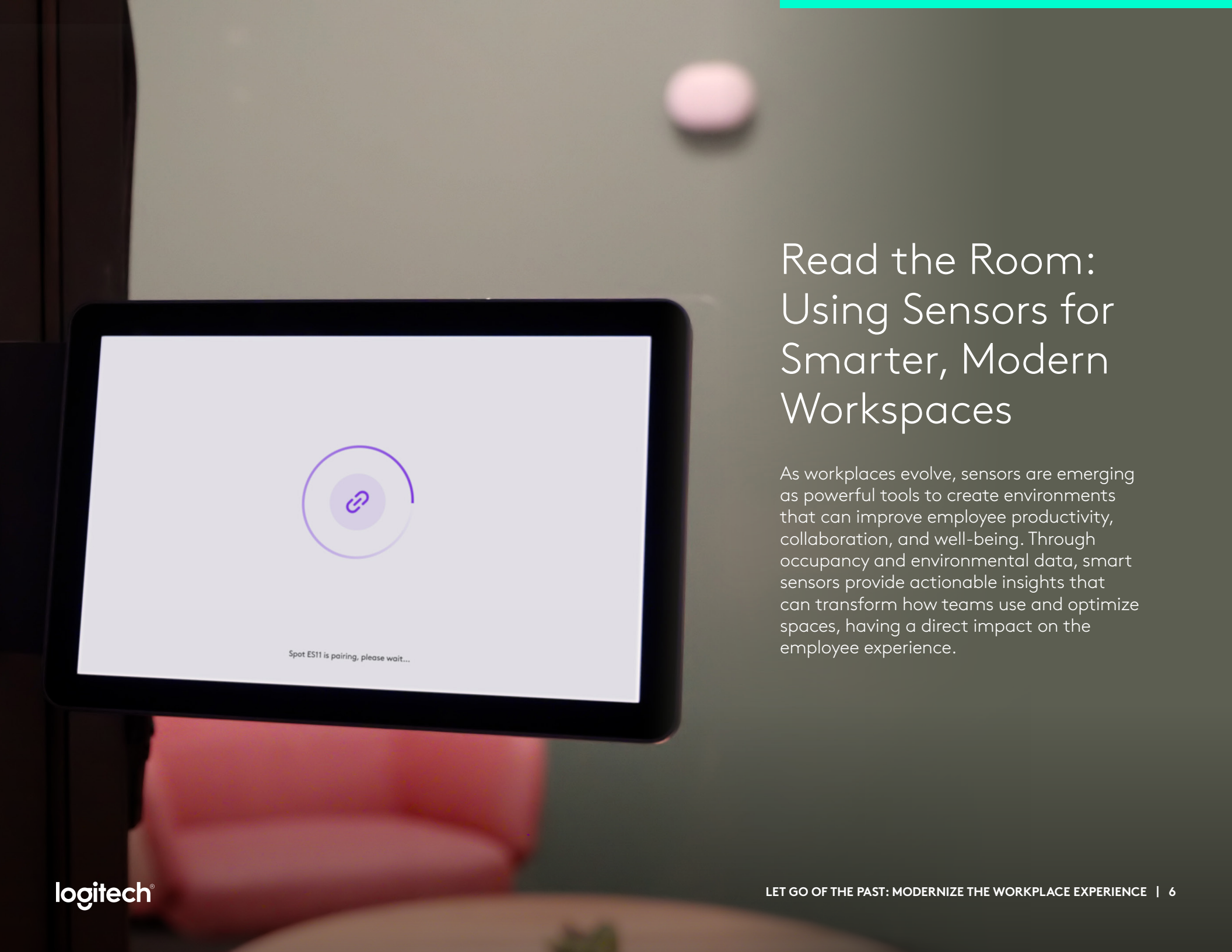
Optimized for open spaces

AI minimizes noise and distractions in open office layouts, making impromptu or scheduled meetings more efficient.

Smart deployment

AI-enhanced devices can intelligently adapt to different room sizes and layouts, offering IT teams flexibility in how spaces are configured.





Read the Room: Using Sensors for Smarter, Modern Workspaces

As workplaces evolve, sensors are emerging as powerful tools to create environments that can improve employee productivity, collaboration, and well-being. Through occupancy and environmental data, smart sensors provide actionable insights that can transform how teams use and optimize spaces, having a direct impact on the employee experience.

Understanding and Improving Space Utilization

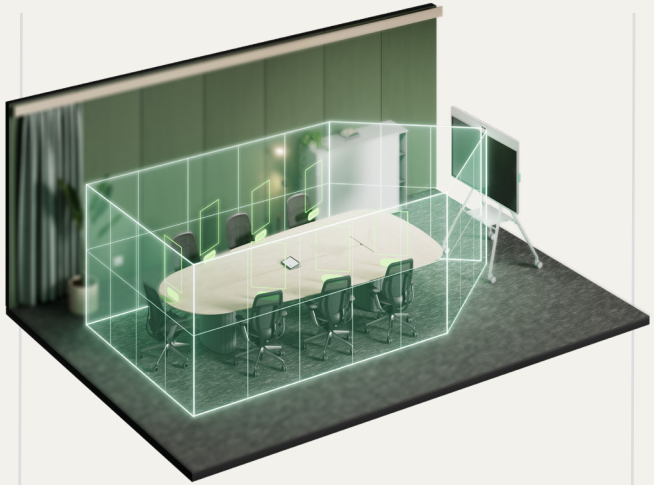
One key advantage of using sensors in meeting rooms and shared spaces is the ability to monitor occupancy trends in real time. Data collected from sensors can show which spaces are frequently used, underutilized, or consistently overcrowded. For example, if a meeting room is always booked but rarely used, it may present an opportunity to repurpose or adjust booking policies. Or rooms that are constantly in demand may benefit from more seating or better scheduling tools to ensure equitable access. **By allocating physical spaces more effectively, businesses can reduce stress points for employees, ensuring they always have access to the right resources at the right time.**

In hybrid workplaces, employees often rely on flexible scheduling and dynamic workspaces. Sensors help create environments that adapt to real-time needs. For example, occupancy data may show patterns in peak usage, allowing organizations to create reservation systems that automatically redirect employees to available spaces. And sensors integrated with mobile apps or dashboards can give employees visibility into which rooms are available, creating seamless transitions between meetings and focused work.

Environmental Quality for Wellness

Sensors that measure environmental data – temperature, air quality, and lighting – give organizations the ability to respond to some of the physical discomforts that could negatively impact employee focus and health.

For example, poor air quality or fluctuating temperatures can make employees tired or irritated, impacting productivity. This data can alert facility managers to adjust HVAC systems or use air purifiers to maintain ideal conditions. Or if lighting is too dim or too bright, managers can use those insights to adjust it to levels that are more conducive to meeting activities, collaboration, or concentration. These changes make spaces more comfortable while also showing an organization's commitment to employee well-being, trust, and satisfaction.



Proactive Issue Resolution

One of the most overlooked benefits of sensors is their ability to identify issues before they impact employees. For example, sensors can detect underutilized rooms that might have faulty equipment or consistently report higher levels of noise, temperature, or other concerns. Early intervention can reduce employee frustration, while maintaining a proactive approach to workplace management.

Insights for Long-Term Improvements

Beyond immediate fixes, sensor data can also guide strategic, long-term decisions. Insights from occupancy tracking may reveal that certain areas – like small huddle rooms or quiet pods – are more popular than others, justifying more investment in those types of spaces. Or environmental trends may encourage shifts toward more sustainable practices, such as energy-efficient lighting or optimized heating and cooling systems, which can improve employee comfort while reducing operational costs.

At its core, sensor technology can help organizations create smarter, more responsive workplaces that address employees' physical and emotional needs. By prioritizing user-friendly spaces, reducing environmental discomforts, and ensuring equitable access to resources, insights from sensor data make it possible for employees to feel supported, translating into higher engagement and productivity.

Lowering TCO : The Financial Case for Modernization

One common misconception is that upgrading video conferencing and meeting room tools will break the budget. Therefore, budget concerns can present roadblocks. While there is always a cost involved in upgrading or deploying new solutions, the reality is that modern video conferencing solutions offer excellent opportunities to save on both direct costs and indirect costs. Here's how:

Simpler Deployment and Lower Maintenance

Legacy systems often require complicated installations and frequent manual updates, creating added costs and IT headaches. Modern solutions, on the other hand, are often designed for plug-and-play simplicity. Tools integrated with powerful management software make deployment faster, troubleshooting simpler, and maintenance more cost-effective.

Reducing Travel Costs

When employees have reliable video conferencing solutions, they're less dependent on frequent travel. When virtual meetings feel authentic, that contributes to measurable reductions in travel budgets while also keeping collaboration effective.

According to a report from **Digital Samba**, companies that use modern video conferencing can **save up to 30% on travel** and meeting-related expenses annually, which, for enterprises, can exceed hundreds of thousands of dollars, ensuring swift ROI.

How **Logitech** Solutions Fit Into a Modern Workplace Vision

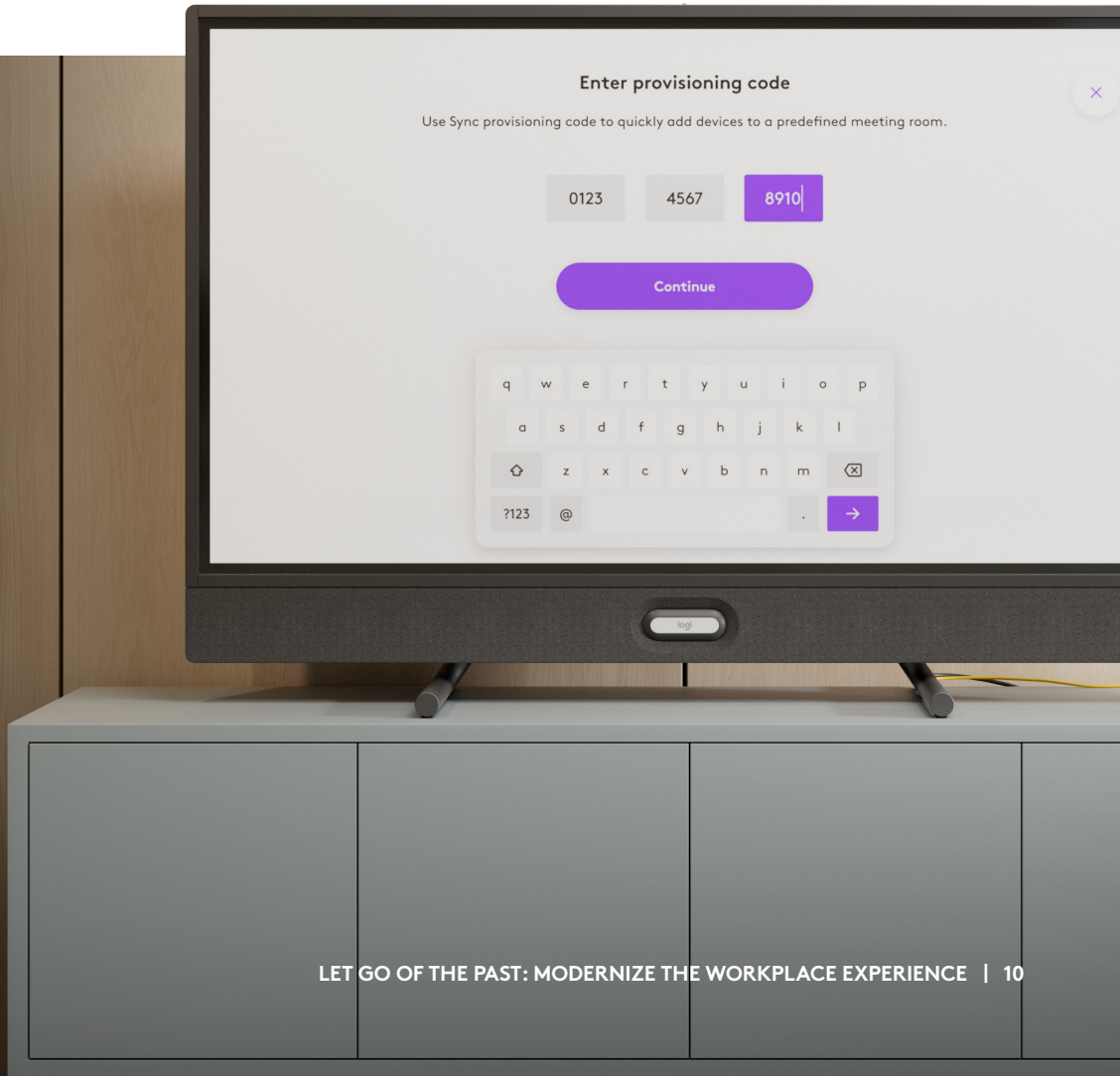
When companies equip every employee, team, and space with effective tools, they gain a competitive edge – it's that simple. Logitech solutions are designed to check all the boxes: enhancing employee experiences, improving TCO, and making life easier for IT and employees.

Here's how Logitech stands out:

Logitech Rally Board 65

Logitech Rally Board 65 is a portable all-in-one collaboration device that can turn any space into a full-fledged video conferencing meeting room. Featuring a 65-inch touchscreen display, Rally Board 65 ensures teams can collaborate anywhere creativity happens.

It delivers AI-powered audio and video to ensure optimal framing and crystal clear sound in any meeting environment. In busy, open spaces, it helps eliminate distractions and interruptions by using AI to blur background activity, minimize ambient noise, and balance voices so remote attendees can focus and feel included. Rally Board 65 can be wall-mounted, placed on a table, or paired with a mobile cart to move between open spaces and meeting rooms with ease to meet the moment for any occasion.



Logitech Sight

Logitech Sight is a tabletop companion camera that features intelligent multi-participant framing to give meeting participants the best front-and-center view of the room from anywhere. It captures views from multiple angles, ensuring that remote participants feel like they are "in the room."

Sight features two 4K cameras that capture an all-around view of the action. Seven microphones on top of Sight use acoustic beams and direction of arrival technology to intelligently triangulate where voices are coming from and pinpoint active speakers. And a powerful processor in the device intelligently captures all this audio and video to frame it and switch it to the active speakers.

Sight's Smart Switching feature uses AI to automate how front-of-room conference cameras Rally Bar or Rally Bar Mini and Sight work together to render a front-and-center view of whoever is speaking, regardless of which direction they are facing.

Logitech Spot

Logitech Spot is a workplace occupancy and environmental sensor that's simple to deploy in nearly any space. Packed with advanced sensors, Spot detects space occupancy to automate meeting room reservations and monitors environmental conditions to provide suggested actions to help companies improve workplace and employee well-being and reduce energy costs.

The battery-powered sensor can be installed wirelessly in seconds with a simple peel-and-stick to the wall and is suitable for standard rooms, phone booths, and flexible spaces. Pair it via Bluetooth to a supporting CollabOS device such as Tap Scheduler; or for rooms with no video conferencing technology, pair to a Long Range Wide Area Network (LoRaWan) gateway.

The sensor data is fed into Logitech Sync management portal for IT and facilities teams to see individual room performance or a snapshot across all rooms. Sync then calculates room Health and Energy Scores with specific suggestions, such as using a fan or reducing the number of people in the room when airflow is at less than optimal levels. In parallel, the presence detector uses radar to indicate whether rooms are occupied, and automatically books and releases rooms accordingly.

A Modern Workplace Starts with Modern Solutions

The modern workplace isn't tied to a single location or set schedule. It is defined by seamless communication and collaboration. By embracing advanced technologies and future-proofing video conferencing and room solutions, enterprises can create inclusive environments that empower their teams to do their best work, from anywhere, while improving the overall workplace experience and introducing cost savings.

Explore Logitech Rally Board 65, Logitech Sight, and Logitech Spot further and see how they can transform your organization's workplace experience and bottom line.

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