



logitech®

Hyflex Hero

3 higher ed institutions test the
Logitech Rally Camera Streamline Kit

"As soon as I plugged it in, it worked—there was no problem. That's exactly what I was looking for."

- MATTHIEU KAMINSKI, DIRECTOR OF THE OFFICE OF LEARNING
INITIATIVES, UC BERKELEY SCHOOL OF OPTOMETRY

Overview

Around 70% of higher ed students now prefer course formats such as hyflex learning to in-person attendance, and institutions are adjusting accordingly. Hyflex learning requires high-quality video technology that enables learning in spaces of all sizes, shapes, and purposes. In an exciting initiative to make hyflex learning easier to deploy and use, a trio of higher ed institutions—Georgetown University, University of California (UC), Berkeley, School of Optometry, and Foothill-De Anza Community College District—tested the new Logitech Rally Camera Streamline Kit.

The three schools were already familiar with Logitech solutions, from Logitech Rally Bar video conferencing systems to the Logitech Scribe Whiteboard Camera, so piloting the new Rally Camera Streamline Kit aligned with their efforts to evolve and expand hyflex learning environments. The benefits they discovered are important for any college or university aiming to improve the modern teaching and learning experience.

SCHOOL PROFILES

GEORGETOWN
UNIVERSITY

Georgetown University

Founded: 1789

<https://www.georgetown.edu/>

Berkeley
Herbert Wertheim School of
Optometry & Vision Science

University of California (UC), Berkeley, School of Optometry

Founded: 1923

<https://optometry.berkeley.edu>

FOOTHILL-DE ANZA
Community College District

Foothill-De Anza Community College District

Founded: 1957

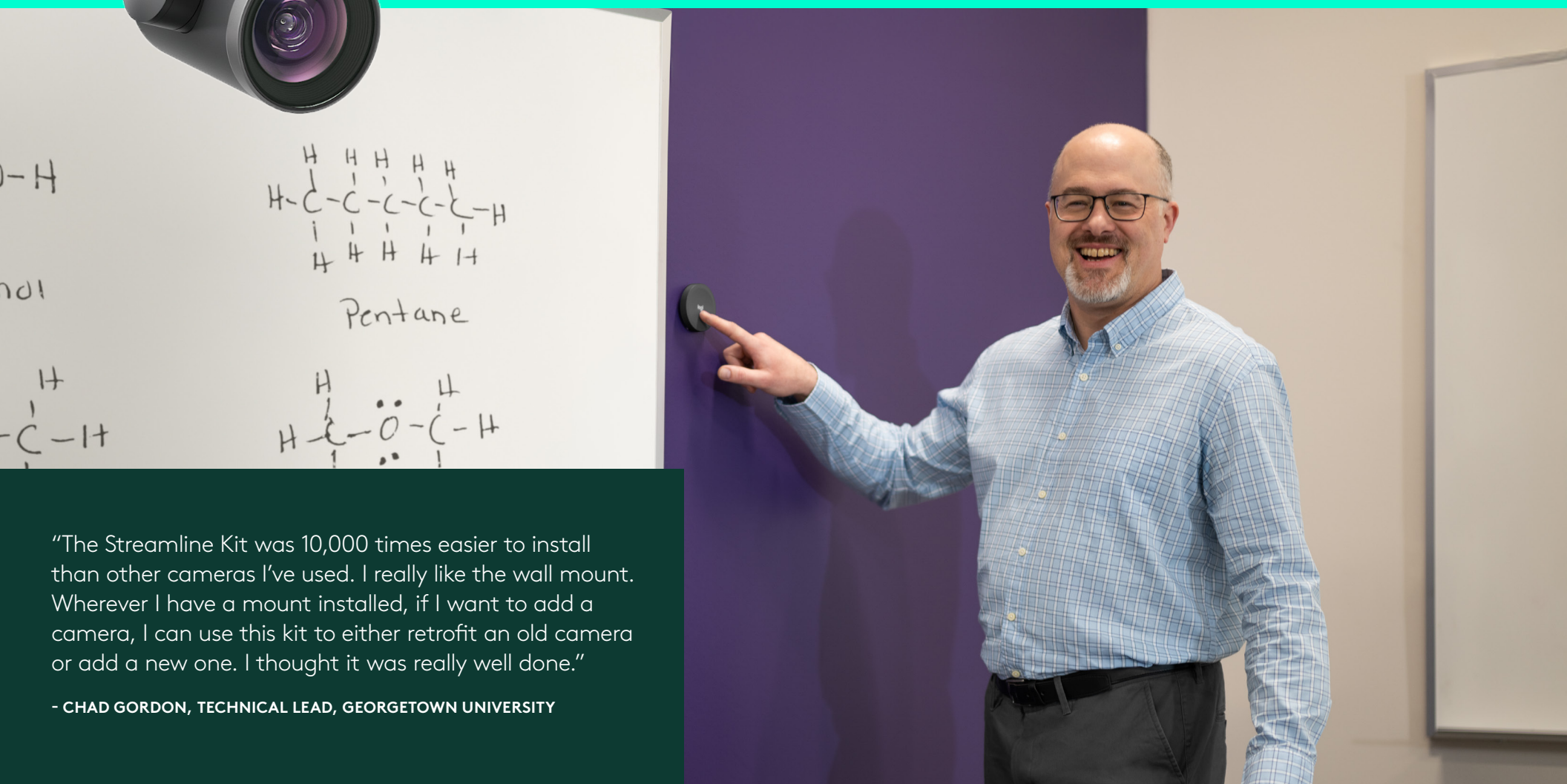
<https://www.fhda.edu/>



Solution

With wireless preset buttons that allow users to direct the teaching flow, the Logitech Rally Camera Streamline Kit simplifies and enhances hyflex learning. A single category cable can connect and power the camera up to 100 meters away from AV equipment, making installation easy, reducing clutter, and providing the flexibility needed to accommodate diverse room and power outlet layouts.

Rally Streamline Kit leverages Rally Camera, and integrates with most operating systems, video conferencing, and video capture platforms, making it a comprehensive PTZ video solution for higher education institutions. Designed to maximize the impact of every moment on campus and off, this solution is built for seamless integration and daily use in lecture halls, classrooms, and other spaces.



"The Streamline Kit was 10,000 times easier to install than other cameras I've used. I really like the wall mount. Wherever I have a mount installed, if I want to add a camera, I can use this kit to either retrofit an old camera or add a new one. I thought it was really well done."

- CHAD GORDON, TECHNICAL LEAD, GEORGETOWN UNIVERSITY



Challenges

Prior to using Rally Camera Streamline Kit, Georgetown University, UC Berkeley School of Optometry, and Foothill-De Anza Community College District faced a range of challenges:

- Replacing complex and unreliable AV setups
- Navigating infrastructure limitations
- Finding alternative solutions for better engagement with both in-person and remote students

Similar challenges have emerged across higher education as institutions transform their learning spaces for hyflex modalities. In Logitech's Rally Camera Streamline Kit, each institution saw an opportunity to modernize their classrooms with a scalable, cost-effective AV tool that could enhance ease of use, simplicity of installation, flexibility, and instructional effectiveness.

"I initially tested the kit in our conference room to ensure everything was functioning. It was up and running in 10–15 minutes, including pairing the buttons and setting the presets. When deployed in the actual room, the total setup time was around 30–45 minutes, and this longer duration was due to reusing existing wiring from a previous camera."

**- CARLOS BARRETO, SENIOR SYSTEMS ANALYST AT
FOOTHILL-DE ANZA COMMUNITY COLLEGE DISTRICT**

Georgetown University

- The hyflex tech portfolio included hard-to-use solutions such as PTZ remote controls and a wall panel known for complexity and malfunctions.
- Many buildings featured rooms with recessed seating areas and unusual shapes that made optimal space utilization difficult.

"We have a lot of new spaces coming online, and we're retrofitting and upgrading older spaces. As we do that, we are trying to make those spaces catch up with changing pedagogical practices, which include creating dynamic rooms that don't really have a front or back."

- MOLLY CHEHAK, DIRECTOR OF
DIGITAL LEARNING

UC Berkeley School of Optometry

- Retrofitting old buildings with new technology was challenging due to limited access to power outlets and long update timelines—and even when outlets were available, AV equipment was often unplugged to accommodate phone or laptop chargers.
- The school was preparing to launch a state-of-the-art telehealth clinic, raising the need for a scalable, user-friendly video solution that could show multiple perspectives.

"With so many competing priorities, small projects like adding power outlets in old buildings may see significant delays—this technology lets us sidestep that hurdle entirely."

- MATTHIEU KAMINSKI, DIRECTOR OF
THE OFFICE OF LEARNING INITIATIVES

Foothill-De Anza Community College District

- The college needed a high-quality AV system that could support hyflex courses for its remote and commuter students without decreased complexity and cost.
- Speaker-tracking cameras in classrooms caused inconsistent and distracting experiences for both learners and instructors.

"We wanted a solution that would allow us to set up fixed camera zones instead of auto-tracking presenters, especially in rooms with multiple whiteboards on the same or different walls."

- JORY HADSELL, VICE CHANCELLOR AND CHIEF
TECHNOLOGY OFFICER OF FOOTHILL-DE ANZA
COMMUNITY COLLEGE DISTRICT



Results

Across the board, the institutions noticed significant improvements over existing solutions after implementing the Logitech Rally Camera Streamline Kit in their spaces. These improvements included simplified installation, improved faculty confidence, and a more engaging, accessible, and scalable hybrid learning environment.

“The ease of installation makes it an instant asset for educators.”

- JORY HADSELL, VICE CHANCELLOR AND CHIEF TECHNOLOGY OFFICER OF FOOTHILL-DE ANZA COMMUNITY COLLEGE DISTRICT

Faculty confidence and buy-in

All of the institutions found that the Rally Camera Streamline Kit improved faculty confidence by providing a standardized, consistent user experience. One of the biggest hurdles in hyflex learning had been the lack of uniformity in classroom setups, causing frustration among faculty members who have to troubleshoot AV equipment. With the Rally Camera Streamline Kit, every classroom maintained the same intuitive interface, allowing instructors to immediately grasp the technology in any space.

“Faculty walk into the room, and they know exactly how to use it. That consistency eliminates the frustration we used to have with other AV setups.”

- MATTHIEU KAMINSKI, DIRECTOR OF THE OFFICE OF LEARNING INITIATIVES, UC BERKELEY SCHOOL OF OPTOMETRY

Preset view switching

The Rally Camera Streamline Kit’s smooth view switches were a major improvement over the institutions’ previous camera setups, which provided a subpar experience. The system’s ability to quickly pan to different preset locations allowed instructors to seamlessly engage with students across various learning spaces, including a long, narrow lecture hall difficult to cover with other video systems.

Power, flexibility, and interoperability

The kit’s single-cable connectivity erases power limitations in old buildings, and its flexibility is opening up new ways to teach and learn at the three institutions. Moreover, the Rally Camera Streamline Kit’s compatibility with Zoom allowed for a standardized tech experience and encouraged buy-in.

Scalability

Aside from technical advantages, the cost-effectiveness of the Rally Camera Streamline Kit makes it a compelling investment for the three institutions. With its easy installation and reasonable price point, this solution allows all three to scale up with minimal budget impact, remove hassles for the AV team, enable adoption across campus, and provide consistency for students and faculty.

Thoughtful design

The Rally Camera Streamline Kit’s secure cable management system reduces common technical issues such as accidental disconnections, further increasing reliability and minimizing classroom disruptions. Power supplied by a single 100m category cable saves precious outlet space, enables long cable runs for diverse room layouts, and allows IT teams to find the optimal placement for the camera.

With its intentional design and user-friendly features, the Rally Camera Streamline Kit solves multiple challenges at once for the three institutions. It frees AV teams from complicated installations, optimizes the use of varied campus spaces, and gives faculty members a seamless AV solution aligned with their commitment to excellence and innovation in education. As Jory Hadsell of Foothill-De Anza Community College District put it,

“The Logitech Rally Camera Streamline Kit is a game-changing solution that seamlessly connects remote and hybrid learners by simplifying camera management and freeing instructors to focus on what matters most—teaching.”

- JORY HADSELL, VICE CHANCELLOR AND CHIEF TECHNOLOGY OFFICER OF FOOTHILL-DE ANZA COMMUNITY COLLEGE DISTRICT