



When AV Tech Fails, Students & Faculty Leave



1 IN 3
FACULTY



1 IN 4
STUDENTS

Have Considered **Changing Institutions**
Due to Poor Tech

Smarter Investments Matter

AV DRIVES SUCCESS...AND PROBLEMS



51%
OF STUDENTS

consider hybrid courses
when choosing institutions



50%
OF FACULTY MEMBERS

have daily or weekly
AV challenges

The Survey

Conducted by
Logitech and AVIXA,
June 2025



523
AV/IT PROS



636
FACULTY



523
STUDENTS

What the Survey Shows

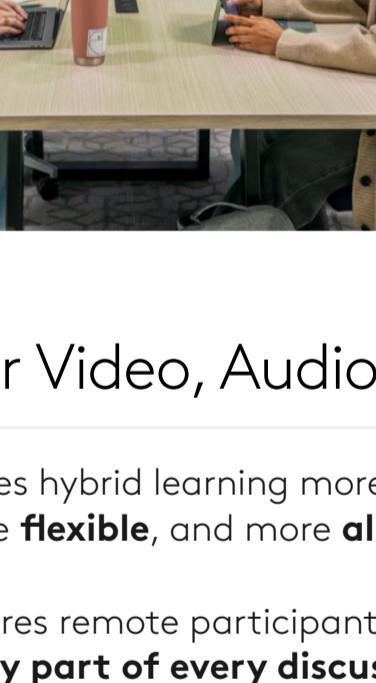
Smart AV choices fit two institutional goals:

1

BOOSTING FACULTY AND STUDENT SATISFACTION

2

STOPPING RETENTION DRAIN



FACULTY



77%

Hardware Malfunctions



66%

Video Conferencing Failures



66%

Software Access Issues

STUDENTS



66%

Log-in Challenges



61%

Connectivity Disruptions



52%

Software Access Issues

The Effects of Tech Dissatisfaction

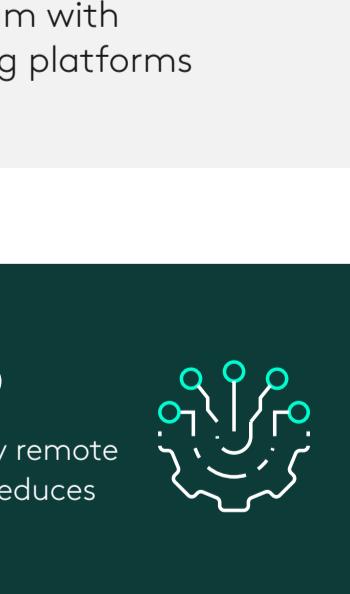
**DECREASING
FACULTY
SATISFACTION**

**STUDENT
ENGAGEMENT**



**INCREASING
FINANCIAL
STRAIN**

on institutions



LOGITECH RALLY BAR

AI video intelligence, advanced audio pickup & noise suppression

LOGITECH MEVO START

Wireless, all-in-one live streaming camera designed for ease of use

LOGITECH RALLY CAMERA STREAMLINE KIT

Integrates with most operating systems, video conferencing, and video capture platforms

LOGITECH SPOT

Enables smarter workspace automation

Clean and simple installation

LOGITECH SYNC

Unlocks room management at scale

Offers complete remote device access

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Enables smarter workspace automation

Provides insights on room utilization

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