



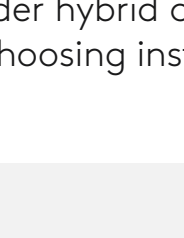
# When AV Tech Fails, Students & Faculty Leave

**1 IN 3** FACULTY & **1 IN 4** STUDENTS

Have Considered **Changing Institutions** Due to Poor Tech

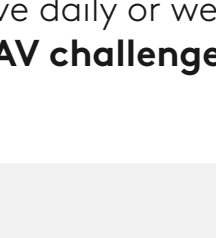
## Smarter Investments Matter

### AV DRIVES SUCCESS...AND PROBLEMS



**51%**  
OF STUDENTS

consider hybrid courses when choosing institutions

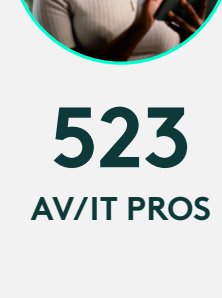


**50%**  
OF FACULTY MEMBERS

have daily or weekly **AV challenges**

## The Survey

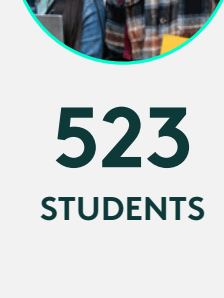
Conducted by Logitech and AVIXA, June 2025



**523**  
AV/IT PROS



**636**  
FACULTY



**523**  
STUDENTS

## What the Survey Shows

Smart AV choices fit two institutional goals:

1

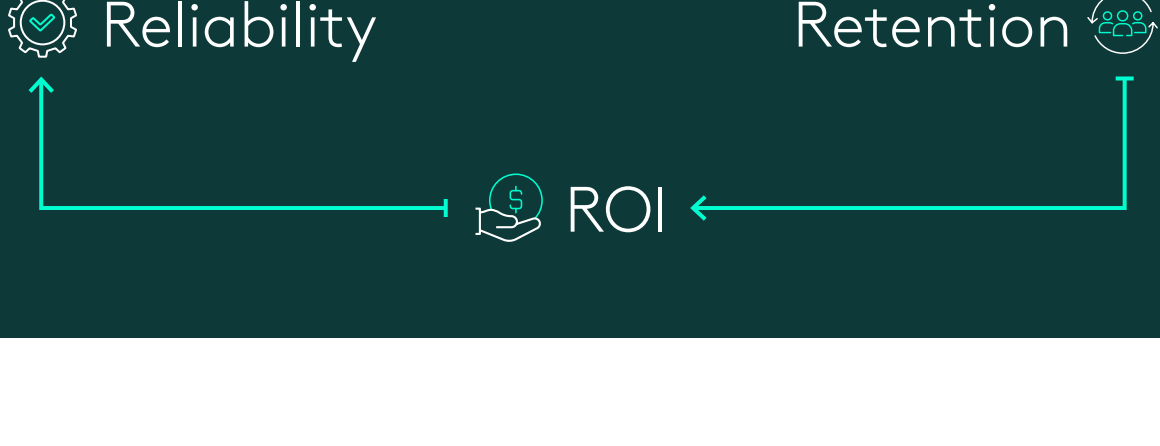


**BOOSTING FACULTY AND STUDENT SATISFACTION**

2



**STOPPING RETENTION DRAIN**



## Top Barriers for Faculty & Students

1



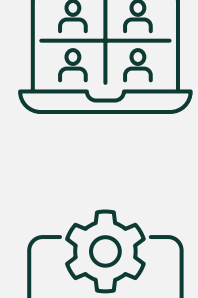
Delivering engaging lessons with **unreliable systems**

2



Lost learning time from **tool failures**

### FACULTY



**77%**  
Hardware Malfunctions

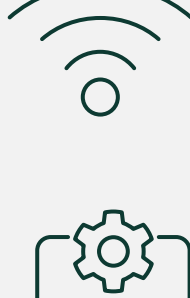


**66%**  
Video Conferencing Failures



**66%**  
Software Access Issues

### STUDENTS



**66%**  
Log-in Challenges



**61%**  
Connectivity Disruptions



**52%**  
Software Access Issues

## The Effects of Tech Dissatisfaction

**DECREASING FACULTY SATISFACTION + STUDENT ENGAGEMENT**



**INCREASING FINANCIAL STRAIN** on institutions



Tech obstacles damage institutional:

- ⊗ **EXPERIENCE**
- ⊗ **TRUST**
- ⊗ **REPUTATION**



**73%**  
OF IT LEADERS say **faculty satisfaction** is their top success metric

“

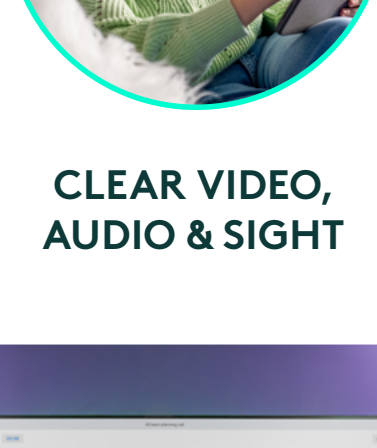
The best A/V technology is an invisible partner in education, amplifying connection without becoming the focus.”

**DR. LANCE FORD**  
SALES STRATEGY LEAD | EDUCATION

**zoom**

### THE ANSWER:

Seamless, Reliable, Interoperable Systems



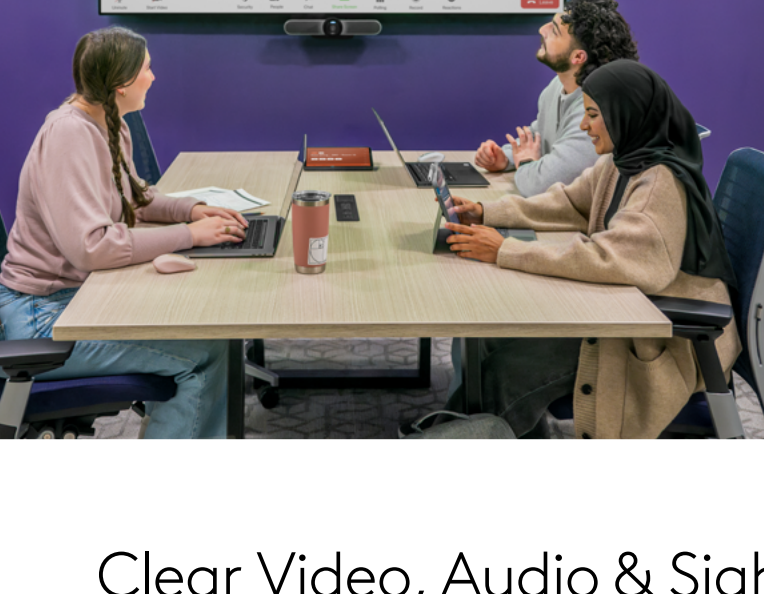
**CLEAR VIDEO, AUDIO & SIGHT**



**INTUITIVE SETUP & USE**



**REMOTE MANAGEMENT**



**82%** of colleges/universities have **AV upgrade projects** planned

**65%** are **modernizing outdated rooms** instead of replacing tech

## Clear Video, Audio & Sight

- Makes hybrid learning more **engaging**, more **flexible**, and more **alive**
- Ensures remote participants absorb **every part of every discussion**

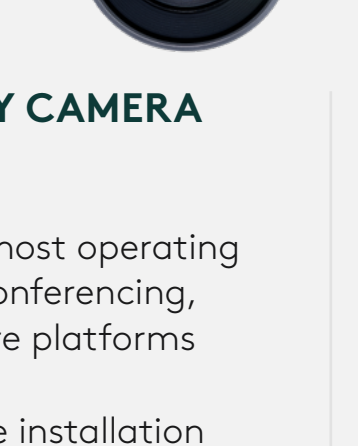
### LOGITECH RALLY BAR

- AI video intelligence
- Advanced audio pickup & noise suppression



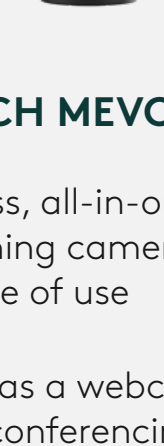
## Intuitive Setup and Use

- Reduces faculty and IT burden



### LOGITECH RALLY CAMERA STREAMLINE KIT

- Integrates with most operating systems, video conferencing, and video capture platforms
- Clean and simple installation



### LOGITECH MEVO START

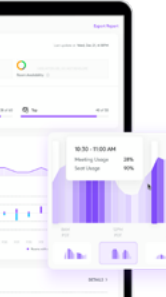
- Wireless, all-in-one live streaming device designed for ease of use
- Works as a webcam with video conferencing platforms

## Remote Management

- Streamlines diagnostics, maintenance, and support workflows

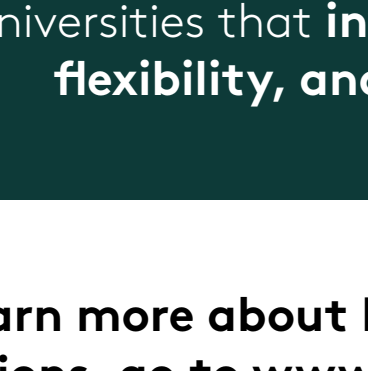
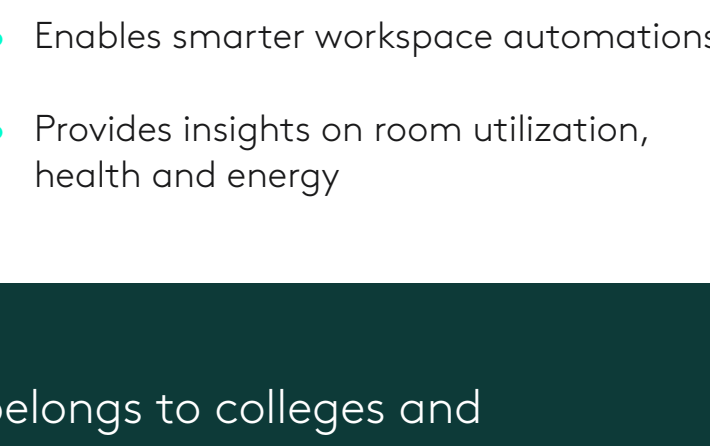
**50%**

of IT leaders say remote management reduces support needs.



### LOGITECH SYNC

- Unlocks room management at scale
- Offers complete remote device access



### LOGITECH SPOT

- Enables smarter workspace automations
- Provides insights on room utilization, health and energy

The next era of higher ed belongs to colleges and universities that **invest strategically** to build **reliability, flexibility, and insight** into every learning space

To learn more about Logitech's suite of education solutions, go to [www.logitech.com/education](https://www.logitech.com/education)