

Live in 5...4...3...

Simple tech setups for student podcasting and broadcasting

Many schools are building podcasting and broadcasting studios to support literacy, verbal processing, career readiness, and targeted support for multilingual and English-language learners. The challenge for IT leaders is knowing where to start. This guide offers a scalable framework, from a simple tablet-and-microphone setup for daily announcements to a full studio with switching boards and streaming cameras, so they can match their investment to their budget and goals.

The benefits of broadcasting

Literacy development

Podcasting gives students a hands-on way to build literacy skills through scripting and editing. For multilingual and English-language learners, it's a low-stakes way to practice verbal processing and gain confidence speaking aloud.

Career-readiness skills

Broadcasting programs teach the collaboration and communication skills that mirror jobs in media and journalism, giving students transferable experience beyond the classroom.

Student engagement

With 67% of students listening to podcasts regularly, broadcasting programs meet students in a format they're already engaged with.[1] Recent research also found that hands-on digital tools hold student attention better than nondigital learning.[2]

Level 1: Daily announcements

A simple setup for schools just getting started, no dedicated studio required.



Rugged Combo 4 Keyboard Cases

Durable, attachable keyboard cases that turn any iPad device into a scripting and production station tough enough for daily student use.



Yeti Mic

Professional sound quality with multiple pickup patterns and simple USB connection, so a single mic can handle anything from a solo anchor to a small panel.

Level 2: Classroom broadcasting

Solutions for a daily or weekly student-produced show, built without a professional AV budget.



Zone Learn Headset

Built for shared classroom use and tuned for voices rather than music, giving student hosts and editors clear audio without disrupting the rest of the room.



Litra Beam

Adjustable, glare-free LED lighting to keep student anchors camera-ready without a dedicated studio light.



Brio 505

Auto-framing HD/4K webcam with an integrated privacy shutter, suited to both a dedicated broadcast station and a shared classroom computer.

Level 3: Full studio

A dedicated studio setup for schools running a podcast or broadcast program that might reach across a whole district.



Mevo Start

Wireless camera for seamless streaming and video creation, or link multiple cameras and control them easily in the Mevo Studio App.



Reach

Adjustable camera offers 360° views of non-digital content to enhance podcast episodes or newscasts.

Find insights and tech solutions for every student broadcasting program at logitech.com/education

logitech for education

Published October 2026

© 2026 Logitech. Logitech, Logi, and their logos are trademarks or registered trademarks of Logitech Europe S.A. or its affiliates in the U.S. and/or other countries. All other trademarks are the property of their respective owners. Logitech assumes no responsibility for any errors that may appear in this publication. Product, pricing, and feature information contained herein is subject to change without notice.

[1] Brereton, Erin. 2026. "K–12 Students Learn Broadcasting Skills With Classroom Tech." EdTech Magazine. https://edtechmagazine.com/k12/article/2026/07/k-12-students-learn-broadcasting-skills-classroom-tech

[2] Logitech and FullScale. 2026. "From Distraction to Deeper Learning: How hardware keeps students connected and engaged."