

A woman with dark hair tied back, wearing an orange shirt, is seated at a desk. She is looking at a laptop and a large monitor. On the desk, there is a small anatomical model of a heart. A Logitech webcam is mounted on the monitor. The background is a blurred office or classroom setting.

# Teachers as creators

Using dynamic content to capture—and keep—students' attention

Tailored content transforms lessons into dynamic experiences, inspiring students to revisit and deepen their learning. Flipped classrooms amplify this impact by shifting instruction to self-paced, asynchronous formats like videos or presentations. This model empowers teachers to create engaging content that prepares students for hands-on, collaborative in-class activities, maximizing learning outcomes.

## Boost engagement with custom multimedia


When teachers create instructional videos or media, they tailor tone, pacing, and examples to suit their students' needs. This personalization boosts engagement, attention, and learning. Research shows customized video content motivates students and improves outcomes.

## Tailored content for better understanding

Teacher-created materials leverage familiar examples, relatable analogies, and scaffolded explanations tailored to their classroom's unique context. This approach enhances comprehension and provides essential cognitive support, especially when tackling abstract or complex concepts.

## Empowering flexible and inclusive teaching

Creating custom content enables teachers to differentiate instruction by tailoring materials to accommodate diverse learning styles and skill levels. By adapting or remixing resources, teachers can ensure lessons are accessible, equitable, and culturally relevant for all students.

A woman with short grey hair, wearing glasses, a tan blazer, and a patterned scarf, is smiling and clapping her hands. She is standing in front of a camera on a stand. The background is a blurred office or classroom setting.

Logitech provides versatile tools that help teachers produce professional, engaging, and effective content for their classrooms. Whether recording best practices or building a library of interactive lessons, these tools make content creation seamless and impactful.

## At the desktop and in-studio



### Brio 505

A high-quality webcam that makes streaming and recording easy from anywhere. Featuring 1080p plug-and-play capabilities, it's compatible with major video, streaming, and recording platforms.



### Litra Glow

Lighting designed to improve video production with professional-grade lighting, ensuring recorded lessons are visually appealing and polished. Its soft, adjustable lighting makes educators look approachable and clear on camera.



### Reach adjustable content camera

A flexible, intuitive camera that offers easy, one-hand flexibility, allowing educators to move vertically, horizontally and in a full 360° rotation.



### Zone Vibe 125

Professional, lightweight, and comfortable headphones with USB receiver and flip-to-mute mic.



### MK 955

A keyboard and large mouse combo for device swapping and clicking across your work and personal computers, with customizable shortcuts and quiet typing and clicking.



### Logi Dock

An all-in-one docking station and meeting device that simplifies video streaming and recording. It delivers high-quality audio with a built-in speakerphone and one-touch controls in a beautiful form factor.

## On the go



### Logitech Mevo Start

Ideal for recording high-quality lessons and creating on-demand video resources. Mevo Start supports varied content that appeals to both visual and auditory learners. Mevo Start is offered in single and three-pack options.



### Combo Touch

A keyboard case that enables whole new levels of versatility. Type, view, sketch, and read with iPad Pro — all while keeping the front, back, and corners snug and protected. Combo Touch is available for iPad, iPad Pro, and iPad Air.

These tools equip educators to create captivating recorded content that engages students and builds a robust library of lessons for ongoing education.

**logitech** for education

[www.logitech.com/education](https://www.logitech.com/education)

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