Creating student engagement through educator impact

How the right edtech turns attention into deeper learning

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The engagement gap

Student engagement is the top-rated signal of edtech success, but most classrooms aren't equipped to create that engagement consistently. The overwhelming majority of primary and secondary leaders (81%) measure edtech ROI through student engagement levels.[1] At the same time, 81% of classroom instructors say implementing effective deeper learning practices is difficult.[2]

A classroom where an educator has to stay at the front of the room, or where hands-on work isn't clearly visible to the whole class, can quietly prevent the outcome districts are counting on. For consistent engagement, schools need reliable, easy-to-use technology so educators can fully express their expertise without extra IT support.

91%

of educators believe technology integration is crucial to deeper learning.[3]

The core of the engagement gap is about educator impact. Student engagement depends on whether educators are empowered to teach dynamically and reach every learner. When they are, engagement follows.

Less friction for more engagement

Rather than simply adding more devices, practical hardware deliberately removes the friction between what an educator wants to do and what the room lets them do.

That allows them to make sure every student can fully participate, not just the ones nearest the action. It shrinks the engagement gap by maximizing an educator's interactive ability during every lesson and by immersing students in deep learning experiences.



Amplified educator impact

Educators have the most impact when they can physically move where they're needed, when they're needed, and offer flexible learning experiences to engage every learner.



Active, project-based learning

Students need to be hands-on participants in their own learning, with a front-row seat to demonstrations, lesson content, and conversations.

Amplifying educator impact



66%

of classroom instructors have significantly integrated hardware into direct instruction.[4]

Educators know engagement depends on their ability to move, model, and adapt in real time. But in many classrooms, they're tethered to the front of the room by the hardware itself, or losing instructional time to a setup that glitches at the worst moment.

The answer is hardware built to disappear into the school day instead of interrupting it. From presentations to project-based learning, from ELL support to assessments, the right solutions give educators confidence and open up exciting new ways to inspire students.

ASK YOURSELF

Can educators move freely around the room while keeping instruction visible and interactive for every seat?

Does whiteboard or lesson content translate clearly for every student, whether they're in the room or joining remotely?

How much instructional time is lost troubleshooting hardware instead of teaching?

Tech solutions



Reach

Adjustable content camera for teaching and demonstrating

- 360° articulating camera brings hands-on work and small-group projects into full view for the whole class
- Easy, one-hand flexibility lets educators move the camera along the horizontal plane, adjust vertically, and rotate a full 360°, creating novel vantage points and sharing their exact perspective with the class
- Premium 1080p/60fps video with glass optics and smart autofocus makes content look sharp and true to life rather than washed out or blurry
- Adapts to any space and offers a true plug-and-play experience over USB-C with the computers and conferencing or streaming platforms schools already use



Spotlight 2

Advanced presenter with haptics and digital highlighting

- Frees educators to move and keeps instruction interactive to sustain student attention
- A wireless range of up to 100 ft means an educator can walk the aisles, check in with small groups, or step back to read the room without ever losing control of the lesson
- Advanced digital highlighting plus a digital pointer and laser help key points land with impact in both in-person and hybrid settings
- Customizable action button with haptic feedback lets educators highlight content without looking down
- Quick charge, long battery life, and cross-platform compatibility ensure it's always ready to use

Tech solutions



Scribe

AI-powered whiteboard camera for immersive learning

- Streams whiteboard content directly into the lesson, so every student stays visually connected to what the educator is teaching
- Wireless share button that makes sharing into room systems quick and easy
- Built-in AI delivers a presenter-removal transparency effect, so students can see "through" the educator for an unobstructed view of the board
- Automatically enhances the color and contrast of dry erase markers and uses image segmentation to detect sticky notes and other content, so text and sketches stay easy to read for every student
- Works with almost any whiteboard surface and integrates with all major video conferencing platforms
- Flexible, wall-mounted installation with thoughtful cable management saves IT time and stays out of the way of instruction

Powering active, project-based learning



47%

of classroom instructors cite project-based learning with tech integration as one of the most effective strategies for deeper learning.[5]

Educators believe in the power of hands-on, project-based learning. With well-chosen tools, that learning mode can enhance a variety of whole-class, small-group, and individual activities.

42%

of teachers report students have trouble seeing images and other material from the other side of the classroom.[6]

Every time students have to crowd around a desk, pass an object around the room, or wait for their turn to see a demonstration, that's a small interruption to learning. A typical classroom is estimated to face more than 2,000 of these disruptions a year, costing 10 to 20 days of instructional time.[7]

ASK YOURSELF

Can every student see a clear view of hands-on work and demonstrations?

Does your classroom technology turn small-group or individual projects into something the whole class can see and learn from?

Are students creating and presenting content, or only consuming it?

Tech solutions



Mevo Start

Compact, mobile HD camera for recording and streaming video

- Extends the lesson by letting students direct their own podcasts or documentary-style projects, lab experiments, and storytelling assignments
- 1080p HD video and six-hour battery-life empowers educators to make libraries of high-quality lessons, concept reviews, and test prep resources
- Captures and livestreams class projects, lab experiments, and presentations to keep students engaged



Yeti

Studio-quality USB microphone for recording and streaming lessons

- Handles a solo lecture, a small-group discussion, or a full-room recording with four pickup patterns
- Allows students to record their own podcasts, presentations, and video content for project-based lessons
- Plug-and-play USB setup with no drivers to install, so IT teams can deploy it across classrooms in minutes
- Sturdy desktop stand withstands daily handling and moves easily between rooms



Yeti Orb

Compact USB microphone for clear, focused audio

- Zeroes in on the speaker's voice while rejecting keyboard clicks and other background noise
- Simple USB-C plug-and-play connection removes the guesswork from setup
- Compact desktop stand keeps a low footprint on crowded desks and carts
- LIGHTSYNC RGB lighting and G HUB software give educators an easy way to see mic status at a glance and manage settings



The budget reality

83%
of educators say budget constraints factor into every hardware purchasing decision.[8]

No IT leader is choosing hardware solutions in a vacuum. But even under a limited or reduced budget, research shows that educators converge on the tools they view as most critical to long-term student success.[9]

71%
Interactive panels

43%
Content or document cameras

32%
Wireless cameras for recording and streaming

That consistency is an opportunity. Rather than treating every classroom need as a separate purchase, districts can look for a set of well-built tools that last and are easy to use and support.

Logitech is built for education

- Plug and play solutions reduce deployment and training burden
- High durability and swappable parts for fewer replacements and less downtime
- Built with the needs of students and teachers in mind



What to do next ▶

Closing the engagement gap is about elevating what educators are already capable of. When they're freed to teach to the fullest and reach every learner, engagement is the natural result.

Logitech is a trusted partner for closing engagement gaps, with over 40 years of expertise making solutions alongside educators and testing them in real classrooms.

To learn more about Logitech's suite of education solutions, visit logitech.com/education.

logitech® for education

[1,3]Logitech & FullScale 2025 educator survey
[2,8]Logitech and THE Journal 2025 educator survey
[4,5,7,9] Ibid.
[6]Logitech and EdWeek Research Center, 2022

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