### logitech

### The Ergo Series by Logitech

Logitech Ergo products and solutions are created with criteria set out by leading ergonomists – offering solutions that improve posture, increase comfort, and lower muscle strain without compromising a pixel of performance.

We're dedicated to making work spaces more people-friendly by designing, developing, and reinventing the tools you work with. So you can do whatever it is you do. Only better.



## What is ergonomics?

Ergonomics (or human factors) is the scientific study of people and their working environment, especially done in order to improve effectiveness and comfort. As opposite to comfort that is subjective to each user, ergonomics is science driven and based on measurable data.

# Why is it relevant?

Poor posture has been identified as one of the key risk factors for repetitive strain injury (RSI).

15% of computer users have reported some part or discomfort in the hand and fingers, wrist, forearm or shoulder on a daily basis.

Research shows a 15% loss in productivity for office workers suffering from wrist pain. Ergonomic mice and keyboards have the potential to be a game changer for users in pain.





# What is the benefit of ergonomic devices?

Ergonomic mice and keyboard support a more natural posture. When the hand, wrist and forearm are in a more natural posture, muscles and tendons are **more relaxed**. Adopting ergonomic devices reduces muscular strain, fatigue and discomfort so users can perform better and more consistently.



### Introducing the Ergo Series







88%

ERGONOMICS

RECOMMEND

MX VERTICAL<sup>1</sup>

PROFESSIONALS

OF

WOULD

MX VERTICAL Natural handshake position reduces wrist pressure and forearm strain.

- Unique 57° angle, optimized for an ergonomic posture without compromising performance
- Quick learning curve
- 4000 DPI high-precision sensor results in 4X less hand movement



20%

MUSCULAR

**ACTIVITY**<sup>2</sup>

LESS

**MX ERGO** 

Move the cursor without moving your wrist or hand—and save space.

- Cursor control with the thumb
- Adjustable hinge (0°-20°) for personalized comfort and a more natural hand position
- Precision scroll wheel and precision mode button (DPI)





### **ERGO K860**

Type naturally with a curved, split keyframe that improves typing posture.

- Reduces muscle strain on wrists and forearms
- Pillowed wrist rest for optimal ergonomic comfort and support
- Adjustable palm lift for any-position comfort (0°, -4°, -7°)



### 54% MORE WRIST SUPPORT<sup>3</sup>

### Who benefits the most from using Ergo devices?

**Key questions** to identify people who are likely to benefit the most from using an ergo mouse / keyboard:

### Q1. How many hours per day do you spend in front of a computer?

A1. Heavy computer users, who spend 6 hours or more on average per day, are more likely to develop RSI in case of poor posture.

#### Q2. Have you already experienced any pain or discomfort in the fingers/hand/ wrist/elbow/forearm or shoulder while working on digital content?

A2. If yes, ergonomic devices are key to promoting a more natural posture and reducing discomfort at work.

# Q3. In your daily computer work, would you say that you more frequently use your mouse or keyboard?

A3. The device that is the most intensively used should be prioritized as being ergonomic.

# Q4. When choosing a digital device, is the most important aspect for you productivity, comfort, or design?

A4. Comfort is a key purchase driver for ergonomic devices.

<sup>1</sup> Based on a survey conducted among Ergo Expo and IAE Florence 2018 attendees

<sup>2</sup> Compared to a regular mouse. Source: Ergonomic study by third party lab sponsored by Logitech in June 2017