

# What's driving edtech decisions? It's **not** test scores.

## 2025–2026 EDTECH PLANS REVEALED

According to a new survey of K-12 IT decision makers, schools are watching student engagement closely to assess the impact of classroom technology.



**81%**

measure edtech success through **student engagement levels**



**91%**

say the tools they're selecting will boost **student participation** and engagement

### What does engagement look like?



Participate in classroom discussions or online polls



Collaborate in small groups using shared digital tools



Ask questions or otherwise show curiosity and interest in the subject or discussion



Present projects, using classroom tools such as content/document cameras or web cameras

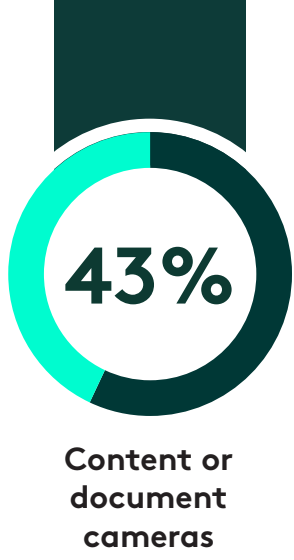


Volunteer to share work or observations and thoughts aloud, or via digital tools

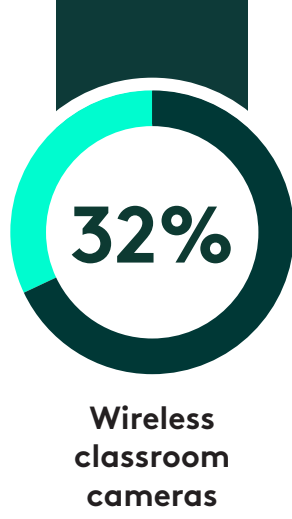
### Top priorities for investment in the 2025-26 school year



Interactive whiteboards/flat panels



Content or document cameras



Wireless classroom cameras

### Headsets: a missed opportunity?

ONLY **21%** OF EDUCATORS said headsets were a top priority.<sup>1</sup> But research on the impact of headsets tells a different story.



In an 8-week study<sup>2</sup> conducted during fall 2023, engagement dramatically improved when students used headsets designed specifically for learning.



**94%**

felt very focused while using the Logitech Zone Learn headset

**VS.**

**18%** of students using wired earbuds



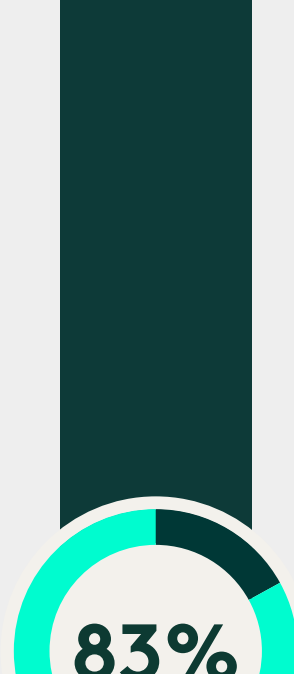
**90%**

of students using the Logitech Zone Learn headset said that they could hear very well

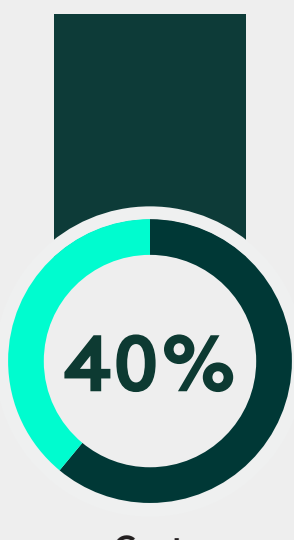
**VS.**

**50%** of students using wired earbuds

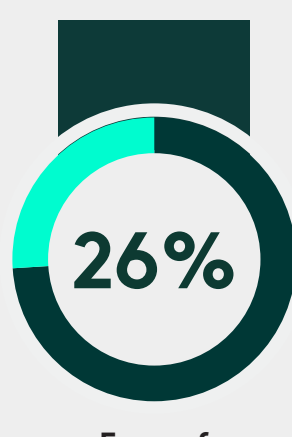
As they strive for more engagement next year, schools and districts will consider three main factors when purchasing edtech:



Budget constraints



Cost effectiveness & value over time



Ease of integration

To set students up for long-term success, the solutions they choose must be built for education, user-centered, intuitive and easy to use.

**Download the full report** to learn how K-12 IT leaders are adjusting their edtech purchasing strategies in the coming year.

To learn more about Logitech's suite of education solutions, go to [www.logitech.com/education](https://www.logitech.com/education).

<sup>1</sup> THE Journal. (2025). "2025–2026 Edtech Plans Revealed: What's Driving Edtech Decisions? It's Not Test Scores."

<sup>2</sup> Logitech. (2024). Zone Learn headset boosts ELL student performance in Epic reading app.