

8 WAYS TO OPTIMIZE VIDEO FOR EMPLOYEES

Your organization has made a significant investment in video applications like Microsoft Teams®, Zoom, and Google Meet. But are you optimizing the entire collaboration ecosystem—from the meeting room to the desktop—to get the most value from that investment?

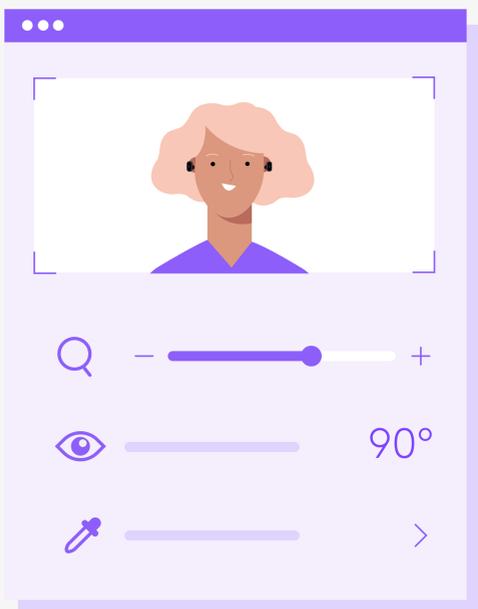


1

Support remote employees with enterprise-grade webcams and headsets so they can participate equally in video meetings

33%

Number of employees who will continue to work remotely, post pandemic¹



2

Reduce helpdesk tickets and enable centralized management with webcams and headsets certified for business applications



3

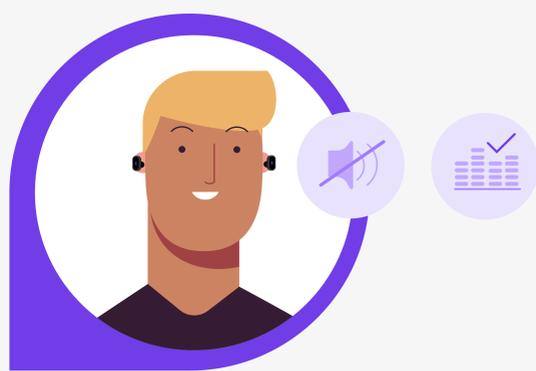
Look for advanced features in webcams such as the ability to compensate for low-light conditions

2X

More time spent in meetings since the start of the pandemic²

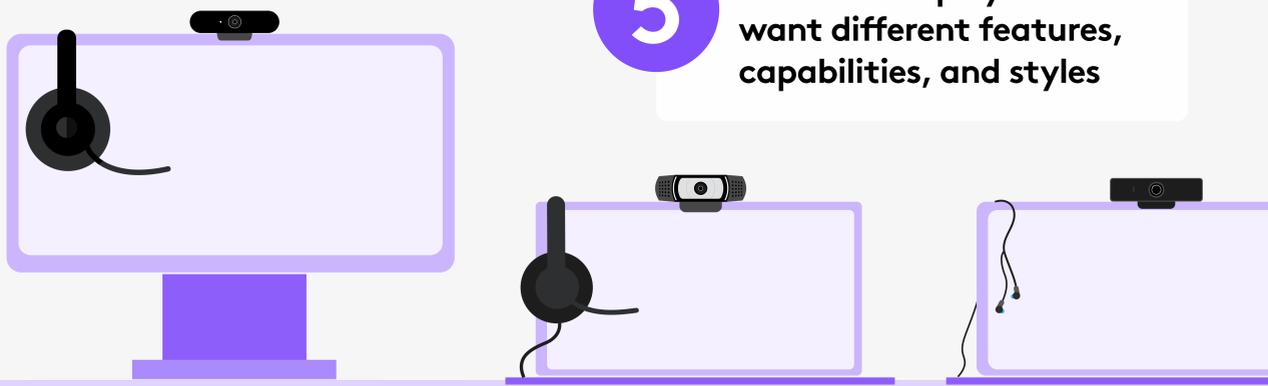
4

Choose headsets with business features such as noise-cancelling and professional-quality audio



5

Offer a variety of options: different employees will want different features, capabilities, and styles

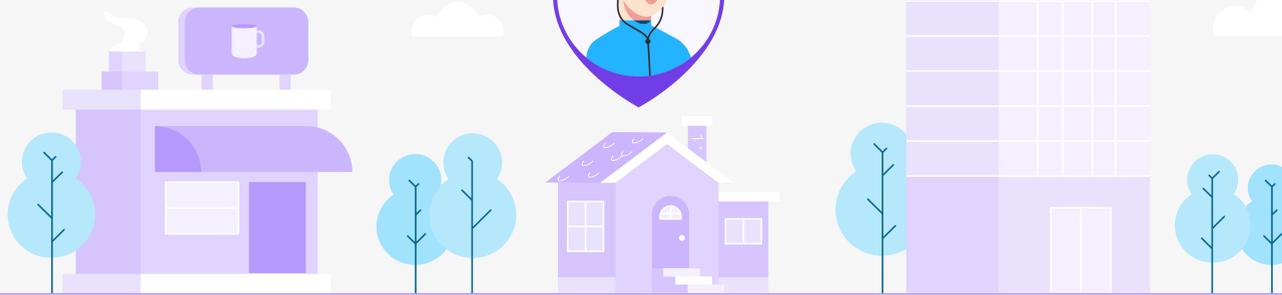


6

Remember that a top priority for many users in video meetings is looking and sounding their best

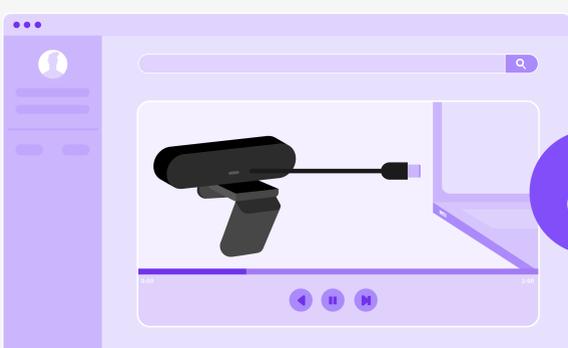
7

Work with a vendor who can support the needs of a range of employees and use cases



73%

Workers who want flexible remote work options to continue²



8

Provide 1 to 2 minute videos with tips and techniques to help employees look and sound their best

To find easy, effective, and reliable video solutions from Logitech, visit Logitech.com/vc