8 WAYS TO OPTIMIZE VIDEO FOR EMPLOYEES

Your organization has made a significant investment in video applications like Microsoft Teams®, Zoom, and Google Meet. But are you optimizing the entire collaboration ecosystem—from the meeting room to the desktop—to get the most value from that investment?

1. Support remote employees with enterprise-grade webcams and headsets so they can participate equally in video meetings.

2. Reduce helpdesk tickets and enable centralized management with webcams and headsets certified for business applications.

3. Look for advanced features in webcams such as the ability to compensate for low-light conditions.

4. Choose headsets with business features such as noise-cancelling and professional-quality audio.

5. Offer a variety of options: different employees will want different features, capabilities, and styles.

6. Remember that a top priority for many users in video meetings is looking and sounding their best.

7. Work with a vendor who can support the needs of a range of employees and use cases.

8. Provide 1 to 2 minute videos with tips and techniques to help employees look and sound their best.

Sources:

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