

# BRINGING PEOPLE TOGETHER THROUGH VIDEO

How Logitech® Video Conferencing Solutions Enable Collaboration and Genuine Connection



logitech®

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# ENABLING HUMAN CONNECTION

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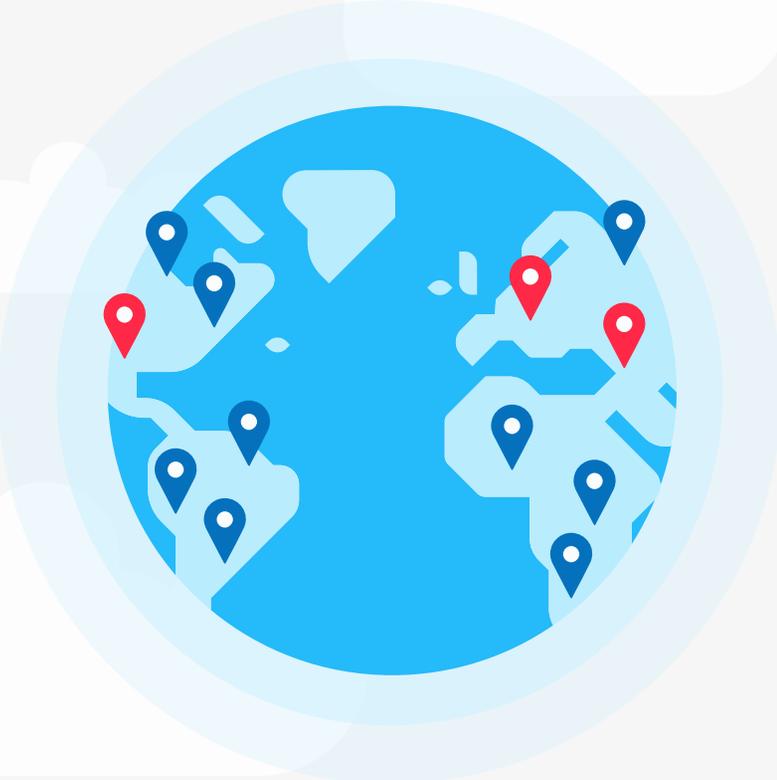
Work is what happens when people connect and collaborate to produce something important, valuable, and meaningful. It used to be a place. Today, work is the result of people in different locations, offices, and even continents coming together to achieve a common objective.

At Logitech, we craft exceptional and affordable video tools that bring people together, even when they're many miles apart. We help teams collaborate from anywhere by making them feel like they're meeting in person. This is the new face-to-face.

# 4 DECADES OF CUSTOMER-DRIVEN INNOVATION

Since 1981, Logitech has developed innovative products that help individuals and teams work to their full potential. From that very first mouse to our latest video conferencing solutions, we enable people to be more productive, more efficient, and more collaborative.

Our dedication has earned us numerous awards over the years, but we believe we can do better. And so we continue to challenge ourselves to deliver innovations that make work easier for our customers. Our mission remains the same: to help people deliver their best work.



**3M** DEVICES SHIPPED EVERY WEEK

**90+** COUNTRY CERTIFICATIONS

**12** GLOBAL SUPPORT SITES

# REINVENTING VIDEO COLLABORATION

Video conferencing systems have not always been easy and simple.

As an early pioneer of webcam technology and creator of the world's first USB conferencecam, Logitech has continuously reinvented video conferencing with high-quality, affordable solutions. When video was reserved for wood-paneled board rooms, we created solutions for everyone—from webcams and headsets for personal collaboration to video conferencing solutions for every meeting room and collaborative workspace in your office.

Today, we set the standard for video collaboration with products and solutions that simplify the way people meet and create experiences that feel natural and familiar.



## BCC950

First USB  
ConferenceCam



## MeetUp

First 4K  
Huddle Room  
ConferenceCam



## Brio

First 4K  
Webcam



## RightSense™

Breakthrough  
Meeting Automation  
Technologies

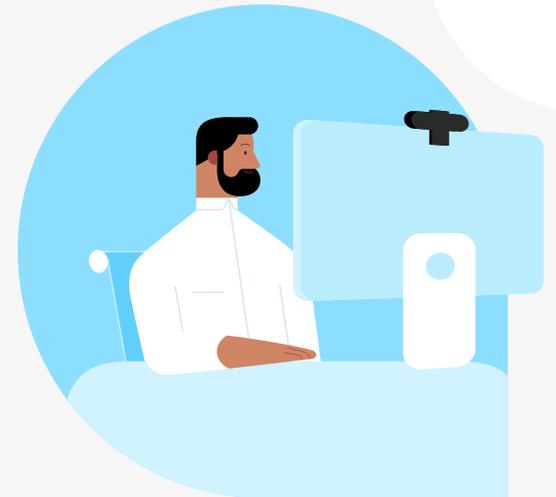
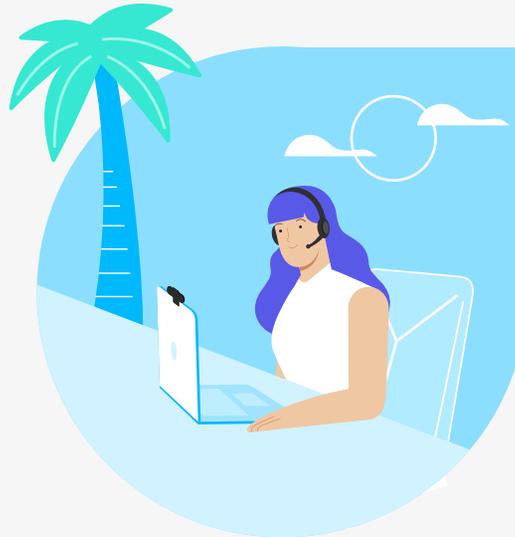
# SOLUTIONS FOR EVERYONE IN YOUR ORGANIZATION

Whether you're implementing a video conferencing strategy for a small business or large enterprise, we have a solution tailored to your needs. When we design video conferencing solutions, we are careful to consider multiple perspectives:

✔ **IT teams** need room solutions that are scalable, easily integrated into the IT ecosystem, compatible with other technology partners, and manageable across the company.

✔ **Employees** need technology that is simple and easy to use. They need to start meetings quickly, know that meetings will run flawlessly, and feel confident that they look and sound professional.

✔ **Business leaders** need future-proof investments that make it easy for all employees to collaborate easily and effortlessly wherever they are, whether in the office or remote.



# SOLUTIONS FOR EVERY ROOM & SPACE

Employees need to move fluidly between personal workspaces and meeting rooms, between home and corporate offices. Logitech offers video conferencing products and solutions that address every situation where employees meet face-to-face with others.

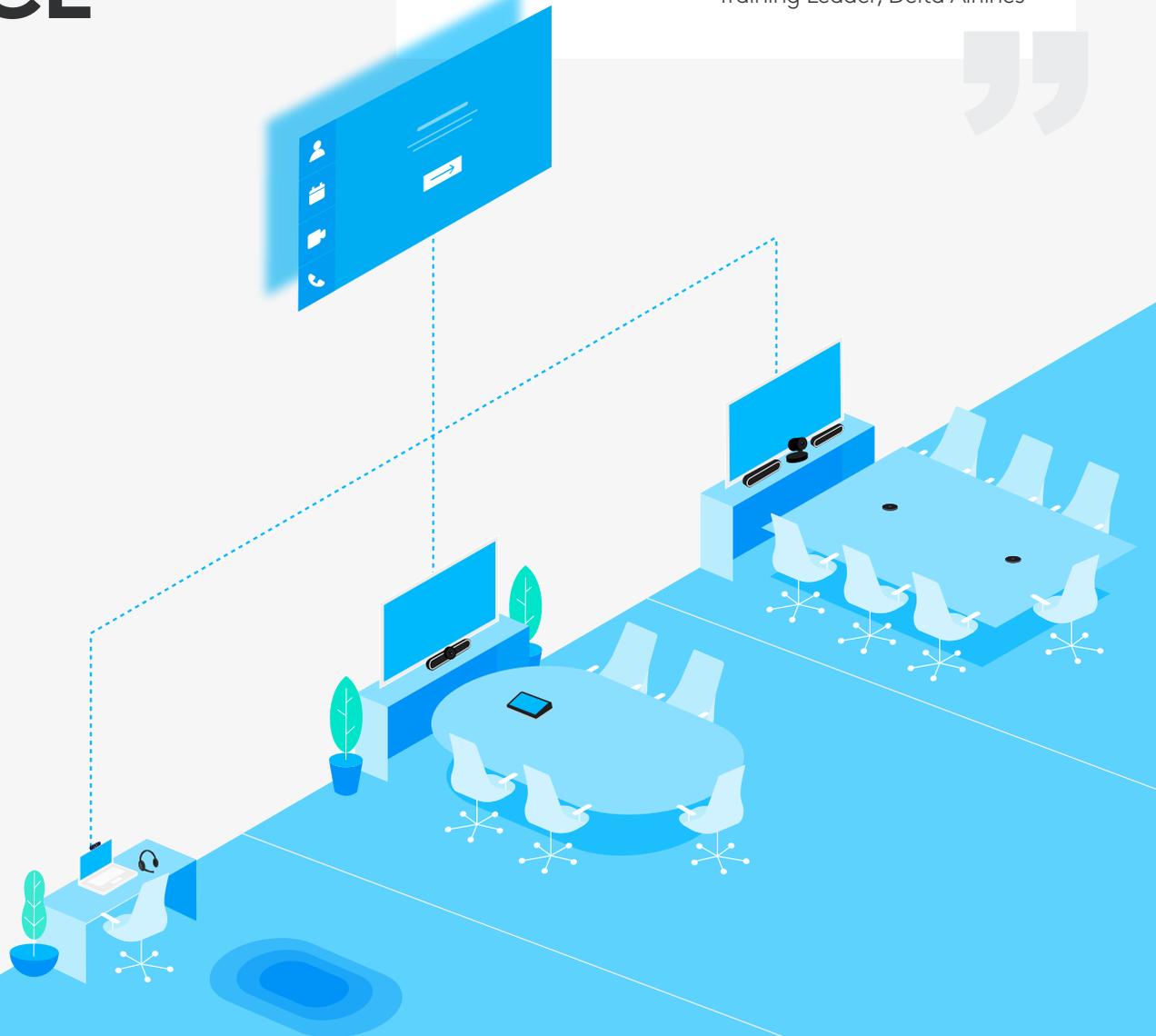
Our portfolio of room solutions for small, medium, and large spaces are easy to set up and easy to use. Integration with software partners like Google, Microsoft, and Zoom make it effortless for participants to start and manage their meetings in any room.

For personal collaboration tools, Logitech is the trusted brand. Our headsets and webcams are integrated with the video platforms employees use every day, providing a seamless experience from home to office.



When you work with the right technology and design partners, you can achieve exceptional results at a fraction of the costs.

Bruce Drabek, Technical Operations Training Leader, Delta Airlines



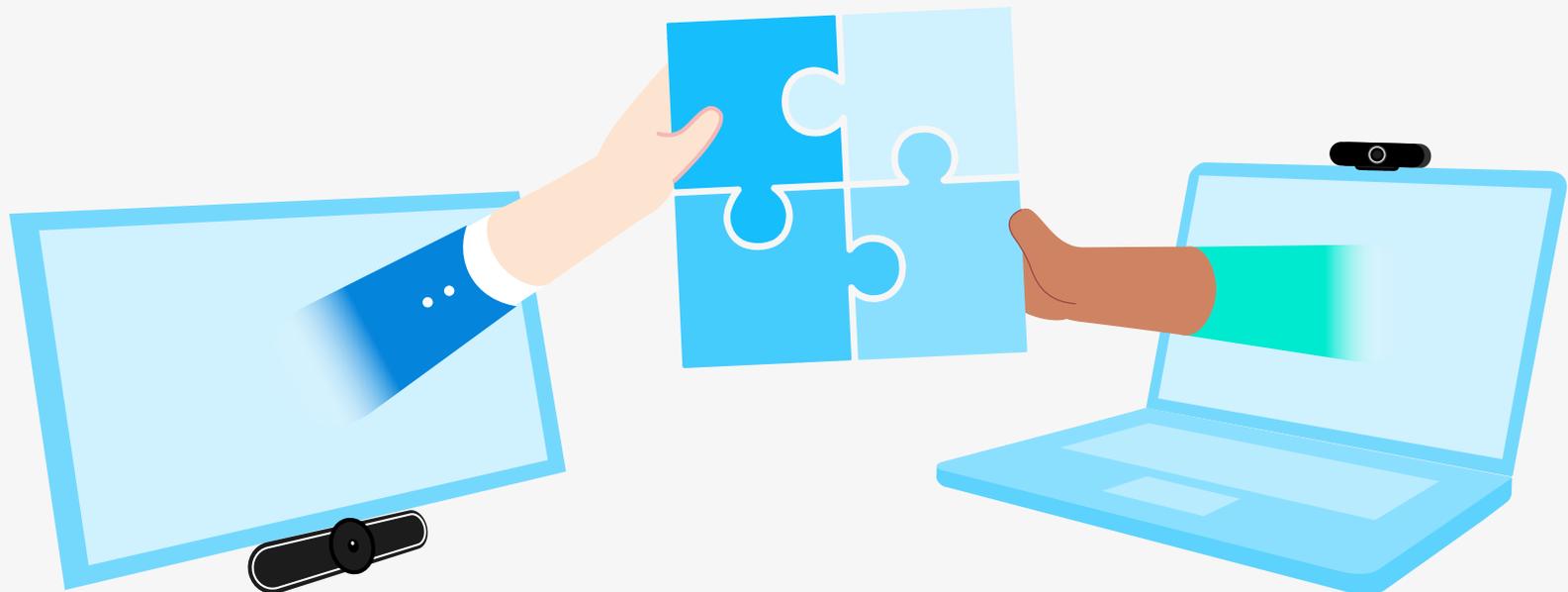
# PARTNERSHIPS: BETTER TOGETHER

More choice, better options for you – that’s our goal.

Logitech works closely with [technology alliance partners](#) to create integrated video conferencing solutions that offer greater flexibility and a superior user experience. With all of our partnerships, we strive to deliver end-to-end solutions that are easy to use and easy to deploy.

Our partnerships include:

- ✔ Cloud application providers like Google, LogMeIn, Microsoft, and Zoom
- ✔ Compute partners like HP, Intel, and Lenovo
- ✔ AV control and media partners like Crestron, Barco, Kramer Electronics, Mersive, and Shure
- ✔ Display and interactive whiteboard partners like Sony, Samsung, LG, and Avocor
- ✔ Voice recognition software providers like Amazon Web Services, Google, and Microsoft
- ✔ Workspace design and furniture experts like Herman Miller, Salamander Designs, Ergotron, Tryten, and Heckler



# ALWAYS PUSHING THE ENVELOPE

We've never been a company that rests on its laurels. Our relentless focus on innovation leads to integrating emerging technology whenever it can benefit our customers. For example:

- ✔ Logitech® RightSense™ proactive technologies improve the meeting experience by optimizing the sound of people, auto-framing meeting participants, and enhancing visual clarity in any light.
- ✔ Logitech® Sync simplifies IT's job by making it possible to monitor and manage conference room solutions from anywhere. Sync also integrates AI to analyze meeting room data and ensure space is utilized efficiently and safely.
- ✔ With built-in functionality for Cortana®, Hey Google, and Alexa for Business, Logitech room solutions offer hands-free control for smarter, more efficient meetings.

And we will continue to explore new ways to deliver the best experience possible for both end users and IT.



“As CIO, my role is to make sure IT is an enabling force. Ensuring our teams can communicate and collaborate with ease is a big part of that. Logitech's systems have become an integral part of how we work here at McLaren.”

Karen McElhatton,  
CIO, McLaren Group



# DEEP COMMITMENT TO PEOPLE AND THE PLANET

Logitech is a company with a bold commitment to our customers and the environment.

- ✔ We support the Paris Accord and its ambitious goal of limiting global warming to 1.5°C. As a company, we commit to being powered exclusively by 100% renewable electricity by 2030.
- ✔ As an active Responsible Business Alliance (RBA) member, we are committed to and held accountable to a common Code of Conduct to support continual improvement in the social, environmental, and ethical responsibility of our entire supply chain.

- ✔ Our video conferencing solutions help our customers reduce their carbon footprint by replacing business travel and commuter traffic with face-to-face video collaboration.

We take an equally conscientious approach to inclusion in designing our video conferencing products. Every voice should be heard. Every person should be seen in their best light. We engineer these products to optimize for the human voice, reduce unwanted noise, color-adjust for skin tones, and automatically focus on speakers so no one feels left out.



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Logitech® solutions allow companies to adapt to the future of workplace collaboration. We help teams collaborate from anywhere, without compromising on productivity. Learn more at [www.logitech.com/vc](http://www.logitech.com/vc)

**logitech®**

[www.logitech.com/vc](http://www.logitech.com/vc)

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