



# 5 Ways Logitech Reach Enhances Business Collaboration

See every detail, from any angle, anywhere

**Logitech Reach redefines how people collaborate by making it effortless to share and explore physical analog content.** With its flexible design, wide range of motion, and intuitive controls, Reach allows professionals to showcase intricate details - for example finishes on a prototype -with precision. This helps teams bring ideas to life from a new and innovative perspective.



1.

## Showcase 3D objects from every angle

Logitech Reach makes presenting 3D objects and physical materials easy through intuitive pan, tilt, and zoom controls with vertical and horizontal sliders, as well as a pivoting camera. Users can adjust the camera instead of repositioning materials, creating fluid and engaging presentations. Features like the yellow dot indicator and grip ring provide presenters with consistent control and orientation awareness, allowing them to easily maintain steady, level visuals while sharing their perspective.

### SAMPLE USE CASE

**Sales demo:** Premium product features can be presented in a virtual environment using Logitech Reach. Materials, finishes, and customizable features are easily highlighted from multiple angles, creating a lasting impression and communicating value effectively to clients.

2.

## Give remote colleagues a front-row seat

Logitech Reach enables teams to view physical content in sharp detail, regardless of their location. Built with Logitech StreamCam at its core, Reach delivers high-quality 1080p/60fps video with premium glass optics and smart autofocus. Its adaptable design allows users to move the camera freely and precisely, capturing content from multiple angles and perspectives in real time. This flexibility makes it easy to explore and share physical details with remarkable clarity. Simply add Reach as a second camera source in the collaboration platform of choice, and use it to help show objects from the users point of view.

### SAMPLE USE CASE

**Product design review:** Remote stakeholders can view high-quality close-ups of a prototype's material textures, assembly mechanisms, or fine design details. Logitech Reach provides precise visuals that support efficient design evaluation and meaningful feedback while eliminating the need for shipping items between locations.

3.

### Elevate brainstorming sessions with video-based AI tools

Logitech Reach enables detailed inspections and brainstorming workflows into seamless, integrated experiences. With its plug-and-play USB functionality, it eliminates the need for proprietary software, ensuring effortless integration into existing workflows. Its compatibility with video-based AI tools allows teams to bridge physical and digital workflows effectively, enabling real-time digitization, intelligent suggestions, and enhanced collaboration. From research to ideation, Reach empowers teams to efficiently visualize, analyze, and share their work.

#### SAMPLE USE CASE

Use Reach to inspect physical models in detail, annotate design flaws, and share real-time insights. Leverage video-based AI tools to digitize workflows and generate intelligent suggestions to help streamline the product development process.

4.

### Elevate out-of-box experience demonstrations

Logitech Reach is a powerful tool for showcasing the user experience in a detailed and interactive way. Its flexible camera controls and precision movement allow presenters to capture every step of the process, from opening the packaging to assembling and using the product. With Reach, teams can highlight thoughtful design elements, intuitive workflows, and assembly instructions to provide a comprehensive view of the consumer journey.

#### SAMPLE USE CASE

##### Unboxing and setup

**demo:** Use Reach to demonstrate the packaging experience of a premium product, capturing details like compartment organization, branding, and included accessories. Highlight intuitive assembly steps and usability features to easily communicate the value of thoughtful design to clients, stakeholders, or training participants.

5.

### Deliver immersive training sessions with clarity

Logitech Reach elevates live demonstrations by offering detailed, close-range views of technical workflows and processes. Its precise camera controls and fully adjustable arms allow presenters to clearly illustrate complex steps, ensuring trainees across multiple locations can follow and understand every part of the process.

#### SAMPLE USE CASE

##### Remote technical training:

Demonstrate intricate machine assembly by easily and quickly repositioning the camera to highlight wiring connections or delicate mechanisms. Logitech Reach ensures every trainee receives a thorough perspective of the procedure, improving comprehension and reducing mistakes.



**Logitech Reach empowers professionals to collaborate and share physical items effortlessly,** delivering exceptional clarity and adaptability. With 1080p/60fps resolution, versatile motion control, and seamless compatibility with modern tools, Reach excels in scenarios such as product overviews, quality inspections, sales demos, and remote training sessions. Learn more at [logitech.com](https://logitech.com).