**TOP 10 TIPS TO LOOK YOUR BEST ON VIDEO**

1. **Highlight the most important subject: You.** Position light in front of you so you are well lit and the center of attention.

2. **Avoid brightly lit backgrounds.** In this situation, most cameras will dim the entire image and make you look like a silhouette.

3. **Check your surroundings.** Busy backgrounds or busy settings can be distracting and appear unprofessional.

4. **Place your camera at eye level.** This is much more flattering than the notorious 'up-the-nose' shot from below.

5. **Avoid clunky, complicated cameras.** Position light in front of you so you are well lit and the center of attention.

6. **Check your audio.** When possible, use a headset designed for video conferencing to ensure you sound as good as you look.

7. **Close unnecessary programs.** Other apps can use up valuable processing power needed to deliver a crisp image and avoid compromising audio.

8. **Check your audio.** When possible, use a headset designed for video conferencing to ensure you sound as good as you look.

9. **Do a test run.** Ensure the background and lighting are set up to your liking and that everyone can see you clearly.

10. **Invest in a purpose-built external webcam.** Whether you're on your laptop or desktop, at home or in the office, using a Logitech webcam with Logi Tune will allow you to control framing, adjust focus, and choose from a color palette. These details can make a big difference in helping you look your best.

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Want to look better on your next video call? EXPLORE WEBCAMS

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