

# Step into the Future of Meetings



Skype Room Systems will transform every meeting room into a rich collaborative meeting space.



## Rise of the Digital Workforce

Meetings today are short, frequent, spontaneous, and less structured



Remote attendees are second-class participants

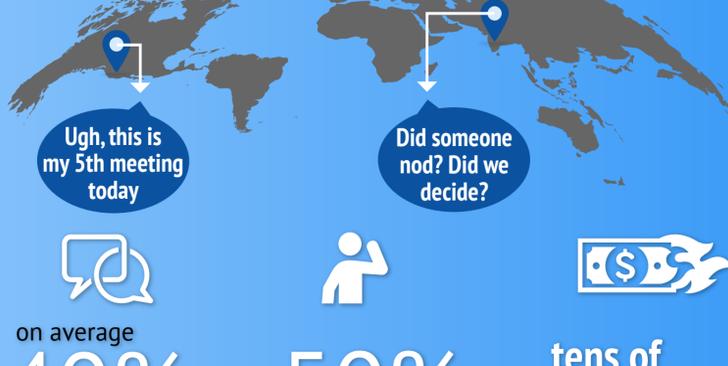
**78%**

say they communicate with remote colleagues daily



## Meeting Inertia

Meetings are a core communication pillar however, the bulk of today's meetings are ineffective



on average  
**40%**  
of a business professional's time is spent in meetings

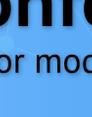
**50%**  
of the meeting time is unproductive

**tens of billions**  
of dollars per year wasted on ineffective meetings



## Outdated Meetings

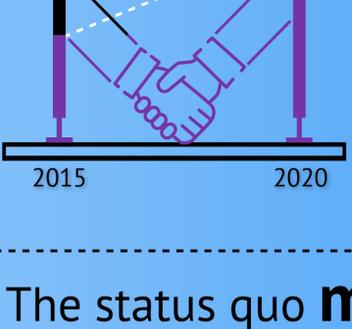
Globally there are **30 to 40 million** huddle rooms



## Video Conferencing

The de facto mode for modern communications

Today, people expect to **communicate naturally** across locations and devices.



However, A typical video call takes **8 to 10 mins** to launch and get started, leading to frustrated users.

The status quo **must change**



## Ensure the Best Meeting Experience

Logitech Microsoft

From the huddle room to the boardroom

Logitech SmartDock for Skype Room System



## Top Recommendations for More Productive Meetings

Choose meeting room solutions that offer:

- Flexibility: Meet anywhere
- Use of Existing Hardware: Your AV equipment stays
- Simplicity: One click to join
- Consistent User Experience: From desktop to meeting rooms
- Instant Content Sharing: No laptops necessary
- Cost Effectiveness: Extend rich meetings everywhere
- Easy Management

NOTE: Skype Room System devices are available as a bundled solution along with audio video peripherals.

Learn more about Logitech's SmartDock, a secure meeting room console designed for Skype for Business  
[logitech.com/en-us/product/smartdock](http://logitech.com/en-us/product/smartdock)