



UNIVERSITY OF MICHIGAN EXPANDS TEACHING PARADIGM WITH LOGITECH VIDEO COLLABORATION SOLUTIONS

The University of Michigan uses video conferencing to support their core mission—teaching and research—as well as new applications like connecting classrooms across borders. Logitech video collaboration products deliver an optimal combination of A/V quality, ease of use, flexibility, and value to enable the university to support rapidly increasing demand for video in the classroom and beyond.



INDUSTRY
Education

LOCATION
Ann Arbor, Michigan

WEBSITE
<http://umich.edu/>

PRODUCTS USED
Logitech Group



Logitech PTZ Pro Logitech BCC950



CHALLENGE

University of Michigan requires video conferencing solutions that faculty and students can easily use. In addition to USB plug-and-play simplicity, U of M needs solutions that work well in many different meeting space geometries, plus quality and durability to ensure their investment isn't wasted.

SOLUTION

From the Logitech BCC950 webcam to Logitech GROUP to PTZ Pro, it's quick and easy to get up and running with any Logitech video collaboration product. Simply plug it in and it works. Video quality is top notch with a clear, crisp HD images, wide viewing angles, and versatile zoom.

RESULT

The combination of quality, reliability, and flexibility of Logitech video collaboration products has enabled University of Michigan to support and expand the teaching paradigm in classroom, research, and diverse meeting environments for the benefit of students and faculty alike.

"When people come to us with an interesting new video conferencing request, our default response is to figure out how to make it work. Logitech makes it easy with high quality products at reasonable prices that are right where we want to be in terms of value and performance."

TODD L. AUSTIN
Videoconferencing Lead
University of Michigan