logitech° CASE STUDY

UNIVERSITY OF TASMANIA

The University of Tasmania ushers in a new age of blended learning with Logitech Video Collaboration Solutions



WEBSITE

utas.edu.au

INDUSTRY

Education

LOCATION

Tasmania, Australia

SOFTWARE

Skype for Business with Enterprise Voice

SOLUTIONS



Logitech MeetUp Kit



Logitech GROUP Kit

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Logitech Inc. Shed 72, 4F Huntley St Alexandria, NSW 2015 Australia



"We share a lot of learnings and knowledge with local Tasmanian organisations – they're looking at the Universities meeting rooms and Video Conferencing solutions to guide the design process of their own spaces."

BRADLEY BORON

Manager, Unified Communications IT Services, University of Tasmania

BUSINESS/SOLUTION SUMMARY

Ranked in the top 2% of universities worldwide (ARWU 2016), the University of Tasmania (UTAS) has had to adopt a progressive approach to learning, being the only operating university in the state with centres across 55+ locations and researchers undertaking field work across the globe. The sophistication of the Logitech Video Collaboration tools has solved their ever-present challenge of successfully collaborating with people operating remotely. The University can boast a Unified Communications Environment, offering a contemporary approach to blended learning.

CHALLENGE

Part of the Universities Digital Future Strategy is to increase digital literacy and access to quality education in regional areas, not limiting courses to the metropolitan campuses. To facilitate the strong demand for statewide degrees across all its colleges, the University needed a mobile and cost-effective collaboration solution to integrate with their existing ecosystem. Given the sprawl of the organisation and users of various skill sets, a key requirement was ease of operation and installation.

SOLUTION

The University of Tasmania has installed 50+ Logitech Video Collaboration room solutions, including MeetUp and Group, within their shared collaboration spaces. Due to their low cost in comparison to other options on the market, the university was able to build three rooms for the price of one. In addition to the fixed spaces, the University also designed their own Mobile Computer On-Wheels devices (MoCoW), which is a trolley based system housing a Logitech camera and Windows 10 PC. This ingenious invention equips any space on campus with video conferencing, working with Skype for Business, Zoom, etc.

RESULT

The Universities Video Collaboration strategy has been so effective, other Tasmanian organisations have turned to the university for guidance, with some even replicating their revolutionary MoCoW device. Logitech MeetUp and Group have enabled different faculties to successfully broaden their blended learning offerings, and with three new campuses on the horizon, they look forward to further exploring Video Collaboration innovation.