

# Logitech firsts in PC peripherals



## 1981

- Logitech was founded on Oct. 2 by Daniel Borel, Pierluigi Zappacosta and Giacomo Marini. The first office was in Apples, Switzerland.



## 1982

- Logitech introduced its first mouse, the P4. The P4 used opto-mechanical technology, featuring optical encoders connected to the rollers to deliver greater tracking precision while providing the tactile response of a rolling ball.



## 1984

- Logitech designed the first cordless mouse, using infrared technology, for Metaphor.

## 1985

- Logitech entered the retail market with the C7 mouse. Available for under \$100 in the U.S., the C7 was viewed by many as breakthrough in price. The company sold more than 800 units in the first month (December) at retail. The C7 drew its power from the CPU's RS232 serial interface, eliminating the need for an external power supply.

## 1989

- Logitech introduced the first thumb-operated trackball, the Logitech® TrackMan®, a departure from the traditional finger-operated trackball design.
- Logitech announced the S9 Mouse, the company's first mouse designed to fit the curve of a hand, a departure from the familiar box shape.



## 1990

- Logitech aimed to further satisfy the varying needs of its growing customer base with the new MouseMan product line. Realizing that one size can't fit all, Logitech introduced the mouse in different shapes and sizes – MouseMan Left, MouseMan Right, and MouseMan Large.

## 1991

- Logitech debuted the first radio-based cordless mouse, the Logitech® MouseMan® Cordless. It used 27 MHz, a wireless standard Logitech continues to deploy in many of its modern-day cordless mice and keyboards.

- Logitech introduced the first mouse made especially for children, the Logitech® Kidz™ Mouse. Designed to look like a rodent mouse, it was much smaller than traditional mice, while its tail/cord stemmed from the back of the device.
- Logitech established presence in the Netherlands, Spain and China.



### **1993**

- Logitech unveiled the Magellan® 3D mouse, the first mouse developed for 3D CAD/CAM/CAE applications.

### **1994**

- Logitech announced WingMan®, a joystick for PC gaming. It was the first time Logitech made a product specifically for gaming.



### **1995**

- Logitech unveiled VideoMan, its first Web camera, meant for sending live and recorded video over the Internet.
- Logitech introduced Marble optical technology for use in trackballs. With the ability to scan the trackball motion with a camera and without any moving parts, the dust and dirt clogs prevalent in other systems were eliminated.

### **1996**

- Logitech manufactured its 100 millionth mouse.

### **1997**

- Logitech unveiled its first Universal Serial Bus mouse, the USB Wheel Mouse Pointing Device.

### **1998**

- Logitech acquired the hardware division of Connectix and its QuickCam® family of webcams. Shortly thereafter, Logitech introduced the first webcam with an integrated microphone.
- Logitech introduced the Logitech® Cordless Desktop®, the first combination of a cordless mouse and keyboard on the market.



### **2000**

- Logitech introduced its first mice with optical sensors to track movement, eliminating the ball-based mechanism traditionally found in mice.

### **2001**

- Logitech was awarded THX certification for its new high-end digital speakers, the Logitech® Z-560 system.
- Logitech introduced Cordless MouseMan® Optical, providing the much-anticipated combination of precision optical tracking and cordless freedom in a mouse.
- Logitech formed subsidiary 3Dconnexion® to focus on developing input devices for 3D motion control.

## **2002**

- Logitech announced Cordless Presenter™, the industry's first retail pointing device with Bluetooth® wireless technology. Cordless Presenter allows control of presentations on a PC at a range of 30 feet.



## **2003**

- Logitech announced the shipment of its 500 millionth mouse.
- Logitech introduced three new products that transform a PC into a Bluetooth® wireless control center, making it easy to wirelessly exchange information between the PC and Bluetooth devices, such as PDAs, mobile phones and printers.

## **2004**

- Logitech announced the sale of 50 million cordless PC peripherals.
- Logitech unveiled the world's first mouse to use laser tracking and illumination, the Logitech® MX™1000 Laser Cordless Mouse.

## **2005**

- Logitech reached a webcam milestone: 25 million sold.
- Logitech introduced Logitech® Video Effects software, allowing consumers to transform themselves into three-dimensional animated characters or wear animated accessories as they communicate with their webcam over the Internet.
- Logitech introduced the Logitech G15 keyboard, the world's first gaming-specific keyboard with an LCD and 18 customizable G keys, providing gamers an unprecedented level of programmability and control.
- Logitech introduced the world's first THX-certified 5.1 speaker system with digital wireless dual rear speakers, the new Logitech® Z-5450 Digital speakers.

## **2006**

- Logitech reached a new mouse milestone: more than 700 million sold.
- Logitech introduced the Logitech® MX™ Revolution cordless laser mouse, which reinvented the scrolling experience. The mouse's MicroGear™ Precision Scroll Wheel spins freely for up to seven seconds, spanning hundreds of pages with a single flick of the finger.
- Logitech redefined the concept of a PC speaker system with the introduction of the Logitech® Z-10 Interactive 2.0 Speaker System. The groundbreaking design includes built-in touch-sensitive controls and a backlit display that shows digital-music track information, a clock, volume and more
- Logitech introduced the Logitech® diNovo Edge™ keyboard, the world's first rechargeable keyboard with integrated touch-sensitive navigation and embedded Bluetooth® wireless technology.
- Logitech announced the Logitech® G25 Racing Wheel, the company's first to include a six-speed gated shifter, and a push-down reverse gear, offering a new level of control.
- Logitech unveiled the Logitech® QuickCam® Ultra Vision™ webcam, offering twice the image clarity, compared to typical webcams.



**2007**

- Logitech reached a new webcam milestone: more than 50 million shipped.
- Logitech announced the Logitech® MX Air™ Rechargeable Cordless Air Mouse, a mouse that works on the desk and in the air.
- Logitech unveiled the Logitech® Cordless Desktop Wave™, featuring a new keyboard design that cradles the fingers.

